

AMERICA'S PIN-UP QUEEN ...

ARCHIE  
SERIES

NO. 19  
NOV.

# KATY KEENE

ANC

ALL NEW  
STORIES

10¢

Comics





**STOP PAYING 89c EACH FOR SONG PARADE RECORDS!**

# NEW "Closer Grooved" 78 R.P.M. RECORDS THIS WEEK'S 18 SONG PARADE HITS

with **DEAN MARTIN** and OTHERS

**FOR 17c EACH!** COMPLETE SET OF 18 FOR **\$2.98**

**NOW! 6 COMPLETE HITS ON  
1 STANDARD SPEED RECORD**

STARRING DEAN MARTIN of THE DEAN MARTIN — JERRY LEWIS TEAM and JEFF CLARK, formerly of the LUCKY STRIKE HIT PARADE, ARLENE JAMES of NBC-TV and ED SULLIVAN'S TOAST OF THE TOWN.



DEAN MARTIN  
of the Dean Martin-  
Jerry Lewis team  
brings you the Song  
Parade Hits for only  
17c each song.



New Improved Record  
(Closer Grooved)

Old Style Record  
(Grooved Too Far Apart)

NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get 3 complete hits on each side.



12 SQUARE DANCE SONGS AND GIFT BOOK "SQUARE DANCING FOR YOUNG AND OLD."

The 12 square dances are recorded on two standard speed records—3 on a side. Play on all standard speed 78 RPM record players. Six songs have calls: you hear the calls. The other six are top square dance music. 12 square dances on two records. Play on all 78 RPM speed 10-inch records. The "Square Dancing For Young and Old" book is easy to follow—simplified lessons, with illustrations. You'll get more than \$3.00 worth of fun from the book alone. You get the 12 square dances plus the square dancing book for only \$2.98. Also available on 45 RPM.

☐ **18 POPULAR SONGS only \$2.98**

By Dean Martin and Others

- |                                   |                                     |
|-----------------------------------|-------------------------------------|
| 1. A Girl, A Girl                 | 11. I Could Have Told You           |
| 2. Here                           | 12. Man Upstairs                    |
| 3. Man With the Banjo             | 13. Young At Heart                  |
| 4. Wanted                         | 14. Little Things Mean A Lot        |
| 5. Make Love to Me                | 15. If You Love Me (Really Love Me) |
| 6. Cross Over the Bridge          | 16. Steam Heat                      |
| 7. I Get So Lonely (Oh Baby Mine) | 17. Oh! Marie                       |
| 8. Three Coins In The Fountain    | 18. Happy Wanderer                  |
| 9. Answer Me, My Love             |                                     |
| 10. My Friend                     |                                     |

☐ **20 COUNTRY HYMNS—\$2.98**

- |                                       |                                  |
|---------------------------------------|----------------------------------|
| 1. A Pretty Wreath For Mother's Grave | 12. I Know Who Holds Tomorrow    |
| 2. Gloryland March                    | 13. Invisible Hands              |
| 3. Stormy Waters                      | 14. Mansion Over the Hilltop     |
| 4. Springtime In Glory                | 15. If We Never Meet Again       |
| 5. Just A Closer Walk With Thee       | 16. The Family Who Prays         |
| 6. The Lord Will Make A Way Somehow   | 17. Too Much Sinning             |
| 7. Someone To Care                    | 18. Supper Time                  |
| 8. Home of The Soul                   | 19. Let the Spirit Descend       |
| 9. I Can't Help What Others Say       | 20. From the Manger to the Cross |
| 10. While the Ages Roll On            |                                  |
| 11. Jesus Hold My Hand                |                                  |

☐ **18 CHRISTMAS SONGS—\$2.98**

- |                                     |                                      |
|-------------------------------------|--------------------------------------|
| 1. Sleigh Bells                     | 11. 'Twas the Night Before Christmas |
| 2. Jingle Bells                     | 12. Let It Snow                      |
| 3. White Christmas                  | 13. Santa Claus Is Coming To Town    |
| 4. I'll Be Home For Christmas       | 14. Frosty the Snowman               |
| 5. Silent Night                     | 15. You're All I Want for Christmas  |
| 6. Adeste Fideles                   | 16. Silver Bells                     |
| 7. Winter Wonderland                | 17. Rudolph the Red Nosed Reindeer   |
| 8. Happy Holiday                    | 18. Christmas Island                 |
| 9. All I Want for Christmas         |                                      |
| 10. I Saw Mommy Kissing Santa Claus |                                      |

☐ **18 COLLECTORS SONGS—\$2.98**

By Snooky Lanson, Bill Lawrence, etc.

- |                                |  |
|--------------------------------|--|
| 1. Tell Me You're Mine         | 10. Why Don't You Believe Me             |
| 2. Bye, Bye, Blues             | 11. Till I Waltz Again With You          |
| 3. You Belong to Me            | 12. Don't Let the Stars Get In Your Eyes |
| 4. Anywhere I Wander           | 13. Trying                               |
| 5. Takes Two to Tango          | 14. Even Now                             |
| 6. My Baby's Coming Home       | 15. Glow Worm                            |
| 7. Lady of Spain               | 16. Have You Heard                       |
| 8. Keep It A Secret            | 17. Side By Side                         |
| 9. Hold Me, Thrill Me, Kiss Me | 18. Oh Happy Day                         |

☐ **18 MAMBO SONGS—\$2.98**

By Joe Loco, Tito Puente & Tito Rodriguez

- |                       |                        |
|-----------------------|------------------------|
| 1. Aprieta El Pollo   | 10. El Nuevo Mambo     |
| 2. No Cuentas Conmigo | 11. Quiero Na Ma       |
| 3. Mambolero          | 12. Besos De Caramalos |
| 4. El Campanero       | 13. Quilo El Bon Bon   |
| 5. Tu Plato           | 14. Mambo Nueva York   |
| 6. Sagueboreco        | 15. Choropope          |
| 7. Esy                | 16. Sans Souci Rumba   |
| 8. El Mambo Hop       | 17. Solos Tu Y Yo      |
| 9. Yumbambe           | 18. En Bolondron       |

☐ **18 Most Popular Rhythm & Blues**

- |  |                                   |
|--|-----------------------------------|
| 1. Baby                                    | 10. I'm Your Hoot-Chy-Kootchy Man |
| 2. Jungle Drums                            | 11. I Didn't Want To Do It        |
| 3. I'm Gonna Move to the Outskirts of Town | 12. You'll Never Walk Alone       |
| 4. Such A Night                            | 13. Things That I Used To Do      |
| 5. Lovey Dovey                             | 14. Marie                         |
| 6. Little Mama                             | 15. I'll Die Happy                |
| 7. It Should've Been Me                    | 16. Don't Stop Now                |
| 8. Work With Me Annie                      | 17. Hello Little Boy              |
| 9. Gee                                     | 18. Oh, That'll Be Joyful         |

☐ **18 SPIRITUALS—\$2.98**

- |   |                                    |
|---|------------------------------------|
| 1. Go Down, Moses                                 | 10. Standing in the Need of Prayer |
| 2. Steal Away                                     | 11. No Hiding Place Down There     |
| 3. Couldn't Hear Nobody Pray                      | 12. I Got Shoes                    |
| 4. I've Got A Home In That Rock                   | 13. Little David Play on Your Harp |
| 5. Nobody Knows the Trouble I've Seen             | 14. Swing Low, Sweet Chariot       |
| 6. Every Time I Feel the Spirit                   | 15. My Lord What A Morning         |
| 7. Where Shall I Be When the First Trumpet Sounds | 16. We Are Climbing Jacob's Ladder |
| 8. Roll, Jordan, Roll                             | 17. Listen to the Lambs            |
| 9. Somebody's Knocking At Your Door               | 18. Down by the Riverside          |

☐ **12 Square Dances & Book \$2.98**

You get 12 Square Dance Songs by Hap Williams and others plus Gift Book "Square Dancing" for \$2.98

- |                    |                         |
|--------------------|-------------------------|
| 1. Mockin' Bird    | 7. Chicken Reel         |
| 2. Flop Eared Mule | 8. Golden Slipper       |
| 3. Buffalo Gal     | 9. Red River Valley     |
| 4. Oh, Susanna     | 10. Arkansas Traveler   |
| 5. Soldier's Joy   | 11. Little Brown Jug    |
| 6. Devil's Dream   | 12. Turkey in the Straw |
- PLUS BOOK: ☐ 78 RPM ☐ 45 RPM  
"Square Dancing For Young And Old"

☐ **18 HILL BILLY HITS—\$2.98**

- |                                |                                 |
|--------------------------------|---------------------------------|
| 1. You Better Not do That      | 10. I Love You                  |
| 2. Slowly                      | 11. Shake A Leg                 |
| 3. I'll Be There               | 12. There Stands the Glass      |
| 4. I Really Don't Want To Know | 13. They Made Me Love With You  |
| 5. Secret Love                 | 14. Knock On Wood               |
| 6. Good Deal Lucille           | 15. Jilted                      |
| 7. Release Me                  | 16. There's Been A Change In Me |
| 8. As Far as I'm Concerned     | 17. Looking Back To See         |
| 9. Bimbo                       | 18. Wake Up Irene               |

☐ **46 CHILDREN'S SONGS—\$2.98**

- |  |                                       |                                 |
|--|---------------------------------------|---------------------------------|
| 1. Twinkle, Twinkle Little Star          | 17. Skip to My Lou                    | 32. Blue Tail Fly               |
| 2. Old King Cole                         | 18. Row Row Row Your Boat             | 33. Clementine                  |
| 3. Little Tommy Tucker                   | 19. Tom Tom the Piper's Son           | 34. Polly Wolly Doodle          |
| 4. Jack & Jill                           | 20. I've Been Working on the Railroad | 35. Billy Boy                   |
| 5. Pease Porridge Hot                    | 21. Arkansas Traveler                 | 36. Sing a Song of Six Pence    |
| 6. Where, O Where Has My Little Dog Gone | 22. I Saw a Ship A-Sailing            | 37. Green Grass Grew All Around |
| 7. Humpty Dumpty                         | 23. Deedle, Deedle Dumpling           | 38. Simple Simon                |
| 8. London Bridge                         | 24. Hi, Diddle Diddle                 | 39. There Was an Old Woman      |
| 9. Lazy Mary                             | 25. Three Little Kittens              | 40. The Muffin Man              |
| 10. A Tisket A Tasket                    | 26. Patty Cake, Patty Cake            | 41. Little Jack Horner          |
| 11. Old MacDonald                        | 27. Git Along Little Dogie            | 42. Little Bo Peep              |
| 12. Farmer in the Dell                   | 28. Ol' Chisolm Trail                 | 43. Little Boy Blue             |
| 13. Baa Baa Black Sheep                  | 29. Rock-A-Bye Baby                   | 44. Frere Jacques               |
| 14. Pop Goes the Weasel                  | 30. Brahms Lullaby                    | 45. Oh Susanna                  |
| 15. Three Blind Mice                     | 31. Home on the Range                 | 46. Lone Prairie                |
| 16. Mary Had a Little Lamb               |                                       |                                 |

**MAIL NO-RISK COUPON TODAY!**

SONG PARADE CO., Dept. 421

318 Market St., Newark, New Jersey

☐ Send 78 RPM speed.

☐ Send 45 RPM speed.

☐ Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose \$2.98, send postage prepaid. (I save 90c by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied.

- ☐ I enclose \$2.98. Send the 18 Hill Billy Songs on Records  
☐ I enclose \$2.98. Send the 18 Country Hymns on Records  
☐ I enclose \$2.98. Send the 18 Mambo Songs on Records  
☐ I enclose \$2.98. Send the 12 Square Dances and Book  
☐ I enclose \$2.98. Send the 46 Children's Songs  
☐ I enclose \$2.98. Send the 18 Christmas Songs on Records  
☐ I enclose \$2.98. Send the 18 Spirituals on Records  
☐ I enclose \$2.98. Send the 18 Rhythm and Blues on Records  
☐ I enclose \$2.98. Send the 18 Collector's Songs on Records

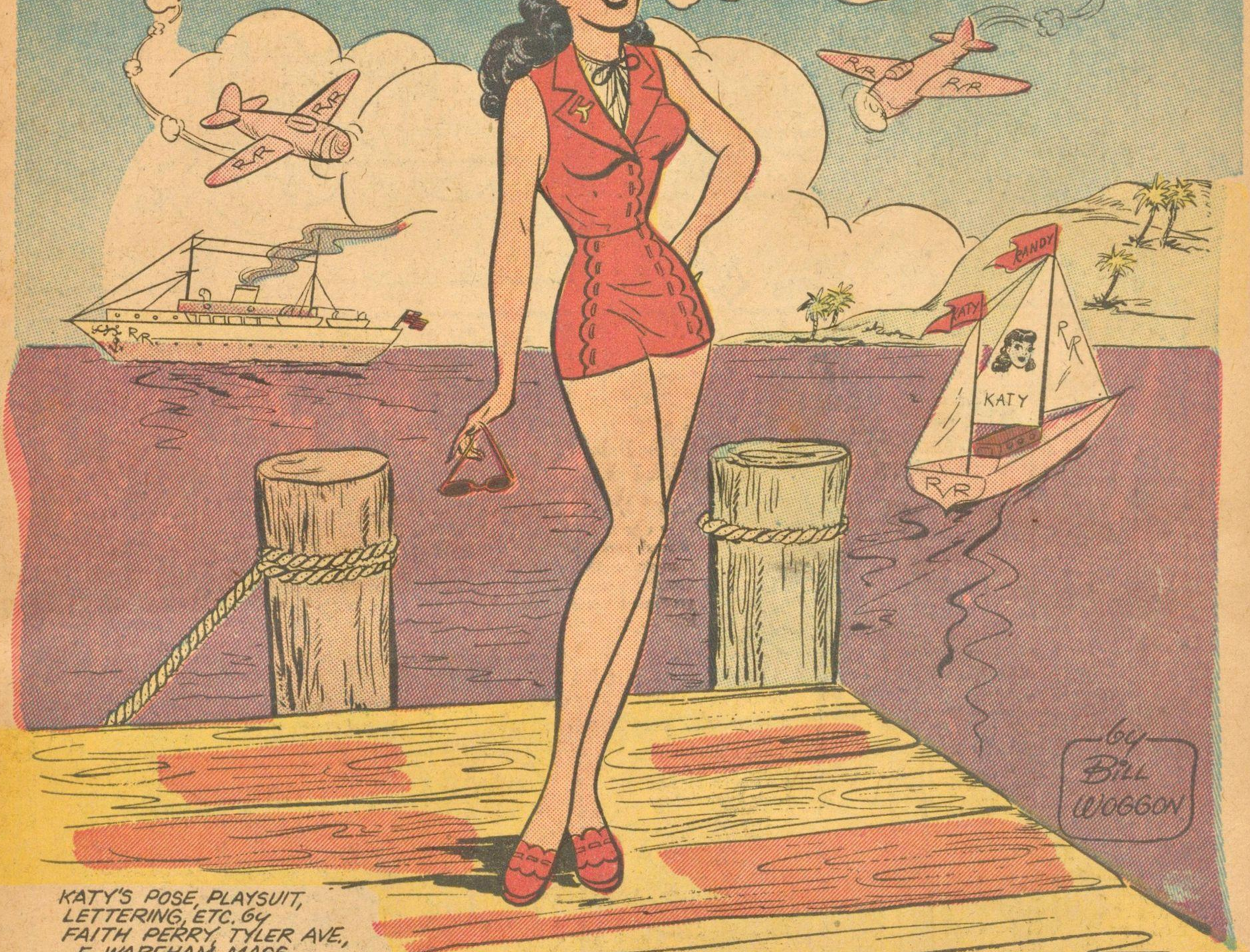
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



# KATY KEENE



by  
Bill  
WooGoon

KATY'S POSE, PLAYSUIT, LETTERING, ETC. by FAITH PERRY TYLER AVE., E. WAREHAM, MASS.  
RANDY'S PLANES+BOATS by RONNIE GARRISON, 3044 1/2 LEXTON RD., CORPUS CHRISTI, TEXAS and JUDDY WOODS, RT. 4, BOX 43, GAINESVILLE, FLA.



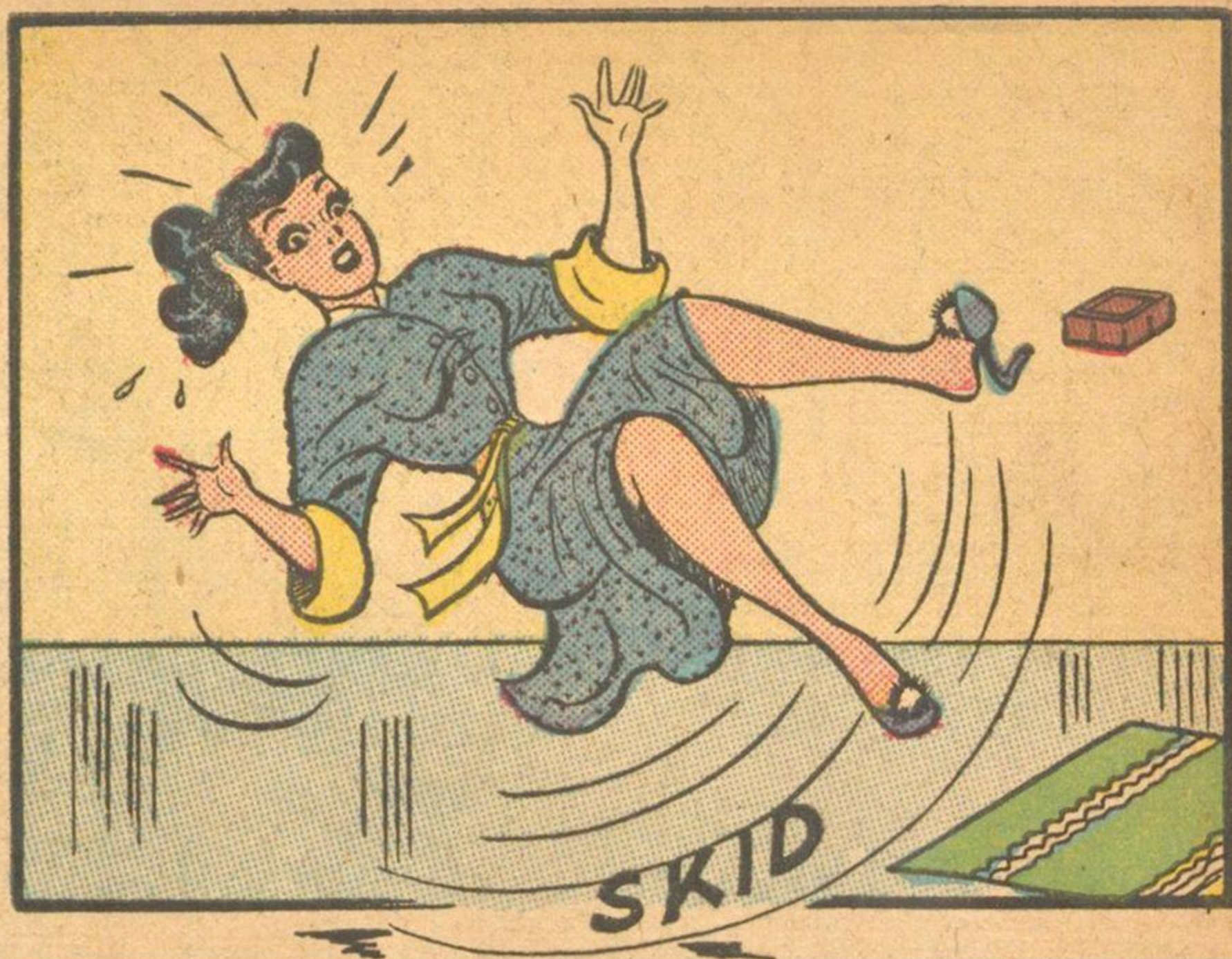
KATY'S POSE, TOWEL, ETC.  
by MARY MANSELL,  
427-2nd ST. N.H.A.#1  
HONOLULU 18, T.H.



DRESS by  
GWENDOLYN  
NOBLES,  
3004 W. LEE ST.  
PENSACOLA, FLA.

LAMP by  
PHYLLIS  
CHRISTIAN,  
409 RISON AVE.  
HUNTSVILLE, ALA.





SAILING PIN-UP by CAROL TROUTLETTER, 1021 E. 63<sup>RD</sup> ST, CHICAGO 37, ILL.

SAVE FOR YOUR PIN-UP BOARD

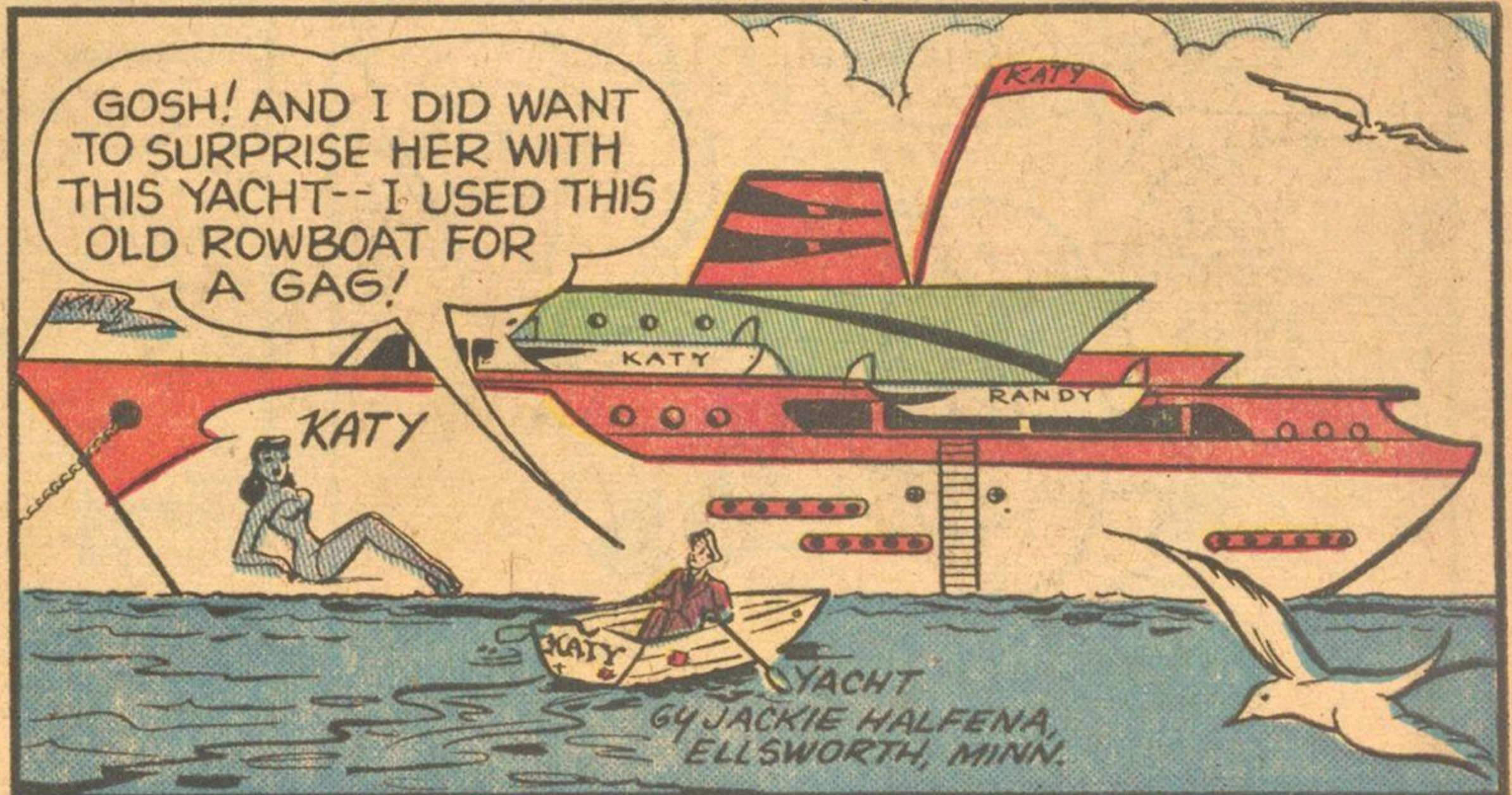




WRITE TO YOUR PEN-PALS OR KATY'S DESIGNERS ON A KATY KEENE NOTE PAD---THEY'RE ONLY 25¢ (IN U.S. ONLY)

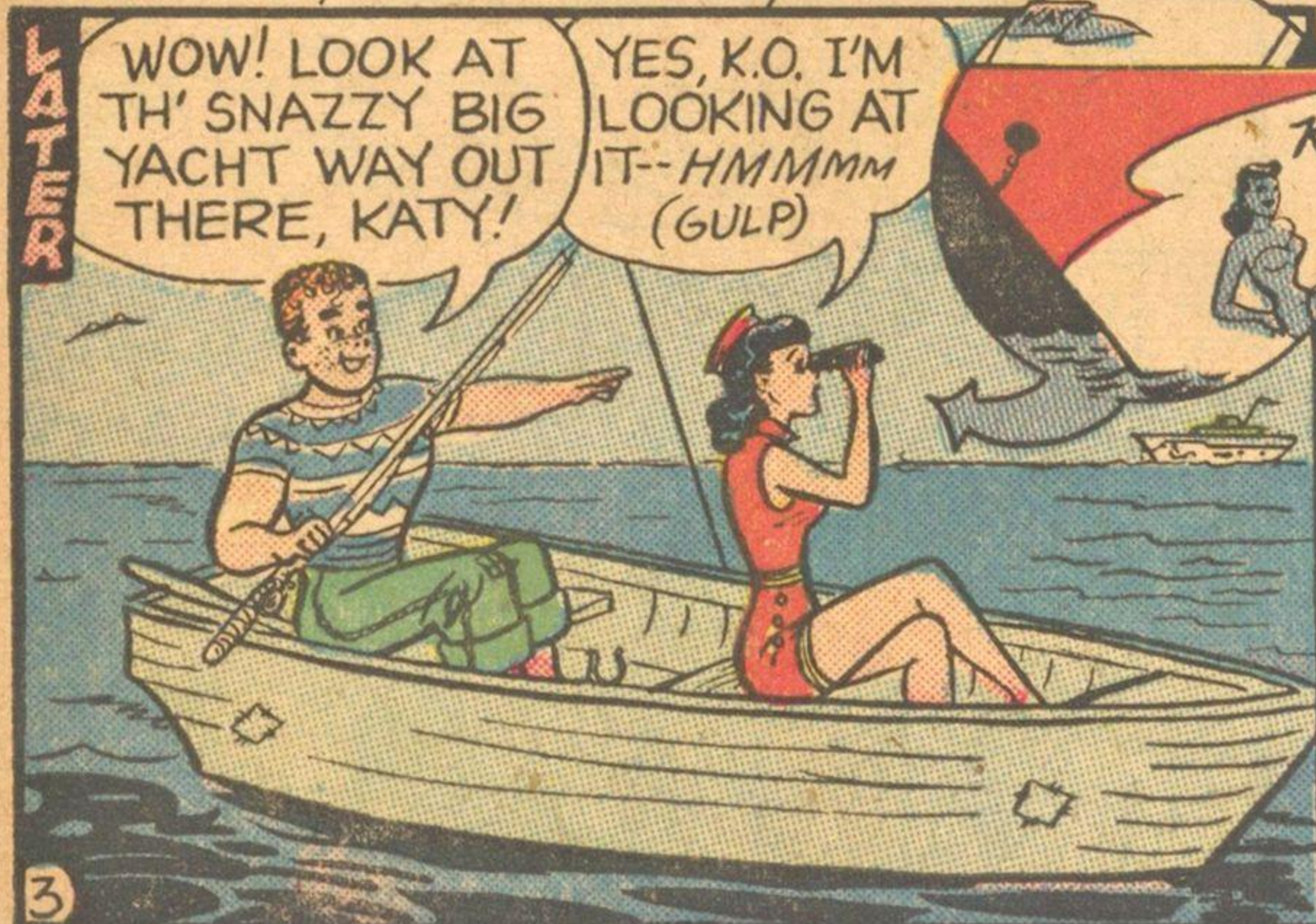


SEND FOR A KATY NOTE PAD NOW--SEND 25¢ IN U.S. COIN TO KATY @ WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA.




K.O.'S SWEATER 64 EVELEIGH ROSZELLE, RT. 2 →

← BOX 1024, SHREVEPORT, LA.







# Katy Keene

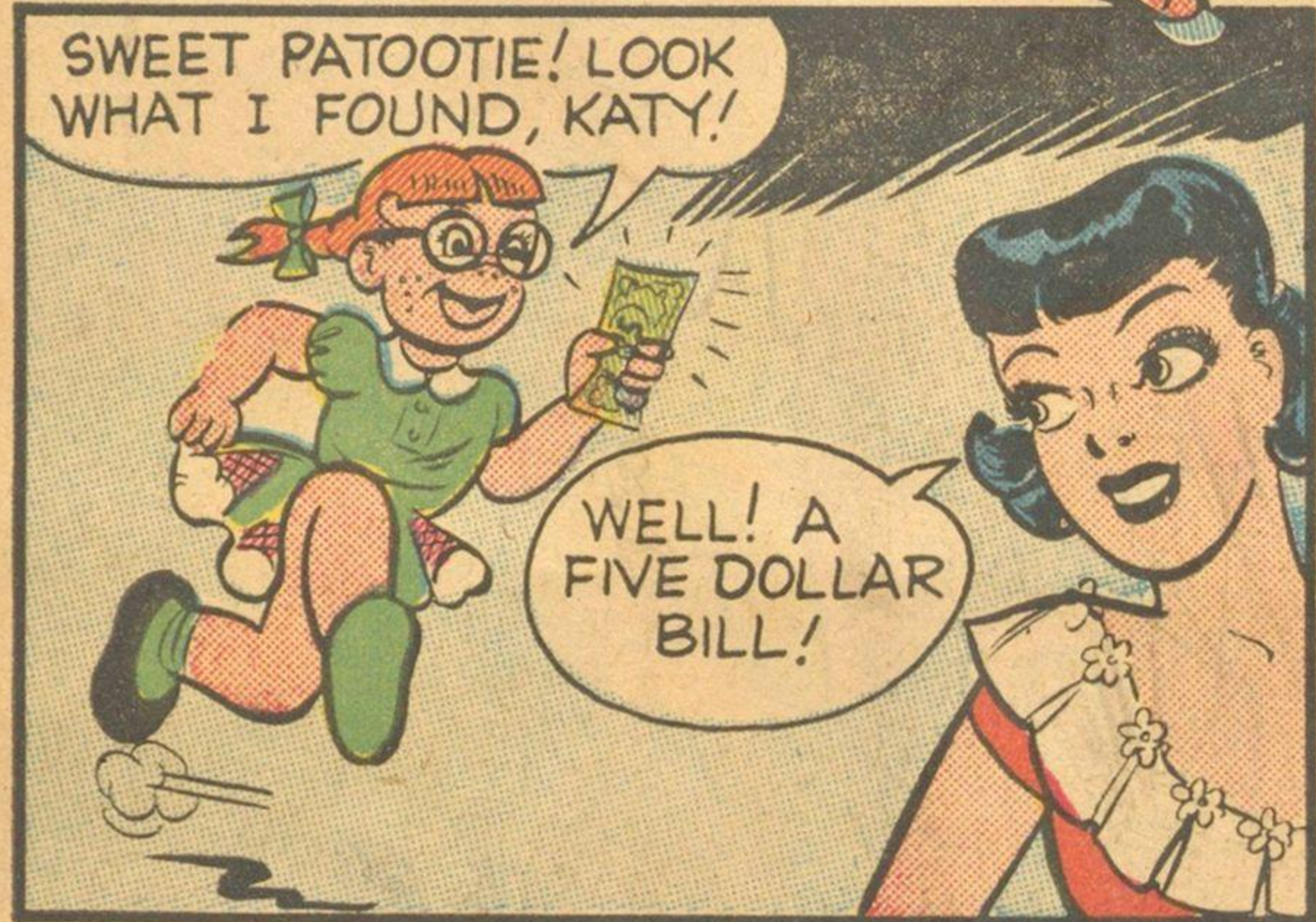
AND **SIS** THE CANDY KID *by Bill Woggon*

KATY'S POSE, COSTUME, SIGN, ETC. *by* SHARON WIEN, BOX 963, ANACONDA, MONT.  
 SIS'S HAIR RIBBONS *by* DENISE MOYLAN, 110 ROGER ST., WATERLOO, ONT., CANADA.

DRESSING TABLE BELOW *by* ROBERTS 801 #1 AVONDALE ST., ORLANDO, FLA.  
 DRESS *by* BARBARA SERONICK, 5 NORFOLK TERRACE, DORCHESTER 29, MASS.



THAT'S ME!



SWEET PATOOTIE! LOOK WHAT I FOUND, KATY!

WELL! A FIVE DOLLAR BILL!

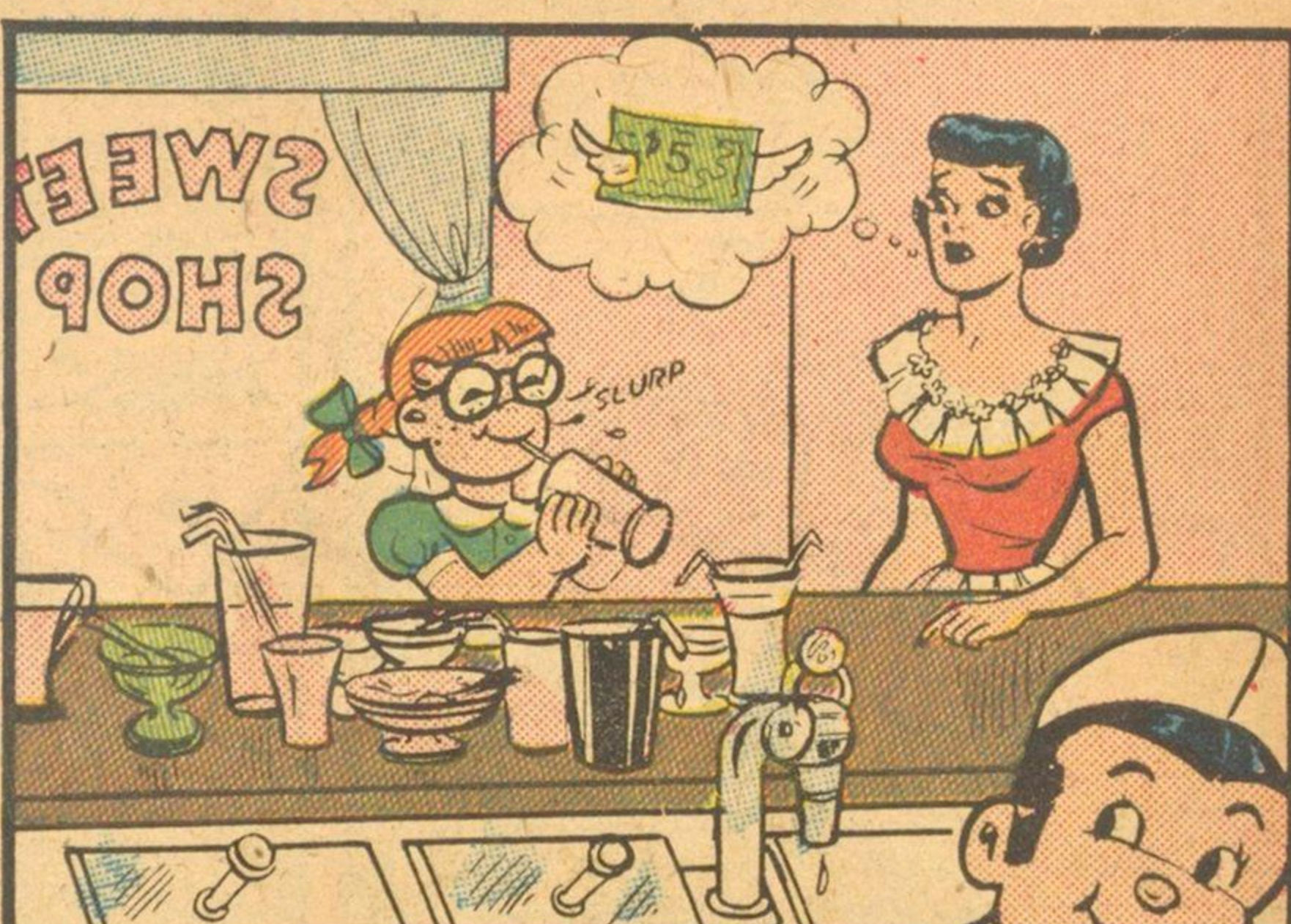


FINDERS KEEPERS, SIS! WOULD YOU RATHER SAVE IT OR---



WHAT DO YOU THINK--?

VERY WELL! I'LL LET YOU GET YOUR FILL FOR ONCE!



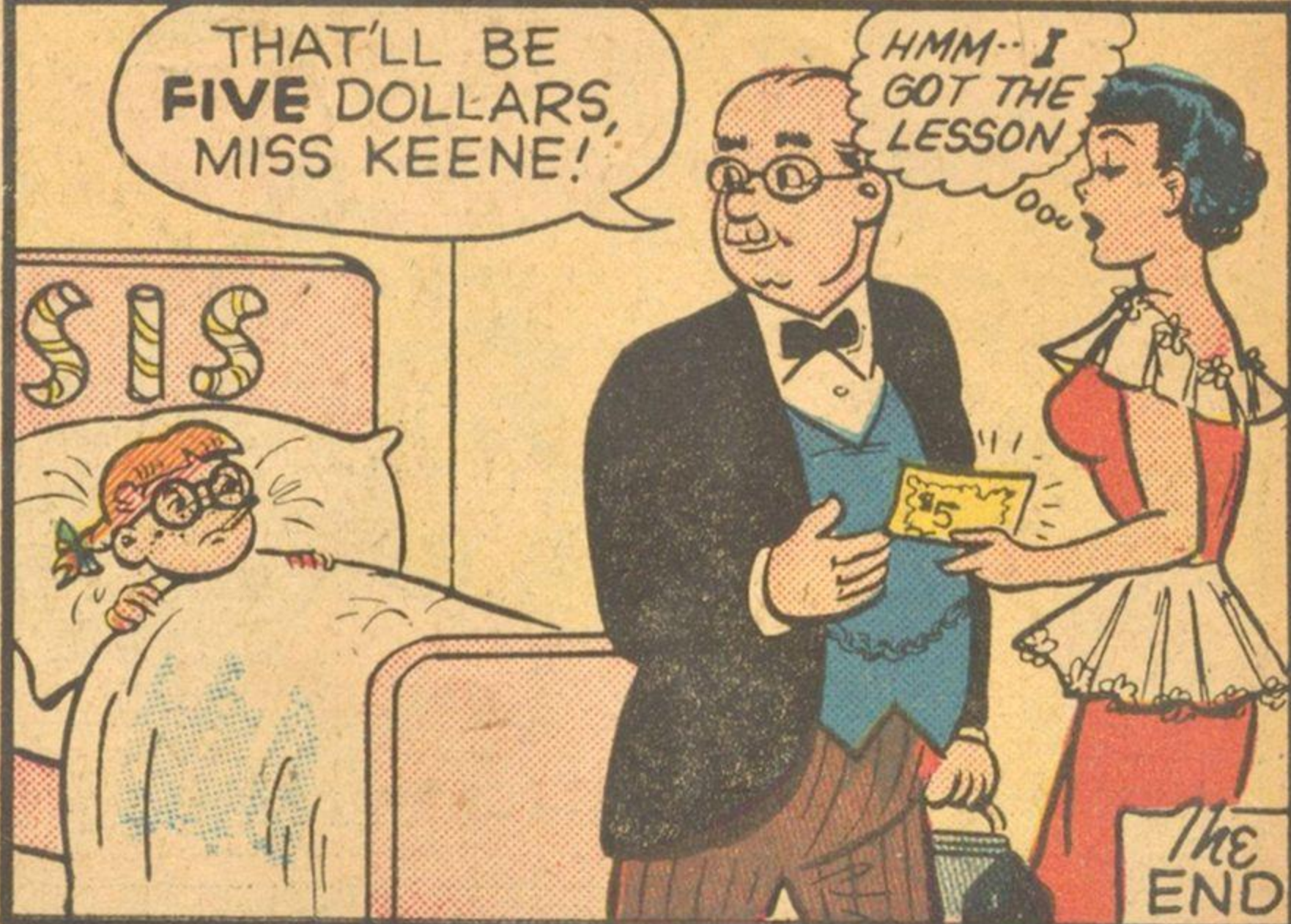
SLURP

*by* DIANNE McCONNELL 1524 MINT ST. BAKERSFIELD, CALIF.



I FEEL KINDA WOOZY! (BURP)

MAYBE THIS WILL TEACH YOU A GOOD LESSON!



THAT'LL BE FIVE DOLLARS, MISS KEENE!

HMM-- I GOT THE LESSON

**The END**





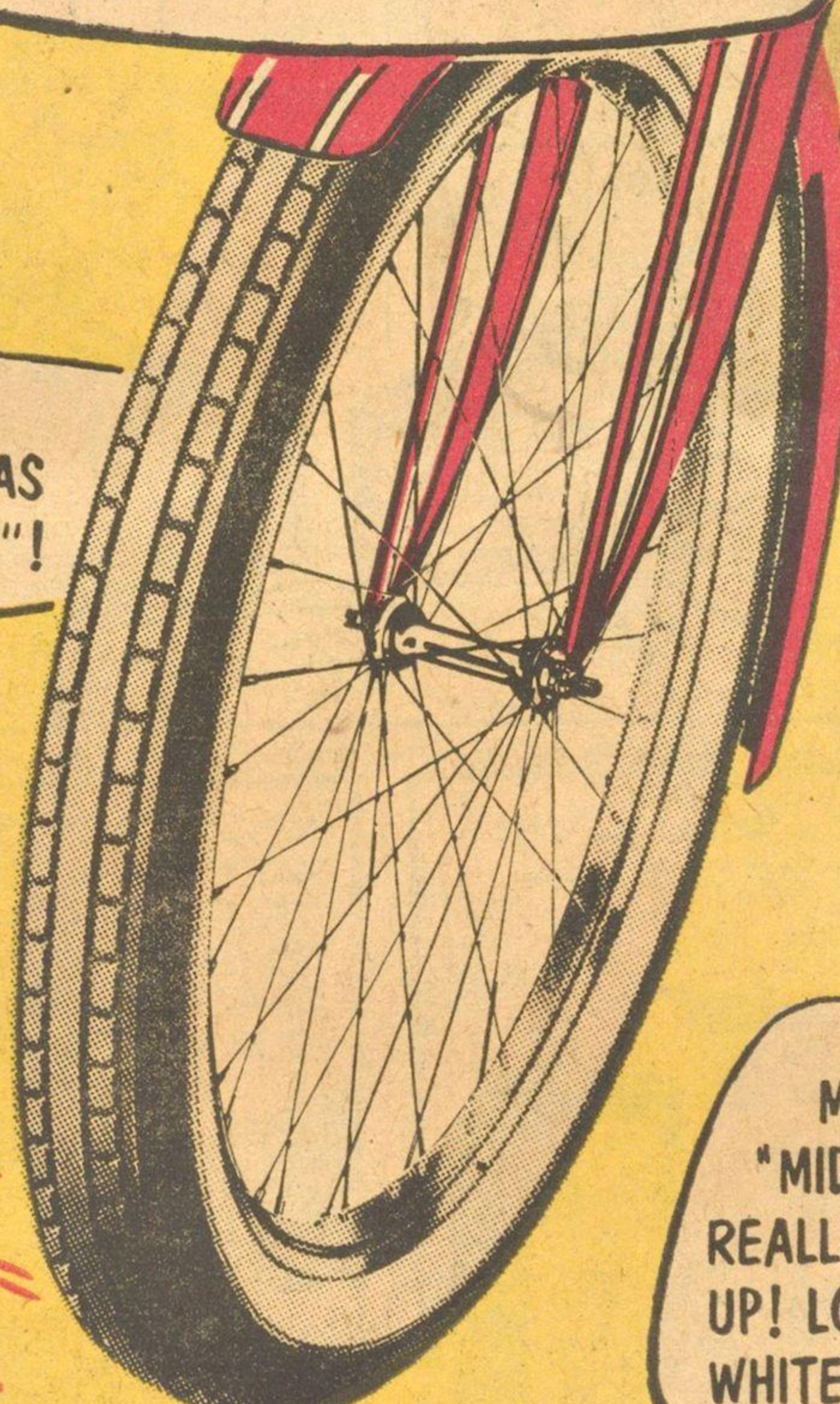
Make Your Balloon Tire  
Bike Ride like a Lightweight—  
Get Terrific New U.S. ROYAL  
*Middleweight Tires!*

BETTER GET  
"MIDDLEWEIGHTS"  
SO YOU CAN  
KEEP UP!

BOY, OH, BOY! I CAN  
COAST NEARLY TWICE AS  
FAR ON "MIDDLEWEIGHTS"!

**FREE!** REFLECTOR  
BIKE SAFETY STICKER  
Really glows at night! Made of  
genuine reflective SCOTCHLITE.  
Free from your U. S. Royal Dealer—  
or if he can't supply you, write  
to U. S. RUBBER, Indianapolis, Ind.

**SAFETY  
FIRST**  
U. S. ROYAL TIRES



MAN! THOSE  
"MIDDLEWEIGHTS"  
REALLY DRESS A BIKE  
UP! LOOK AT THOSE  
WHITE SIDEWALLS!

*New Middleweights* ARE TERRIFIC! TRY THEM  
ON YOUR BALLOON TIRE BIKE, AND NOTICE THE  
BIG DIFFERENCE IN RIDE, HANDLING EASE, AND LOOKS!  
SEE 'EM TODAY AT YOUR U. S. ROYAL DEALERS



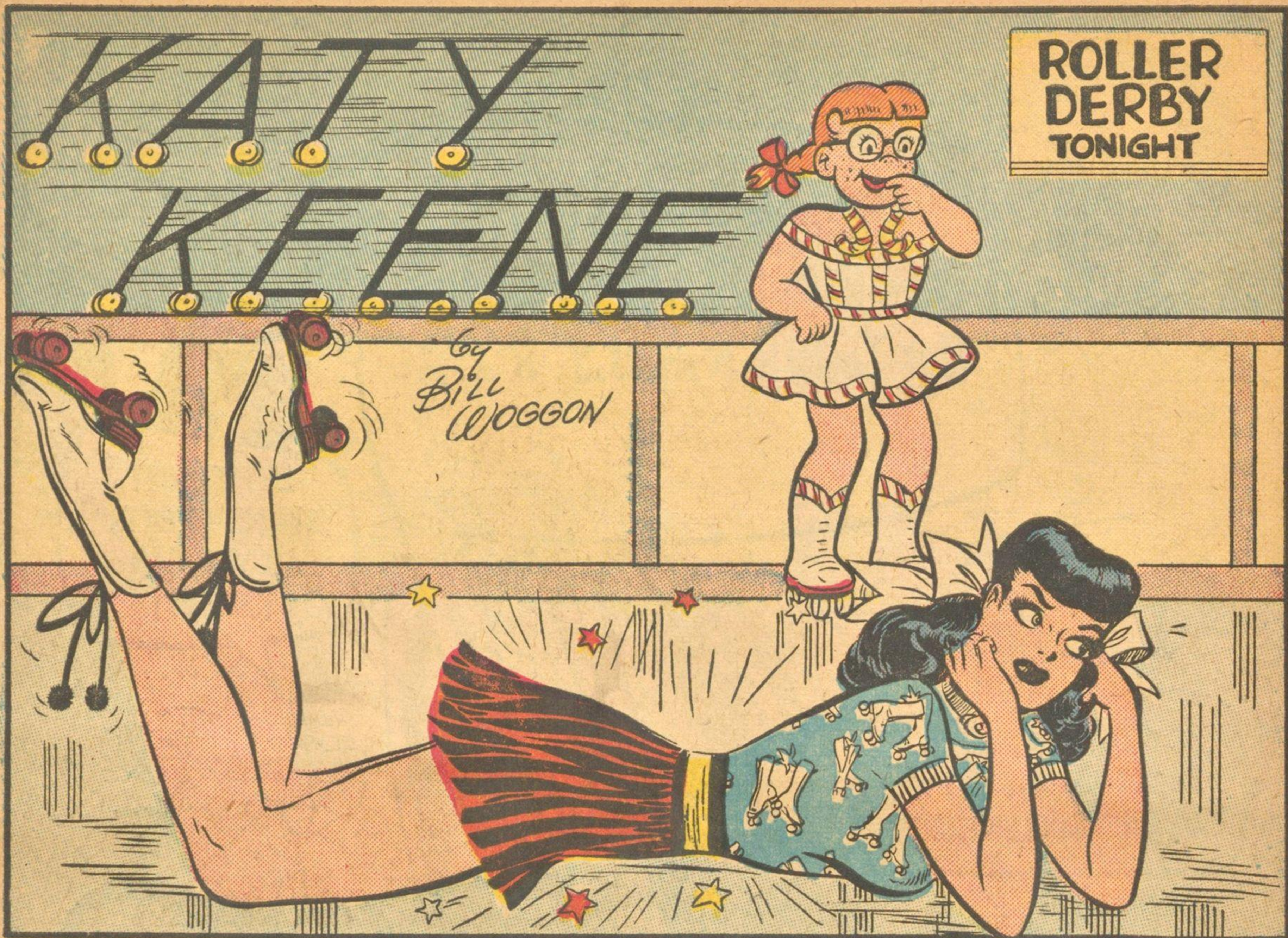
**U.S. ROYAL**

*For faster riding...ride on Royals!*

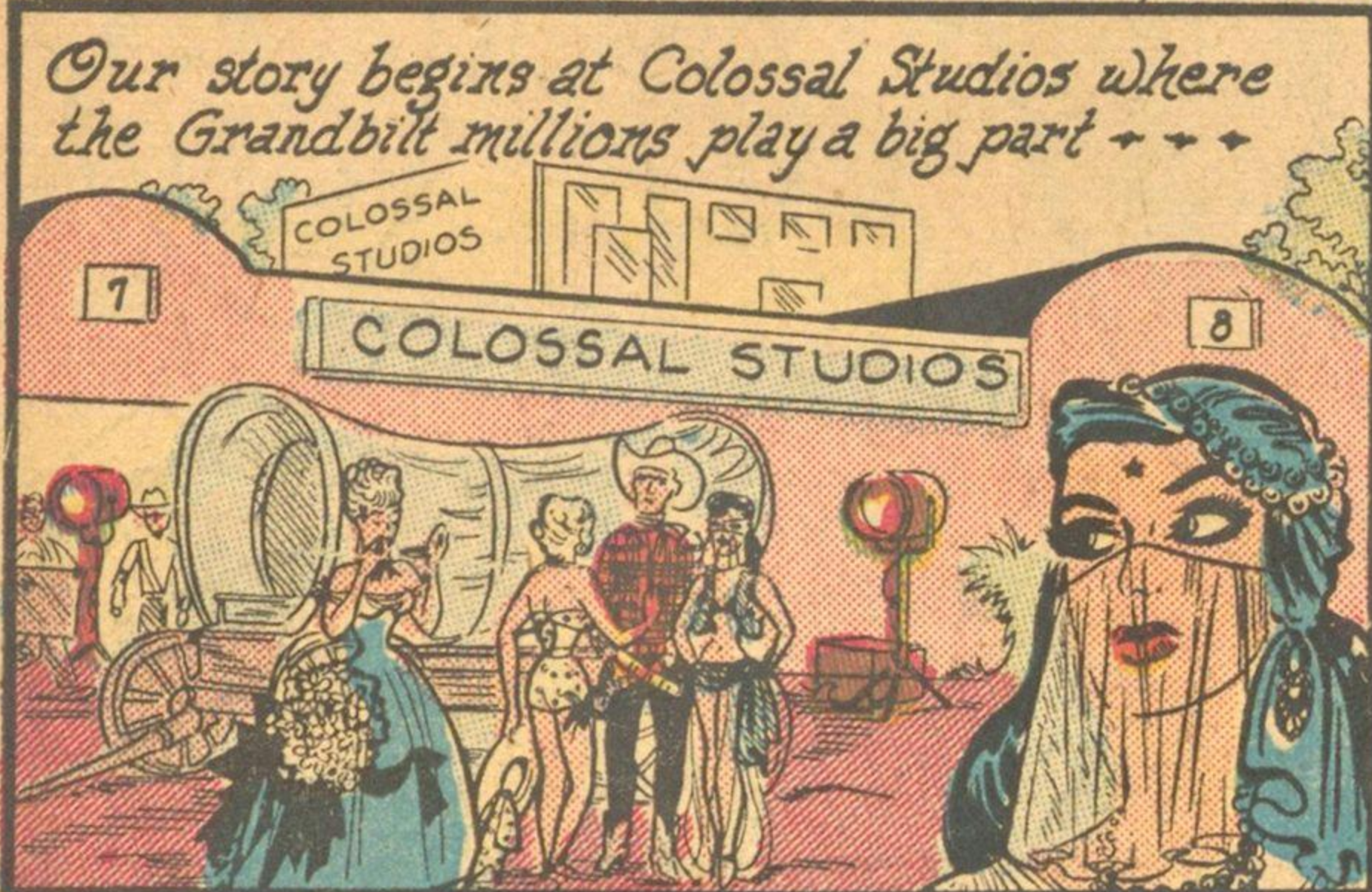


UNITED STATES RUBBER COMPANY • 549 East Georgia Street • Indianapolis 6, Indiana





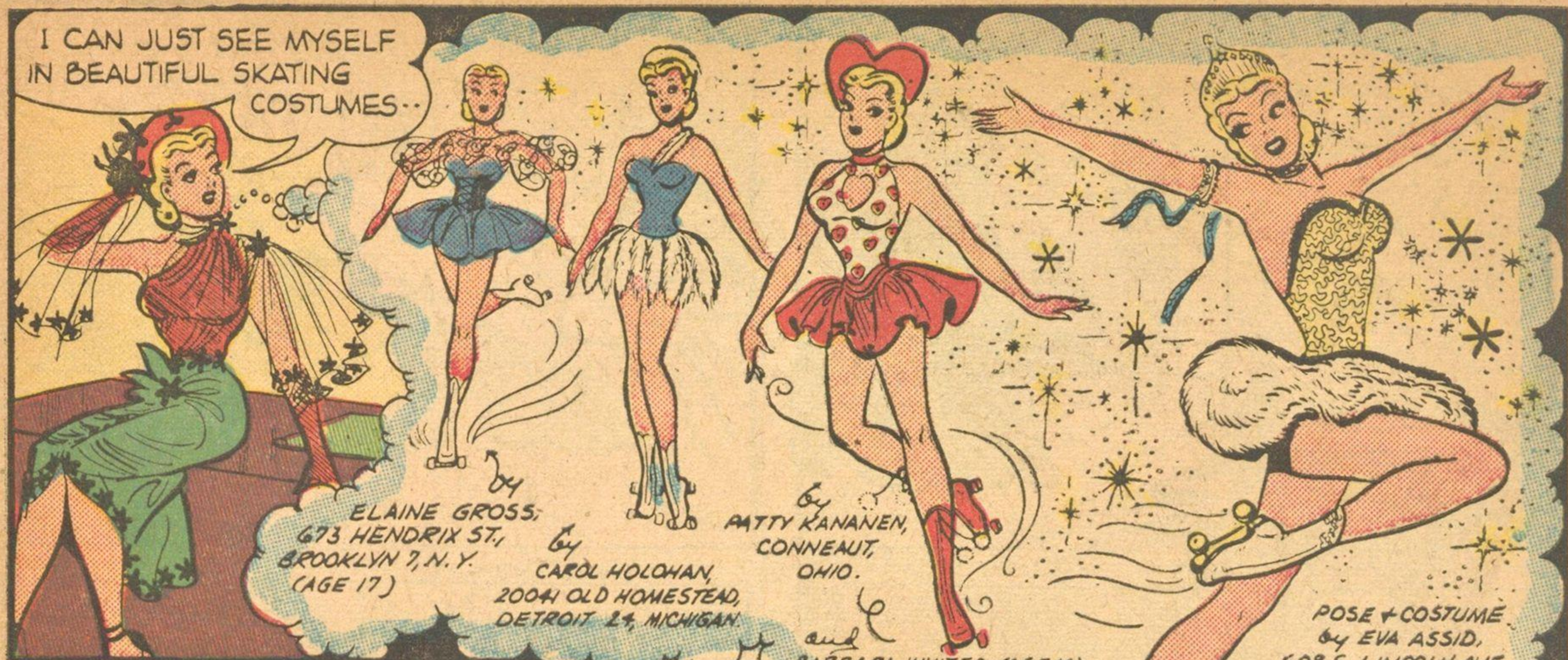
KATY'S POSE, COSTUME, LETTERING AND SCENE by GENEVEIVE BARNES, BOX 235, PORUM, OKLAHOMA.



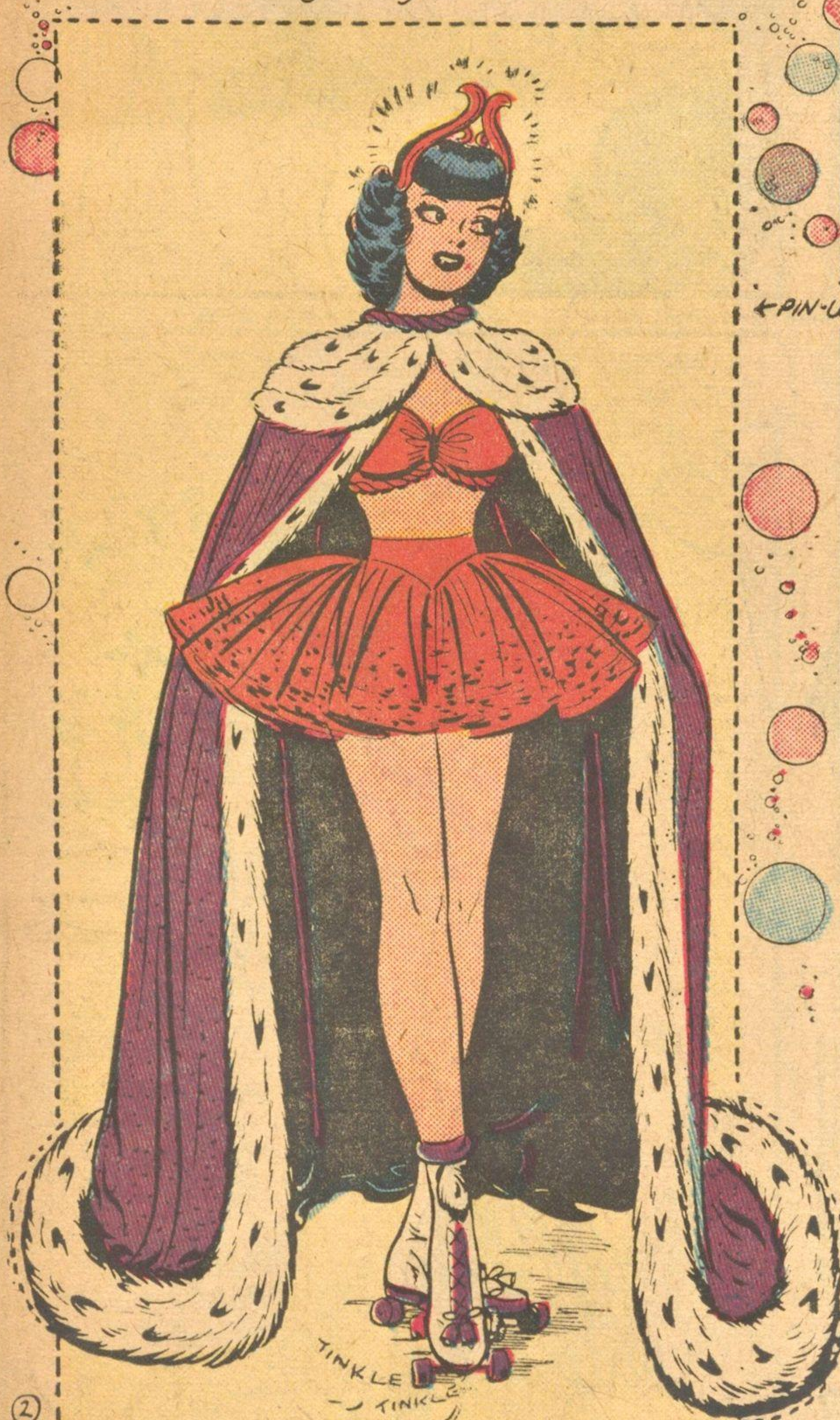
GLORIA'S OUTFIT by CELESTE JOY, 15714 GULF BOULEVARD, REDINGTON BEACH, ST. PETERSBURG, FLORIDA.





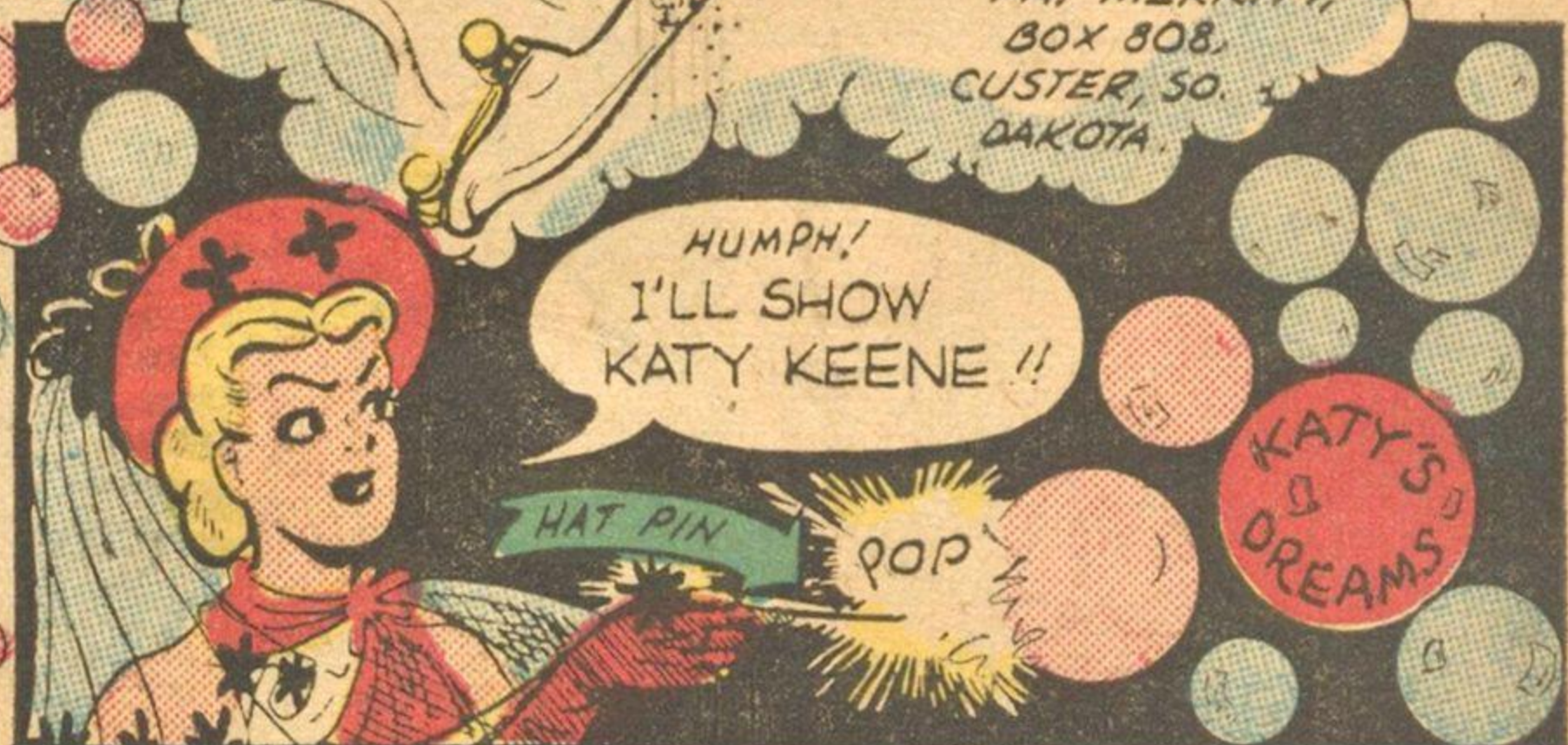


Meanwhile Katy also is dreaming of getting the Skating Role -- in her dreams she's a Queen -- but little does she know that at this very moment Gloria is bursting Katy's Dream Bubbles --



②

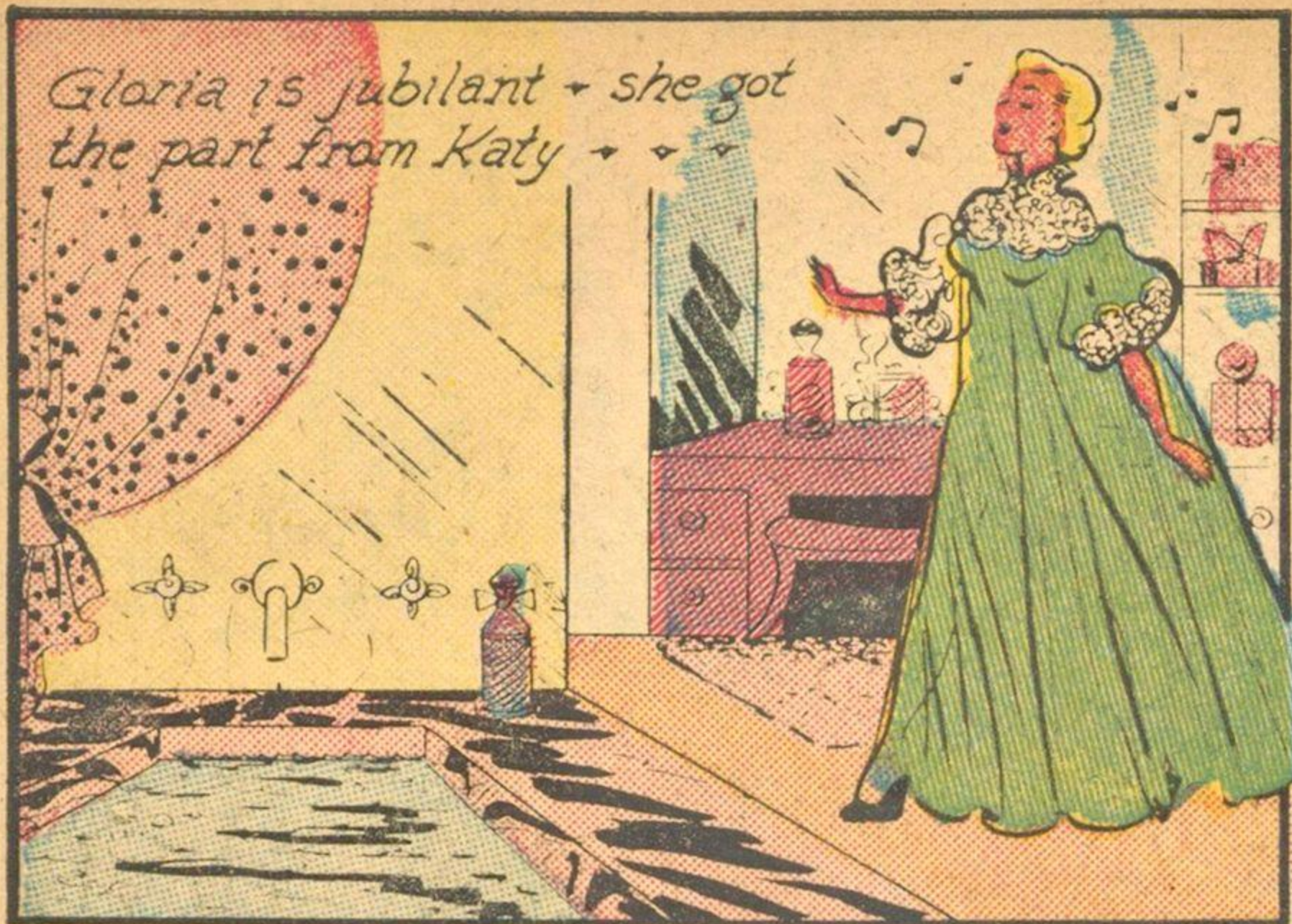
SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION.



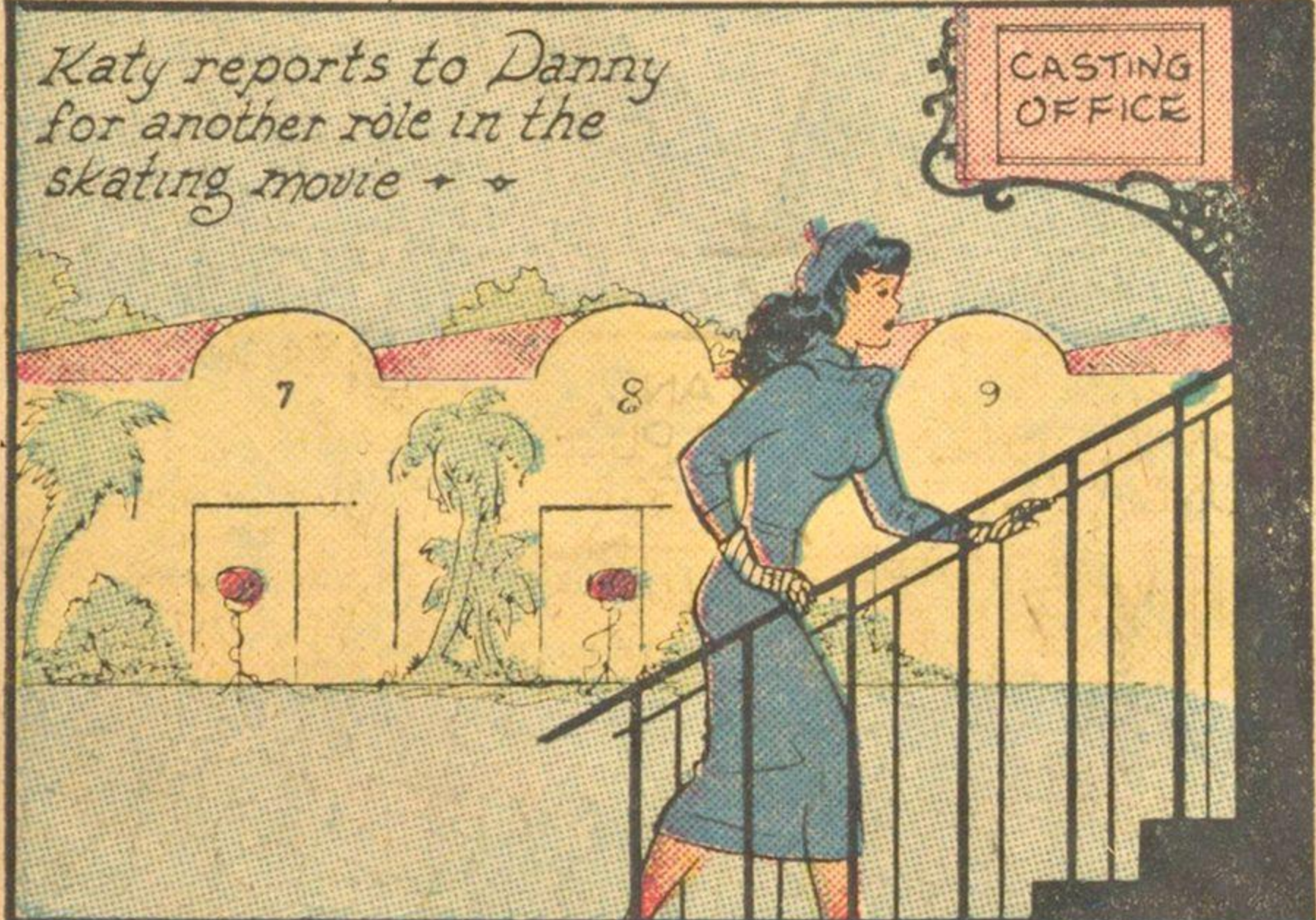
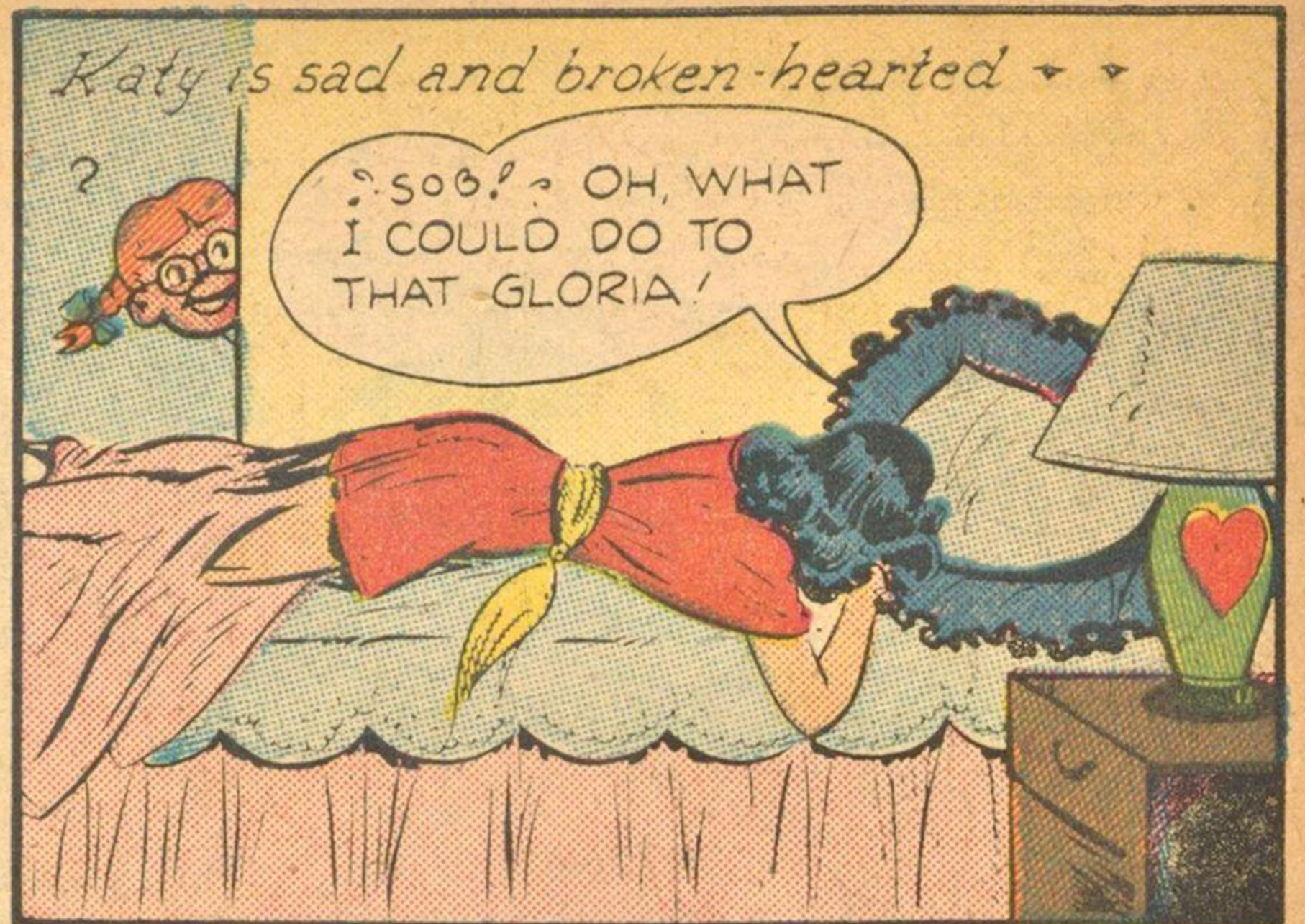
PIN-UP POSE, COSTUME, ETC., by CAROL SHERIDAN (NO ADDRESS ON DESIGN)







GLORIA'S NEGLIGEE by NADINE SHANLER, 11 BAIRD ST, BOSTON 24, MASS + KATY'S by ANTHONY SWOKLA, 124 KENT ST, HARTFORD, CONNECTICUT

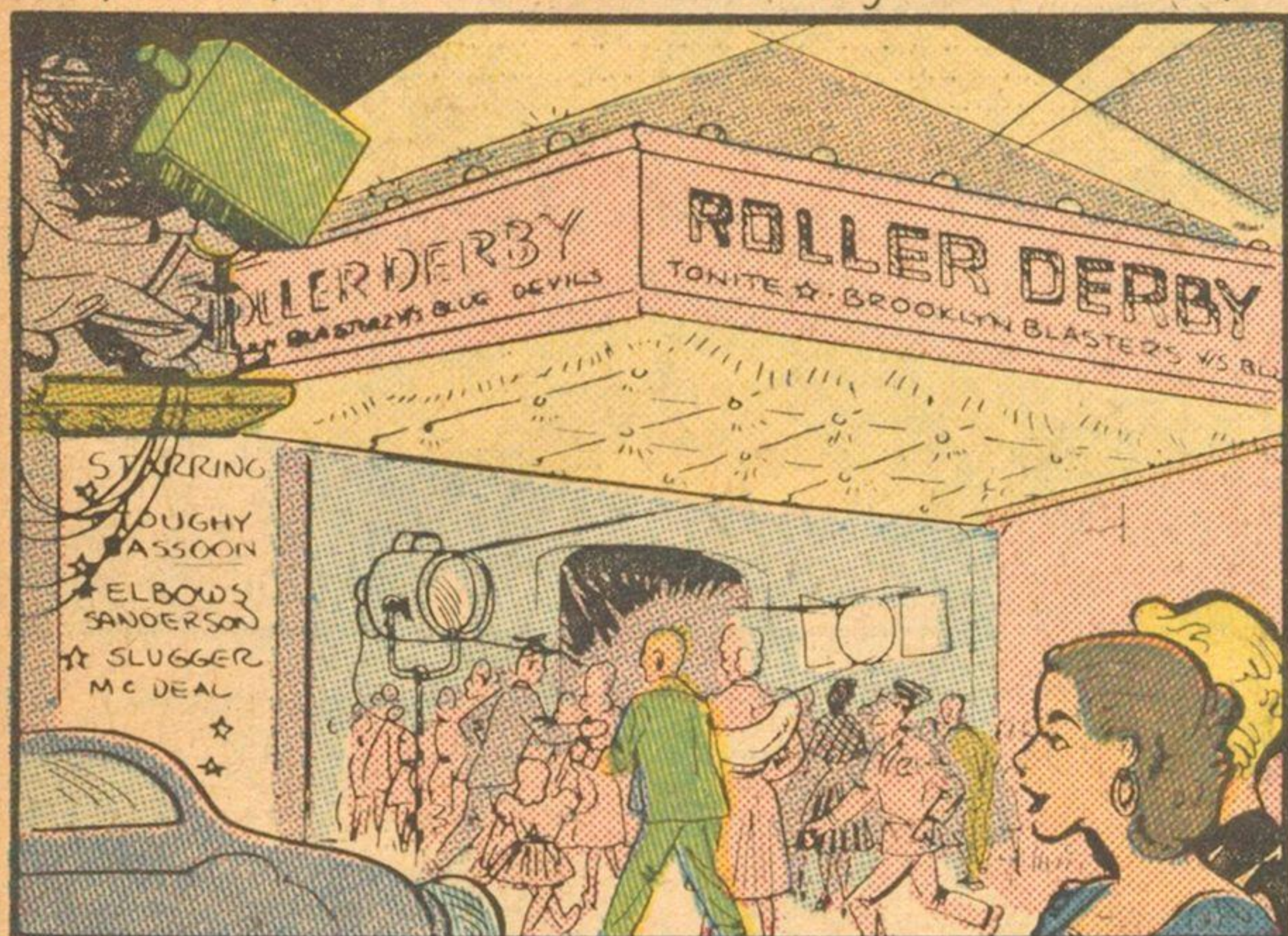


KATY'S DRESS by DEANNE KOLESAR, 86 GARFIELD AVE, DANBURY, CONN. (A 16) + GLORIA'S by JOYCE McDOWELL, 601-13th AVE, VIENNA, W. VA. (AGE 17).





And so, Dear Readers, our Colossal Studios Skating Production starts -- not on a glamorous stage setting with beautiful costumes, as Gloria had expected, but at the Roller Derby Coliseum!!



ROLLER SKATES by DAWSON'S SPORTING GOODS, 535 MASON ST., SAN FRANCISCO 2, CALIFORNIA

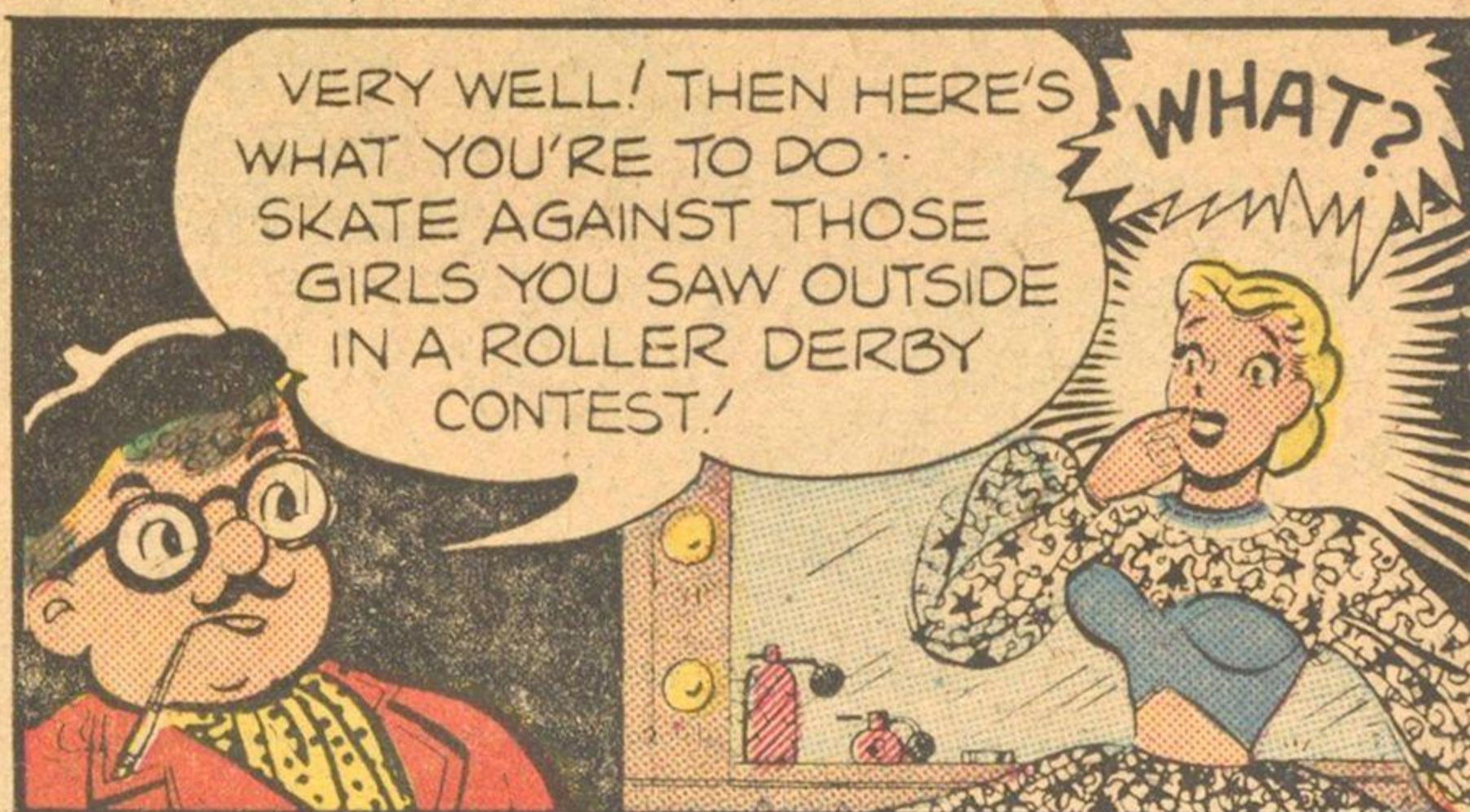
The scene is an actual setting -- Gloria has the lead -- the Director gives some last minute instructions --



GLORIA'S SKATING COSTUME + SKATE BOX by FAYE HADLEY, RD. BOX #1345, PORTERVILLE, CALIFORNIA



POSE + DRESSING ROOM by JEANETTE WARD, LONG RIDGE RD., STAMFORD, CONN. (AGE 15)





Katy arrives for her part, escorted by Errol Swoon - the crowd cheers - production starts



OKAY, ERROL, YOU HOLD KATY'S HAND, WHILE SHE SHOOTS THE START OFF GUN...  
**ACTION! CAMERA!**



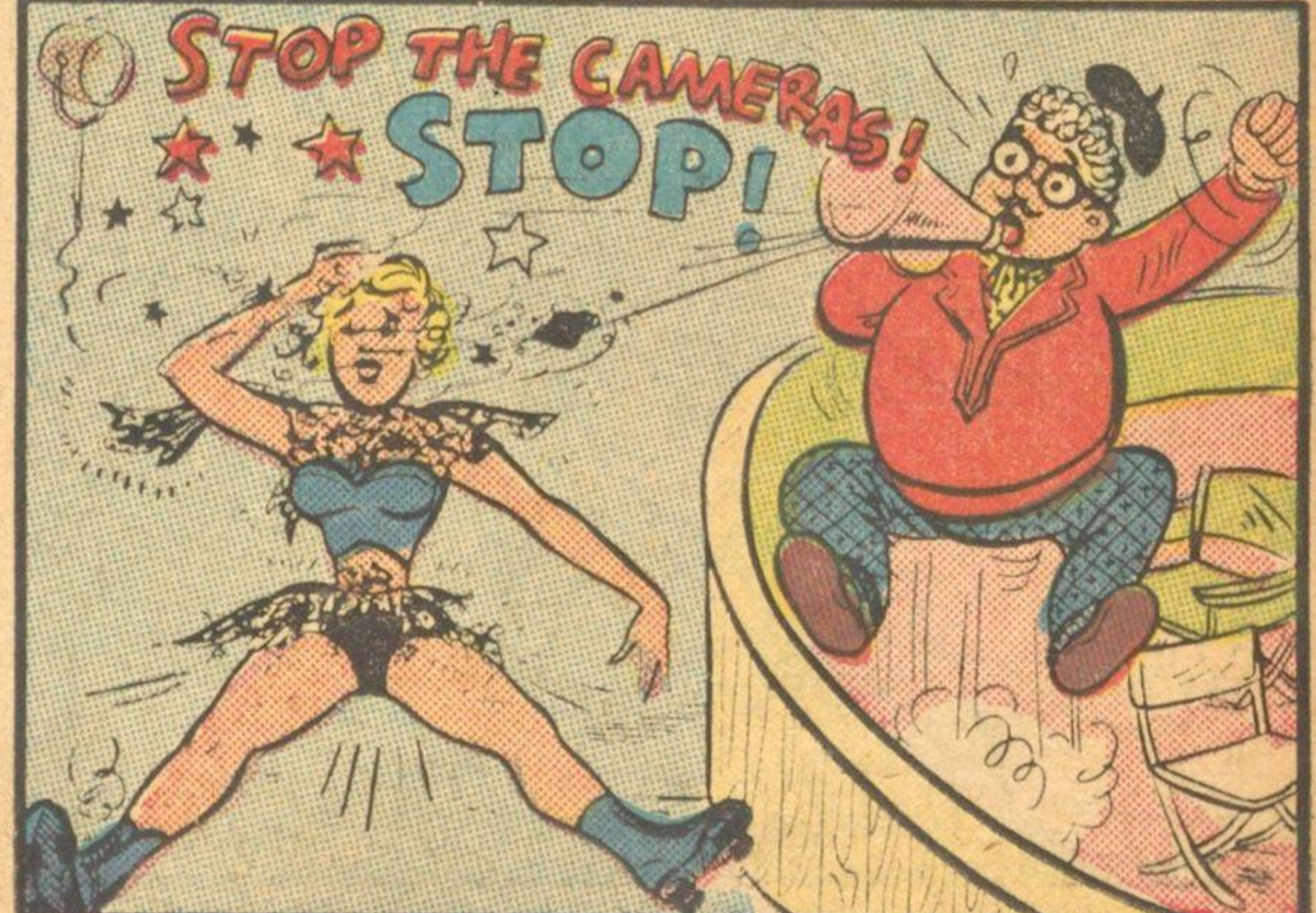
The Gun is shot - the Girls are off



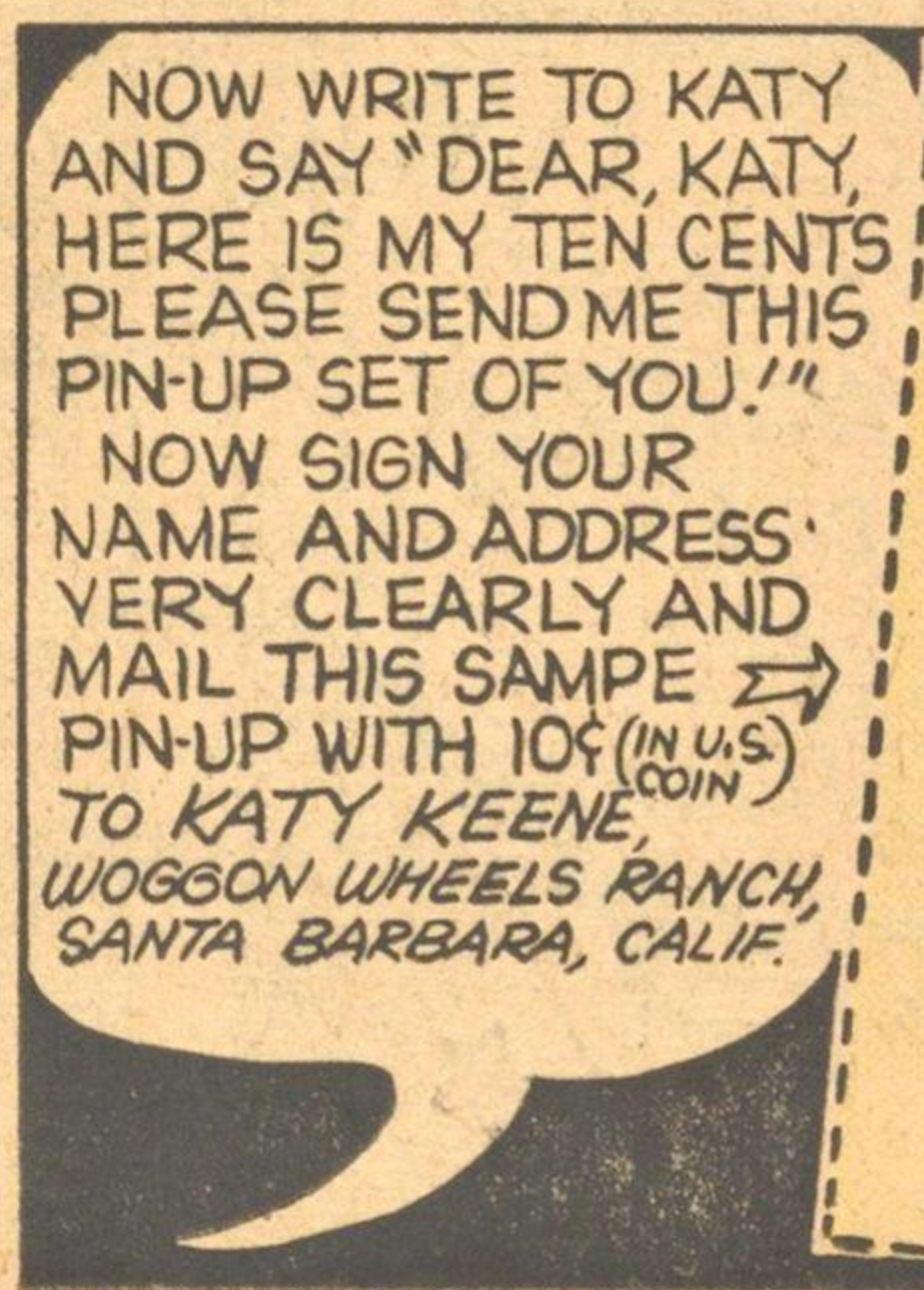
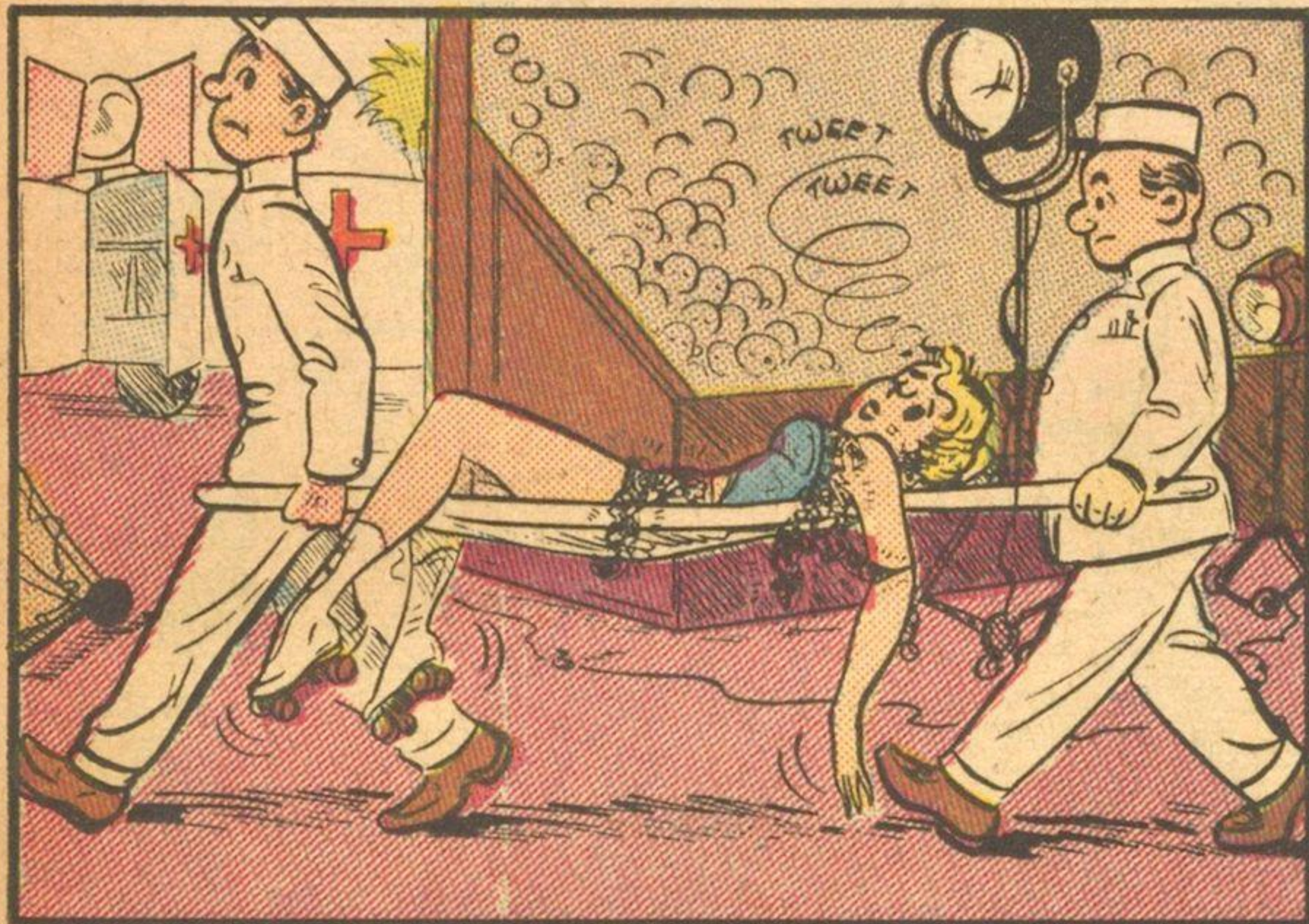
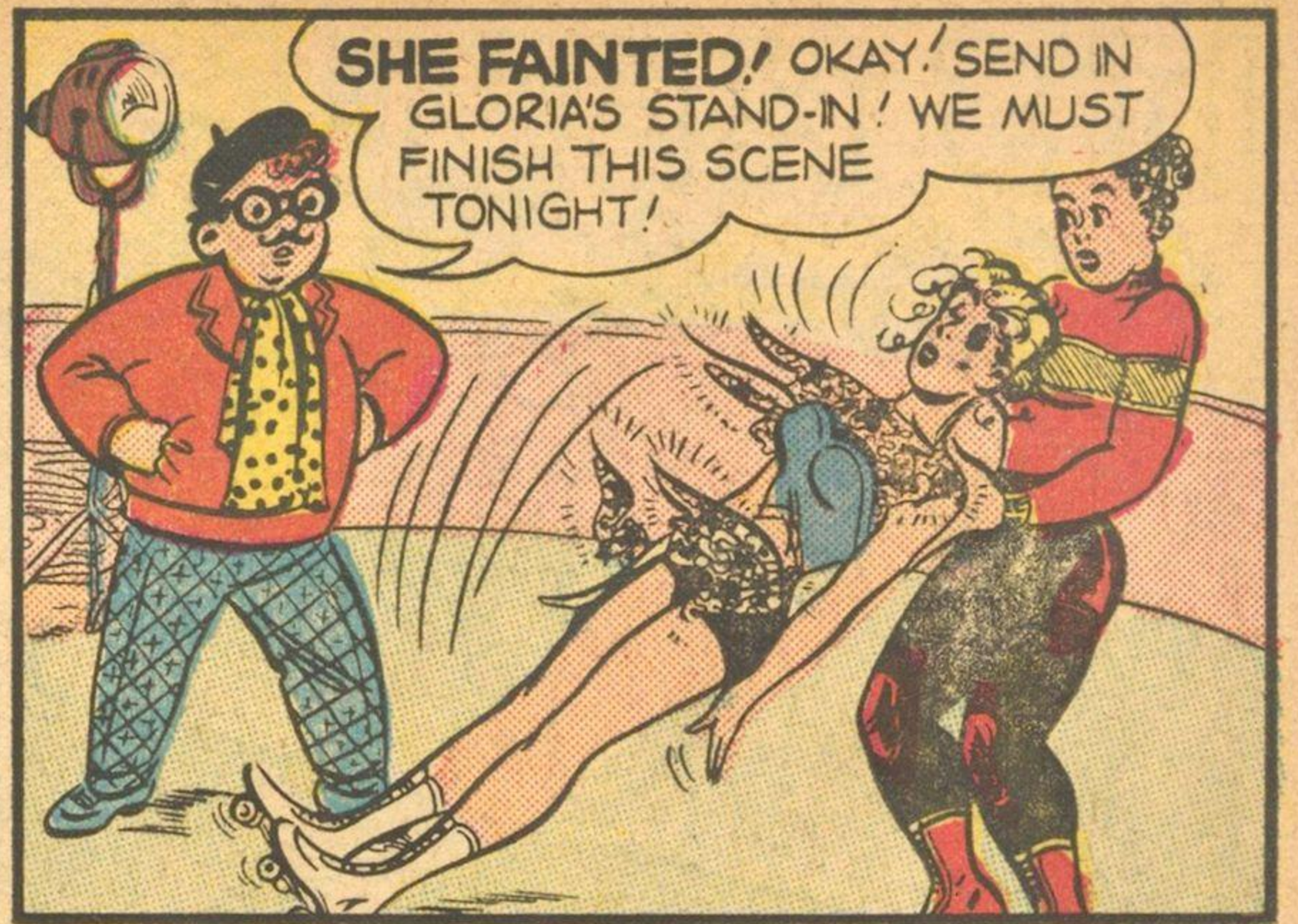
SCENE ABOVE by DENISE SAGEN, 130 SAGE ST., TOPEKA, KANSAS.



Gloria is a shambles  
She's down more than up









**IT'S HERE! -- A NEW BIG ANNUAL!** 

*Starring*  **Archie** HIS PALS AND HIS GALS  
 WITH ALL NEW STORIES - MORE GAGS! MORE GALS!  
 MORE STORIES! MORE EVERYTHING THAN ANY OTHER  
 PALS 'N' GALS ANNUAL!

DON'T BE LEFT  
 OUT! SEND FOR  
 AN ADVANCE  
 COPY NOW!  
 USE THE  
 HANDY COUPON  
 BELOW!

ALL BRAND-NEW STORIES ARE

ISSUE 3

**Archie's** 25¢  
**Pals 'n' Gals**

ON THE ONE HAND...  
 JUGHEAD EATS, AND REGGIE BLEATS!  
 BOY! WHAT TROUBLESOME PALS!

BUT ON THE OTHER HAND...  
 VERONICA SENDS ME  
 AND BETTY DEFENDS ME!  
 IT'S DOUBLE TROUBLE  
 WITH THESE GALS!

THIS IS A BIG THICK  
 MAGAZINE WITH  
 HOURS AND HOURS OF  
 READING FUN!  
 YOU'LL BE PROUD TO  
 ADD THIS ANNUAL  
 TO YOUR ARCHIE  
 SERIES LIBRARY!

**ARCHIE'S PALS 'N' GALS #3**

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN  
 (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME  
 THE NEW PALS 'N' GALS ANNUAL AS SOON AS IT  
 COMES OFF THE PRESS. (PLEASE PRINT PLAINLY)

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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

**ORDER YOUR COPY NOW!**

MAIL THIS COUPON WITH **25¢**  
 IN COIN (35¢ IN CANADA)

**HURRY! SEND FOR IT!**

**CLIP THIS COUPON! MAIL IT NOW**





# KATY KEENE



DESIGN,  
PIN-UP + POSE by  
CATHERINE BREDBENNER,  
1538 THIRD AVE.,  
BERWICK,  
PENNSYLVANIA,  
(AGE 16).

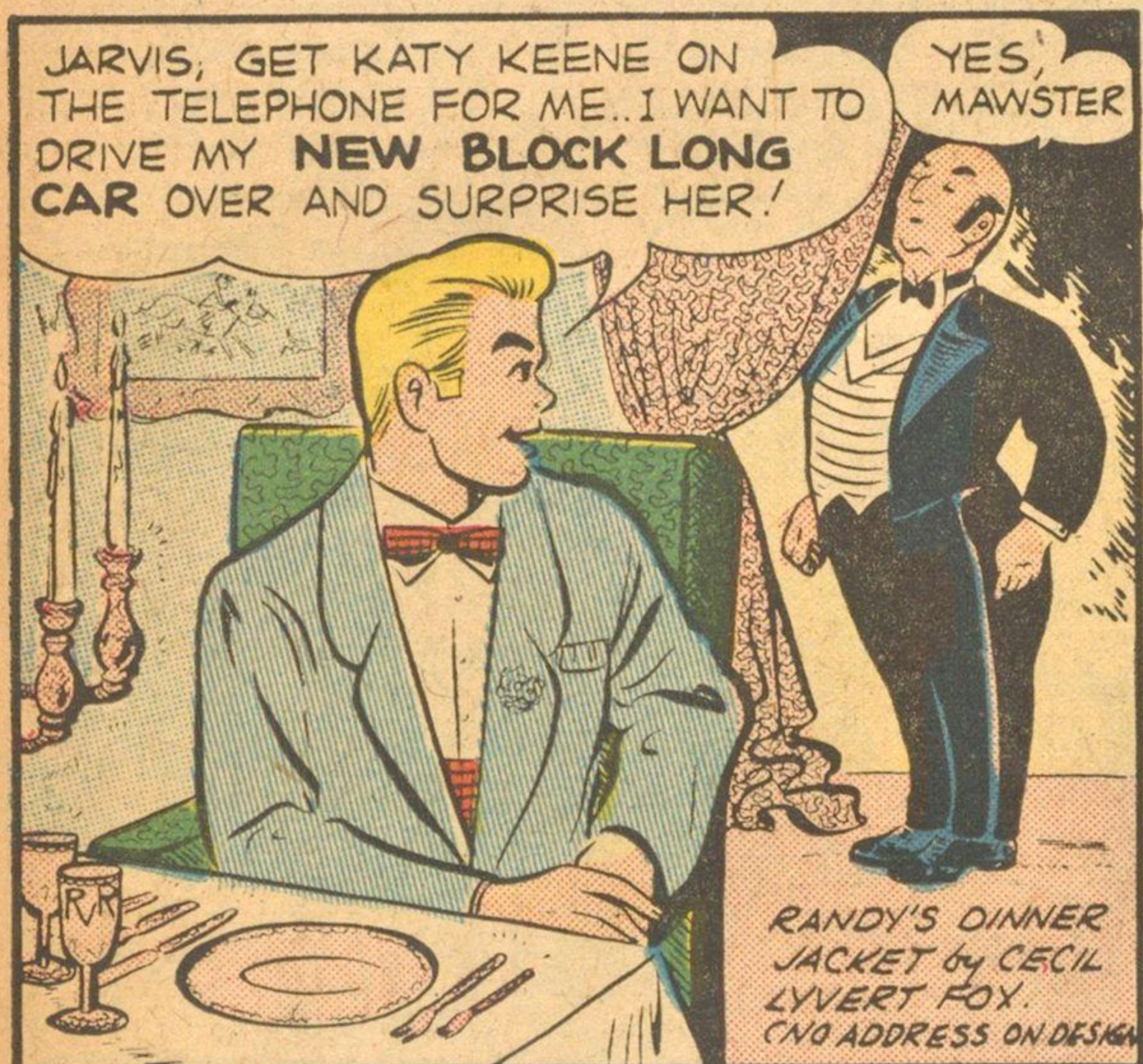


PIN-UP, POSE, +  
SUIT by  
SHIRLEY SMITH,  
3473 W 95TH ST,  
CLEVELAND, OHIO.



HEAD of KATY by  
JOHNNIE M. RUIZ,  
930 SUTTER ST.,  
(APT. 503,)  
SAN FRANCISCO,  
CALIFORNIA.

PIN-UP + POSE by  
DON WEAVER, (AGE 12),  
1620 BERKLEY AVE.,  
STOCKTON, CALIFORNIA.



JARVIS, GET KATY KEENE ON  
THE TELEPHONE FOR ME..I WANT TO  
DRIVE MY **NEW BLOCK LONG**  
**CAR** OVER AND SURPRISE HER!

YES,  
MAWSTER

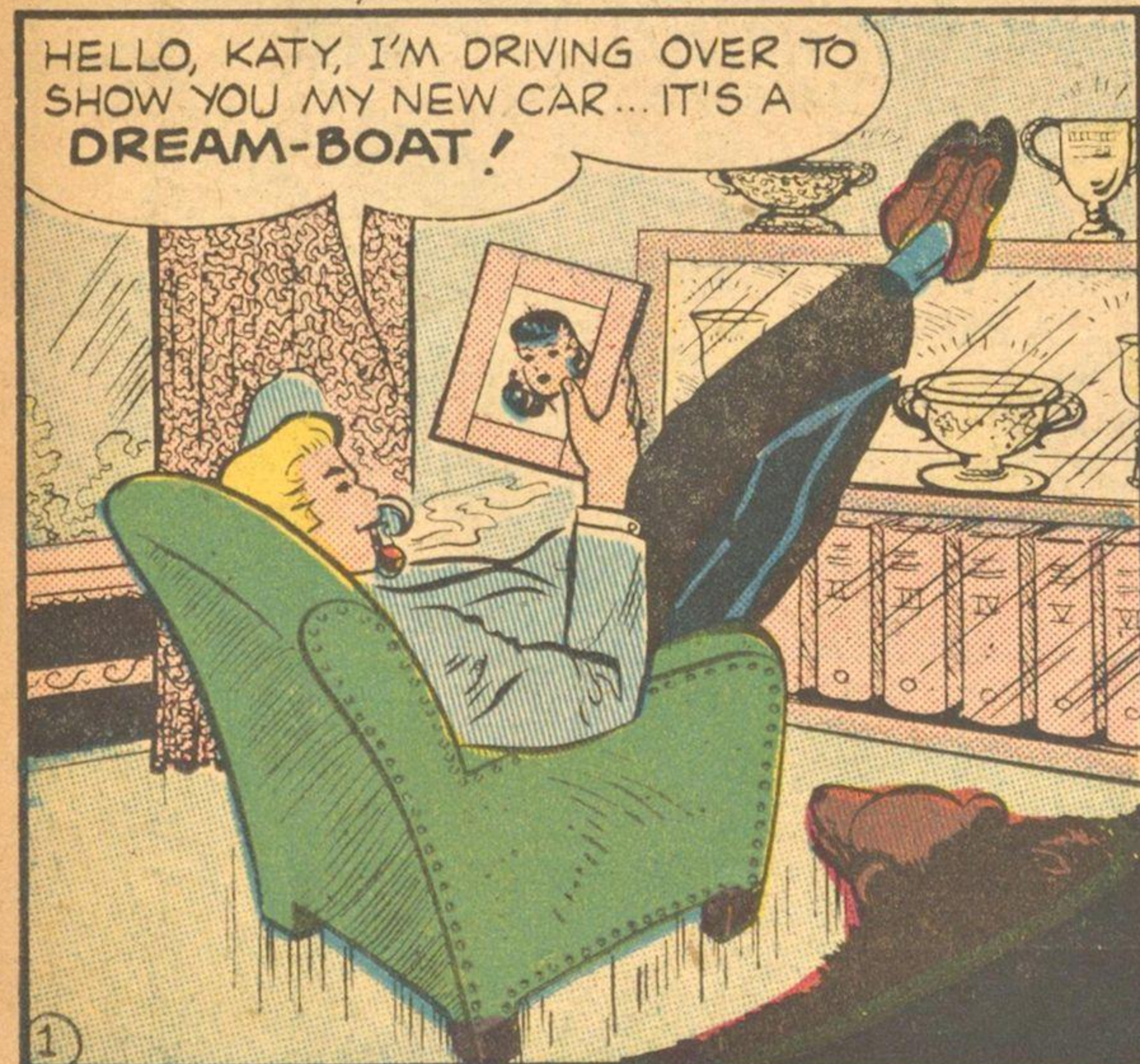
RANDY'S DINNER  
JACKET by CECIL  
LYVERT FOX.  
(NO ADDRESS ON DESIGN)



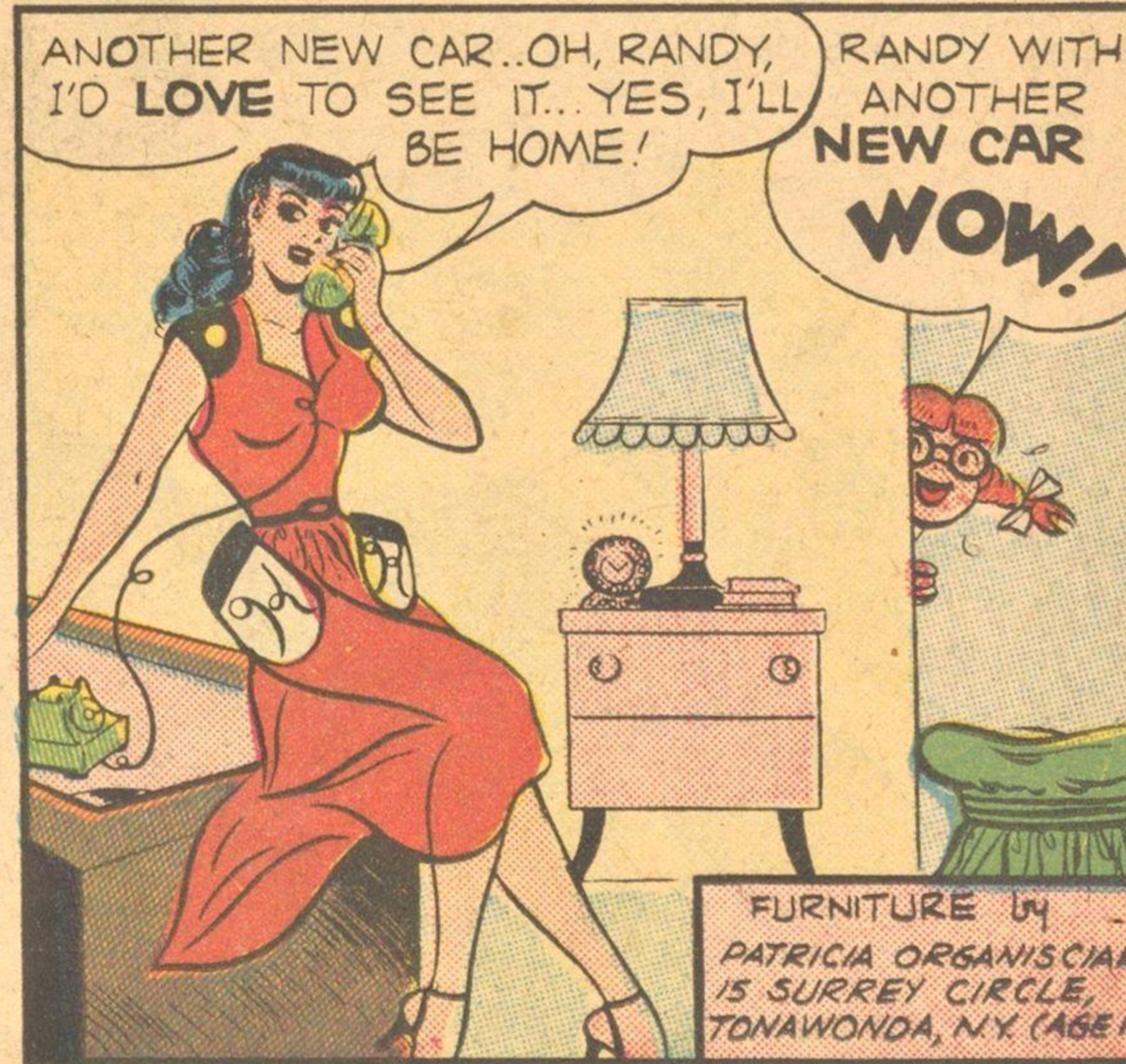
HERE IS MISS KEENE, SIR! NOW SHALL I  
CALL JEEVES TO CHAUFFEUR YOU OVER TO  
MISS KEENE'S HOME?

NO, JARVIS, I  
WANT TO DRIVE  
THIS **DREAM-  
BOAT** MYSELF!

KATY'S DRESS by MARSHA DALE JONES, RT. 2, BOX 83, BENTON, MISSISSIPPI. (AGE 12)



HELLO, KATY, I'M DRIVING OVER TO  
SHOW YOU MY NEW CAR...IT'S A  
**DREAM-BOAT!**

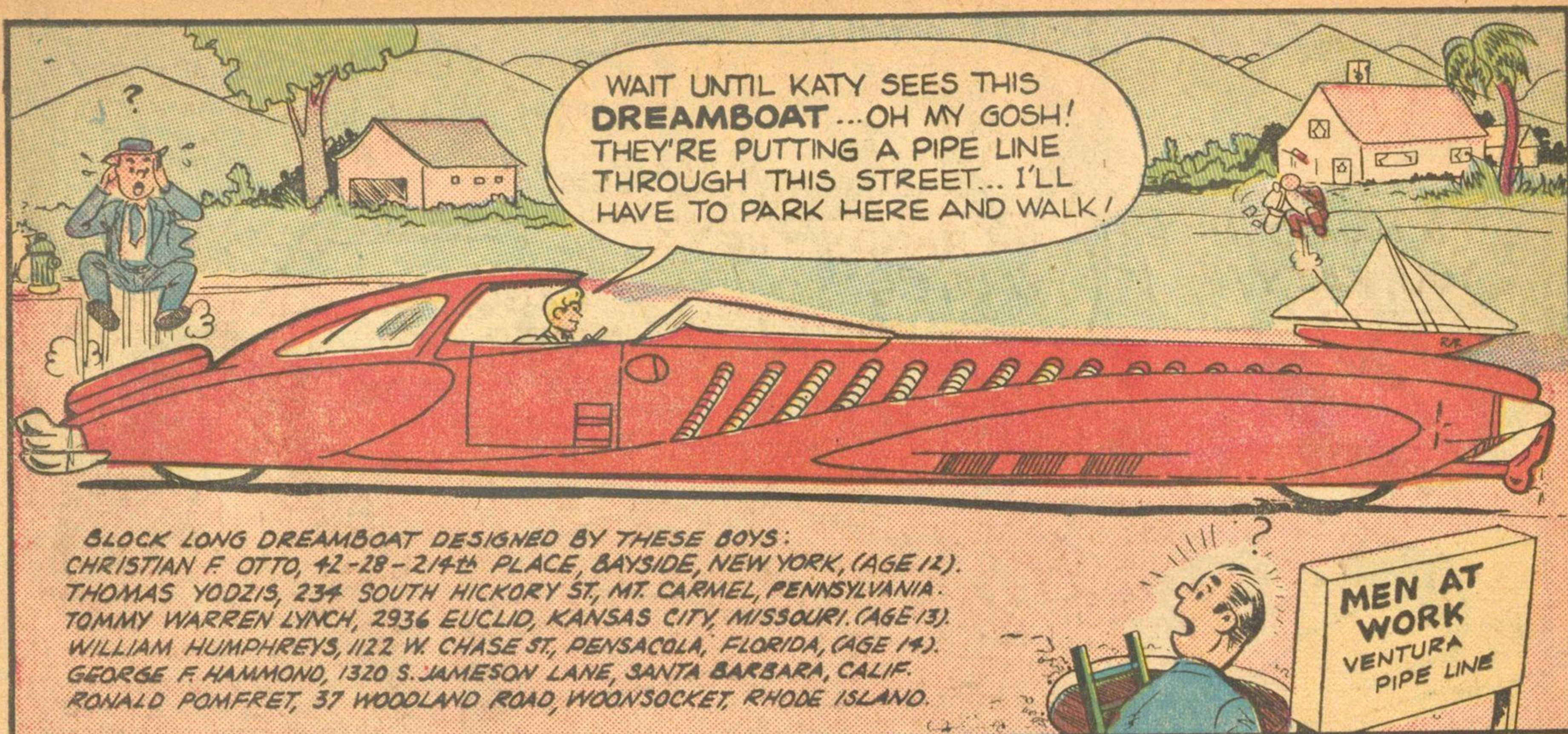


ANOTHER NEW CAR..OH, RANDY,  
I'D **LOVE** TO SEE IT..YES, I'LL  
BE HOME!

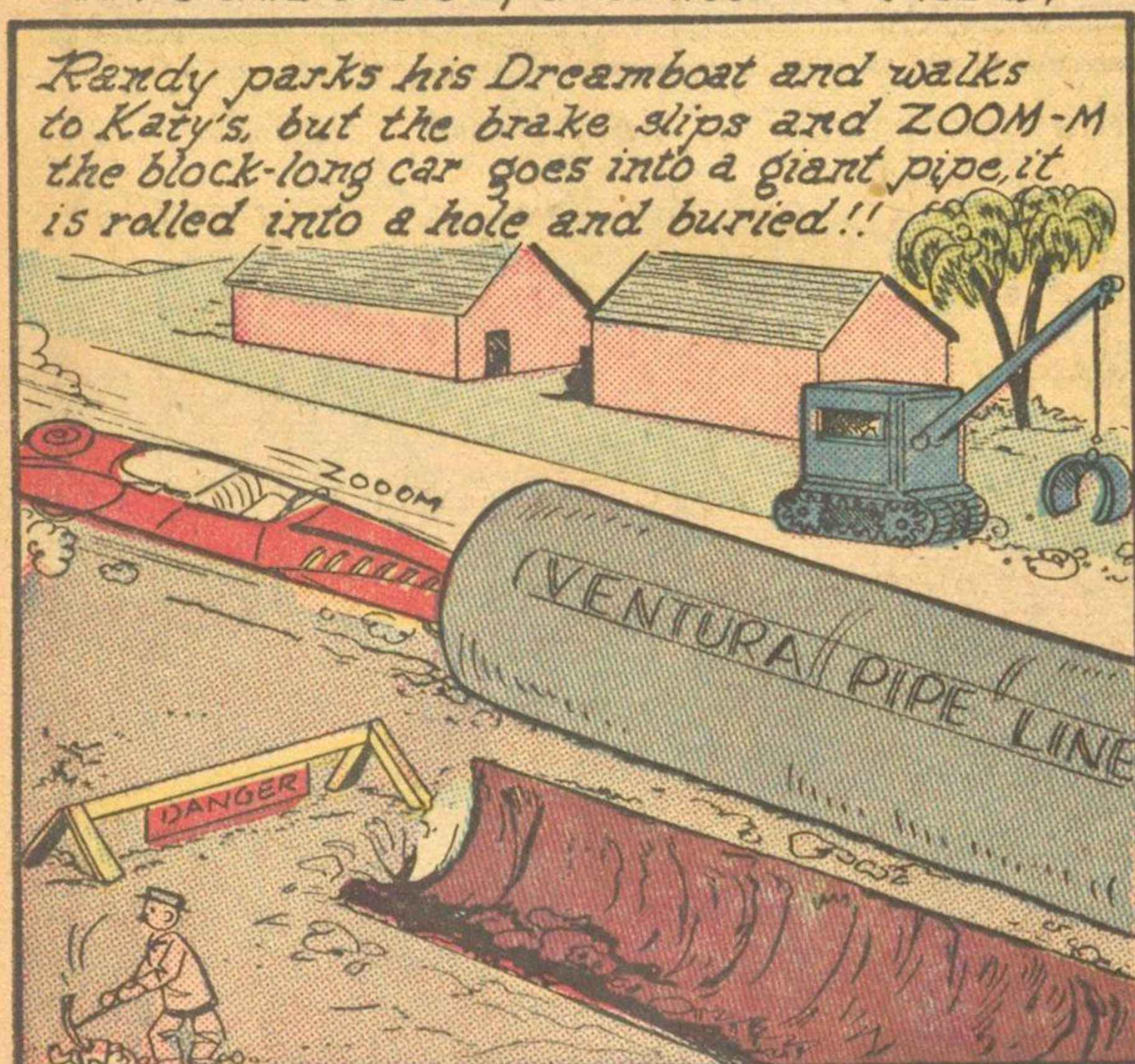
RANDY WITH  
ANOTHER  
**NEW CAR**  
**WOW!**

FURNITURE by  
PATRICIA ORGANISCIAK,  
15 SURREY CIRCLE,  
TONAWONDA, N.Y. (AGE 12)





KATY'S DATE DRESS by CAROL WOODARD (AGE 13), 448 NO LA JOLLA ST, LOS ANGELES 36, CALIFORNIA.



SIS' DRESS by ELAINE MONTELLA (AGE 11) 2812-SO. 7 ST., PHILADELPHIA, PENNSYLVANIA.



RANDY DOESN'T LIKE THIS PIN-UP SET BUT YOU WILL **KATY and K.O. TOGETHER ON A DOUBLE PIN-UP** WITH LOTS OF MATCHING OUT-OUTS TO FIT all FOR ONLY 10¢ (IN U.S. MONEY) SEND YOUR ORDER NOW FOR THIS SET TO KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA. BE SURE AND ASK FOR KATY & K.O. PIN-UP SET!





# All Aboard the Dreamboat

## A Katy Keene Story



THE KATY KAY rocked gently at the dock, all agleam with white beauty and moon-silver, while in the shadows of a barge K. O. Kelly was dying a slow, agonizing death just looking at her. The KATY KAY was the new Van Ronson yacht. Come dawn and the tide's turn, she would point her sleek bow southward on a long traverse of tropic seas. And who would be aboard with Randy and the Van Ronsons and Jeeves and everything that money could buy? Katy Keene would be aboard, and the thought was like a curly stiletto plunged deep into K. O.'s grieving heart.

K. O. took out a penknife and whittled a stick disconsolately.

"What chance have I got?" he muttered. "A tropic moon can turn any girl's head. Katy will come back a Van Ronson! I know it!"

Headlights came along the dock road, and Randy's sports car purred up and stopped near the yacht. Katy was in the car, her lovely hair wind-blown. She was so gorgeous

that alongside of her, other girls were just girls. K. O. put the knife away and sat in the shadows, his throat a throbbing ache. Randy got out.

"Wait here, Katy dear," Randy said. "I'll see if mother and dad are aboard."

He went up the gangplank.

"'Wait here, Katy dear,'" K. O. mimicked grumpily.

Aboard the yacht Randy uttered a startled cry. Men were grabbing at him from all sides. In a light from a porthole you could glimpse their vicious faces. They were thugs; no doubt of it. Maybe they were kidnapers. They were brutal and savage, the way they jumped Randy, who fought back gamely.

K. O. came out of the shadows in a wild sprint.

"Katy Katy!" he shouted. "Go for the police! I'll help Randy!"

K. O. leaped for the gangplank. "Coming, Randy!" he yelled.



A hulking man plunged at him. A ham fist whipped a blackjack out of the darkness. K. O.'s streaking hand yanked the weapon from the man's grasp. They grappled furiously on the gangplank until the rail gave way and they hit the water in a headlong splash. When K. O. came to the surface, the floundering plug-ugly was gulping salt water and screaming for mercy, while from the dock road Katy's despairing voice shot chills through K. O.

"K.O.! K. O.!" she cried. "A man's just swung his car to stop me! He's blocking the road!"

"Hold tight, Katy girl!" K. O. shouted. "I'll be there! Keep punching, Randy!"

He'd be there! K. O. to the rescue! HOW? Here in the water he was as useless as a jellyfish. Randy was fighting valiantly, but he was no match for his assailants. K. O. could muscle himself up the yacht's side, but they'd immediately kick him loose from his senses.

K. O.'s world was tearing out of its orbit. There'd be nothing left of it if any harm came to Katy. He felt responsible for Randy, too. After all, HE was the muscle boy.

He treaded water, still clutching the blackjack. It was a bludgeon made of BB shot encased in leather. He hated vicious weapons like this, and was about to sink it when one of Randy's attackers skidded on the deck and went on his ear.

K. O. whistled softly. If he could only skid the others into a nosedive! He got the penknife from his pocket and slit the leather

blackjack. BB's poured into his hand. He threw them on the deck.

Angry shouts burst from the men up there. Feet and arms suddenly were going every which-way. It was worse than being on roller skates for the first time. Every time somebody swung at Randy, the BB's under his feet sent the man skating. Feet shot in the air and heads sounded like hollow gourds thumping the deck.

The battle went from a riot to a burlesque. Nobody was upright now, not even Randy. K. O. got aboard, dripping wet, and promptly administered his insomnia cure to all those not already in dreamland.

K. O. and Randy found the KATY KAY's crew bound and gagged below decks. The Van Ronsons arrived presently and so did the police, who led the battered gang off to the pokey. They were kidnapers who'd planned to steal the Van Ronson yacht and hold Randy for ransom.

"If it weren't for you, K. O.," Mr. Van Ronson said gratefully, "Randy would be a prisoner on the high seas now. I know Randy joins me and his mother in inviting you on our cruise. We'll send Jeeves for your things."

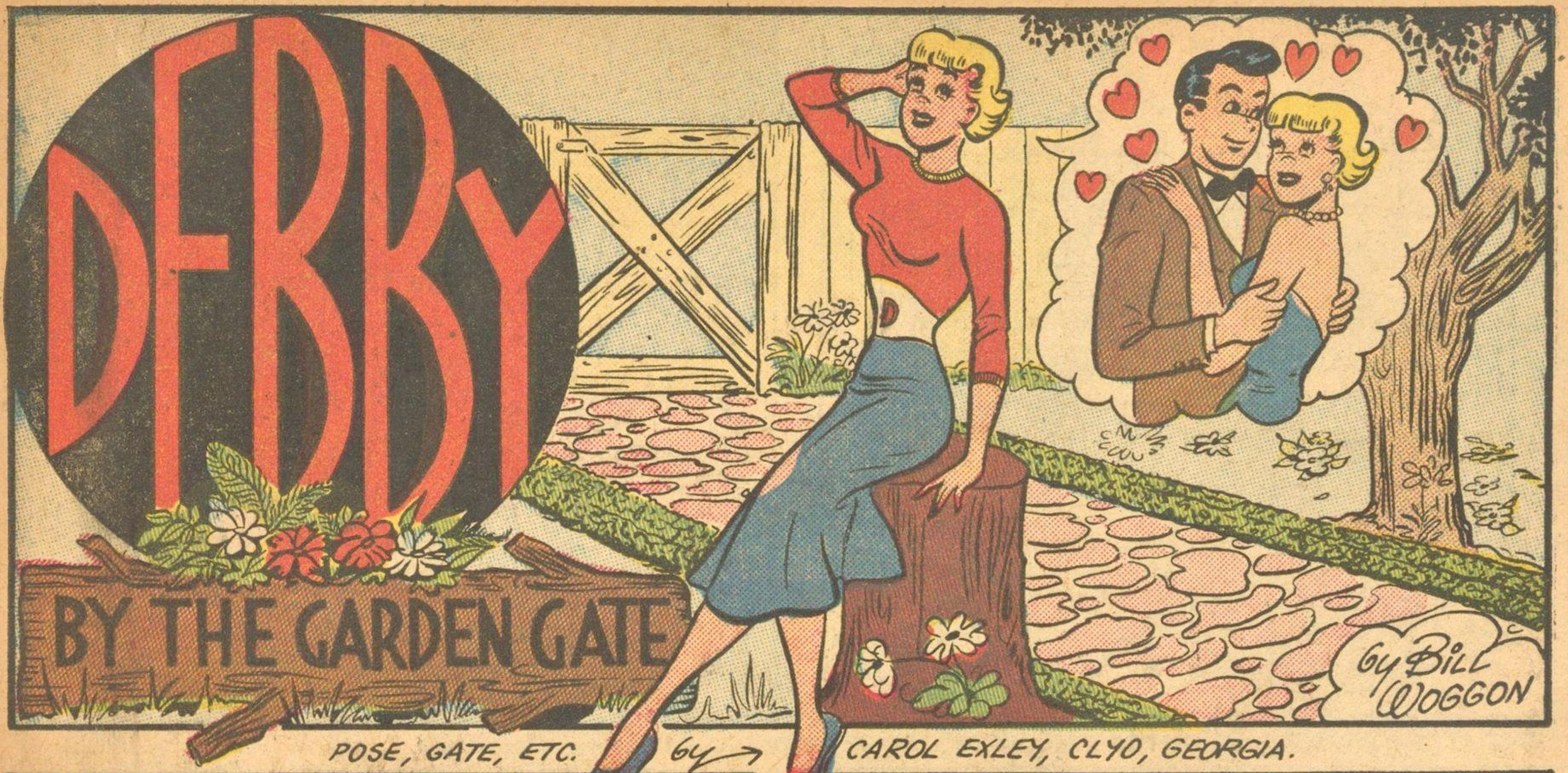
Katy threw her arms around K. O. and kissed him. "What fun we'll have, K. O.! Won't we have fun, Randy!"

"Fun?" Randy said dazedly. "Oh, yes, fun!"

Then Randy gave K. O. a sheepish grin. You couldn't hate a guy who'd just saved your life.

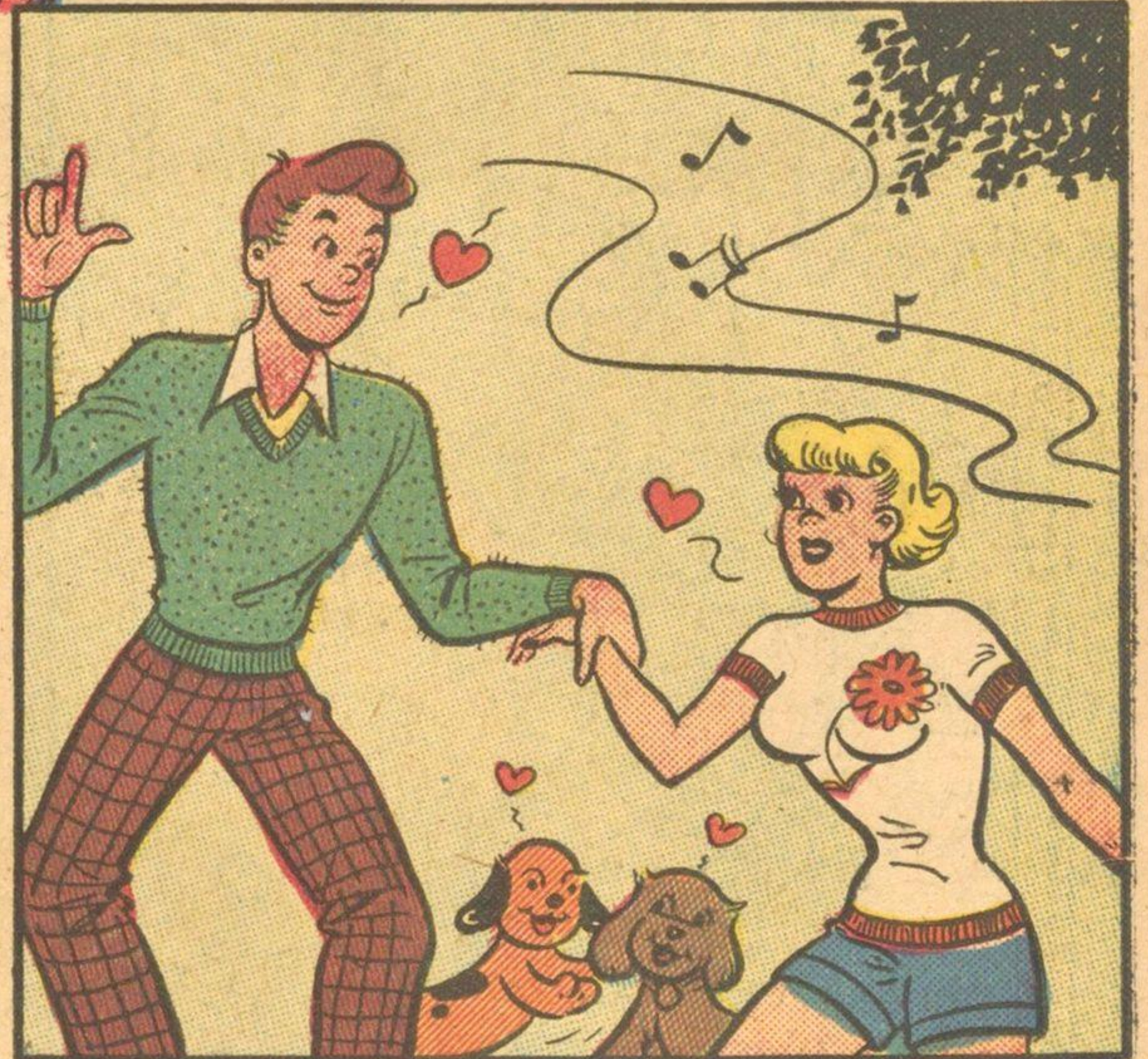
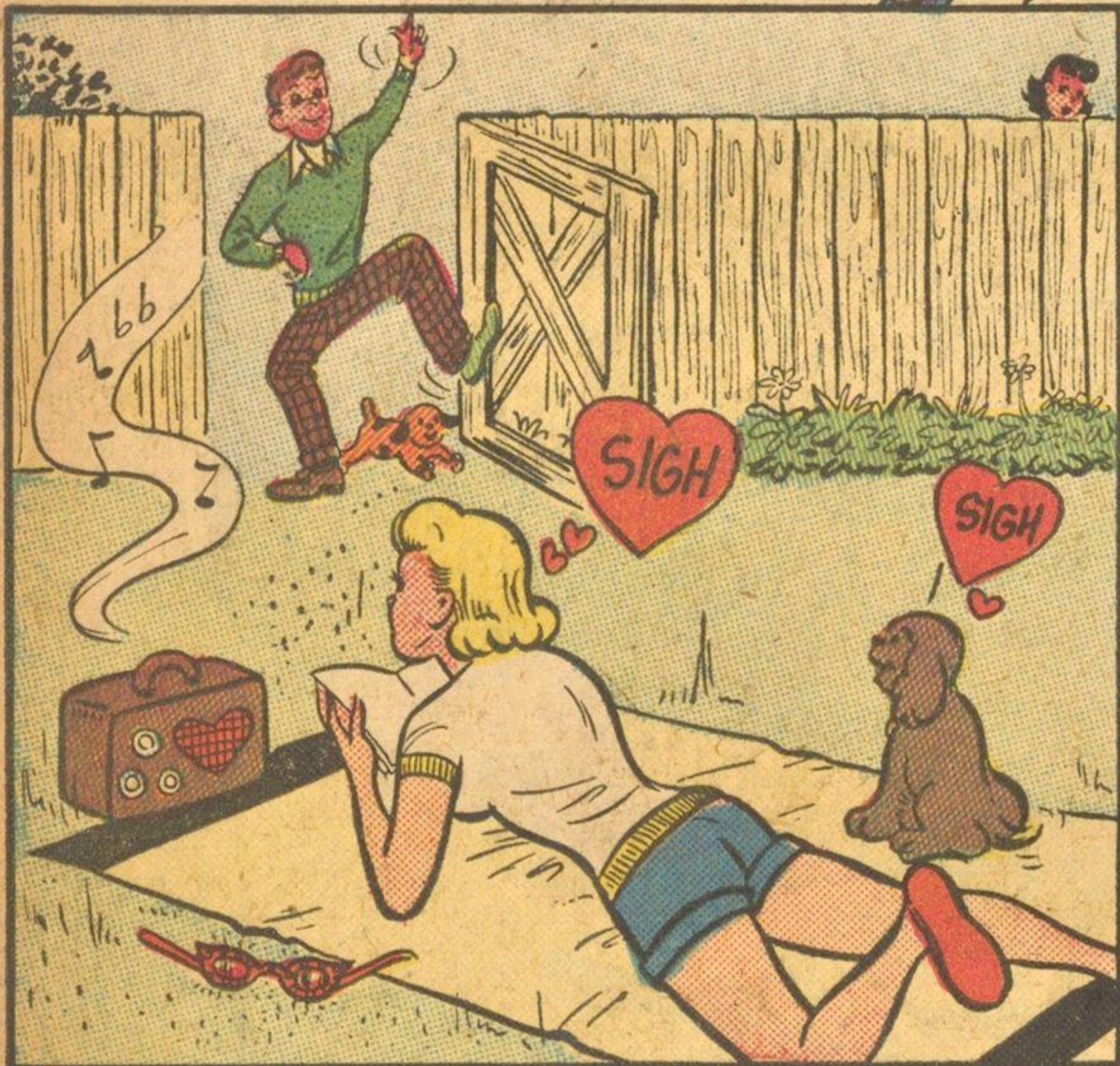
As for K. O., he hoped the tropic moon was all that it was cracked up to be.



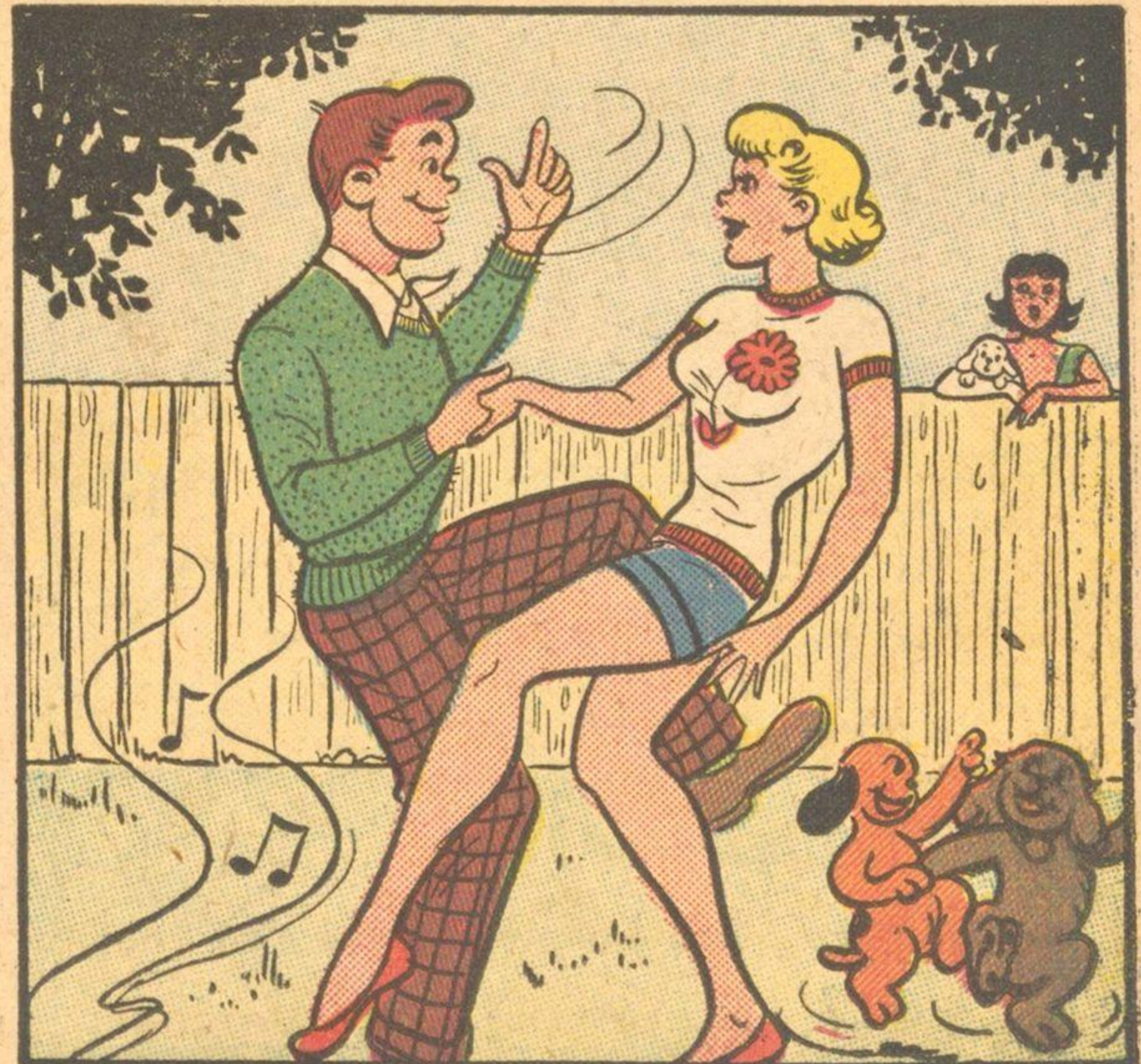
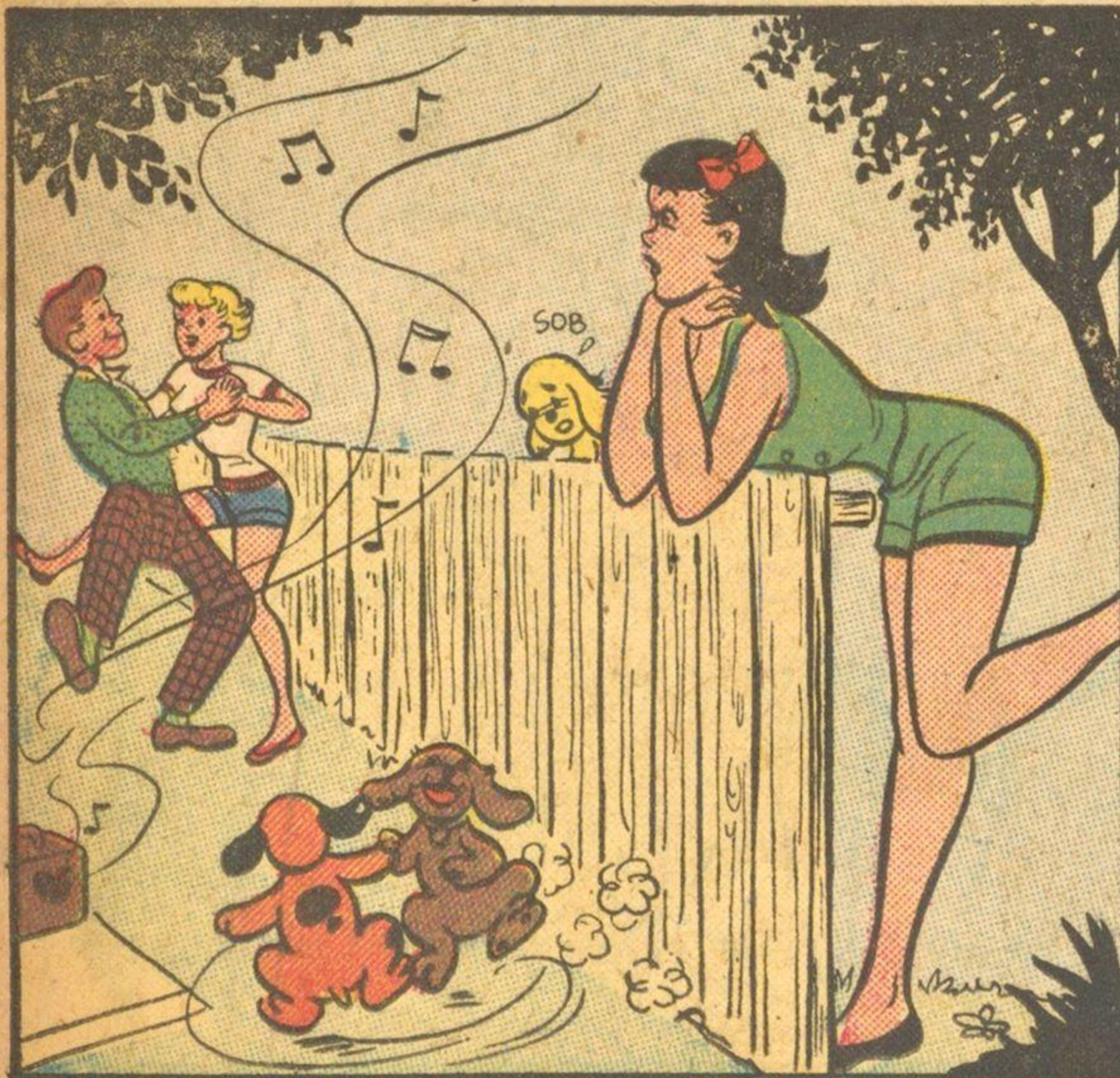


POSE, GATE, ETC.

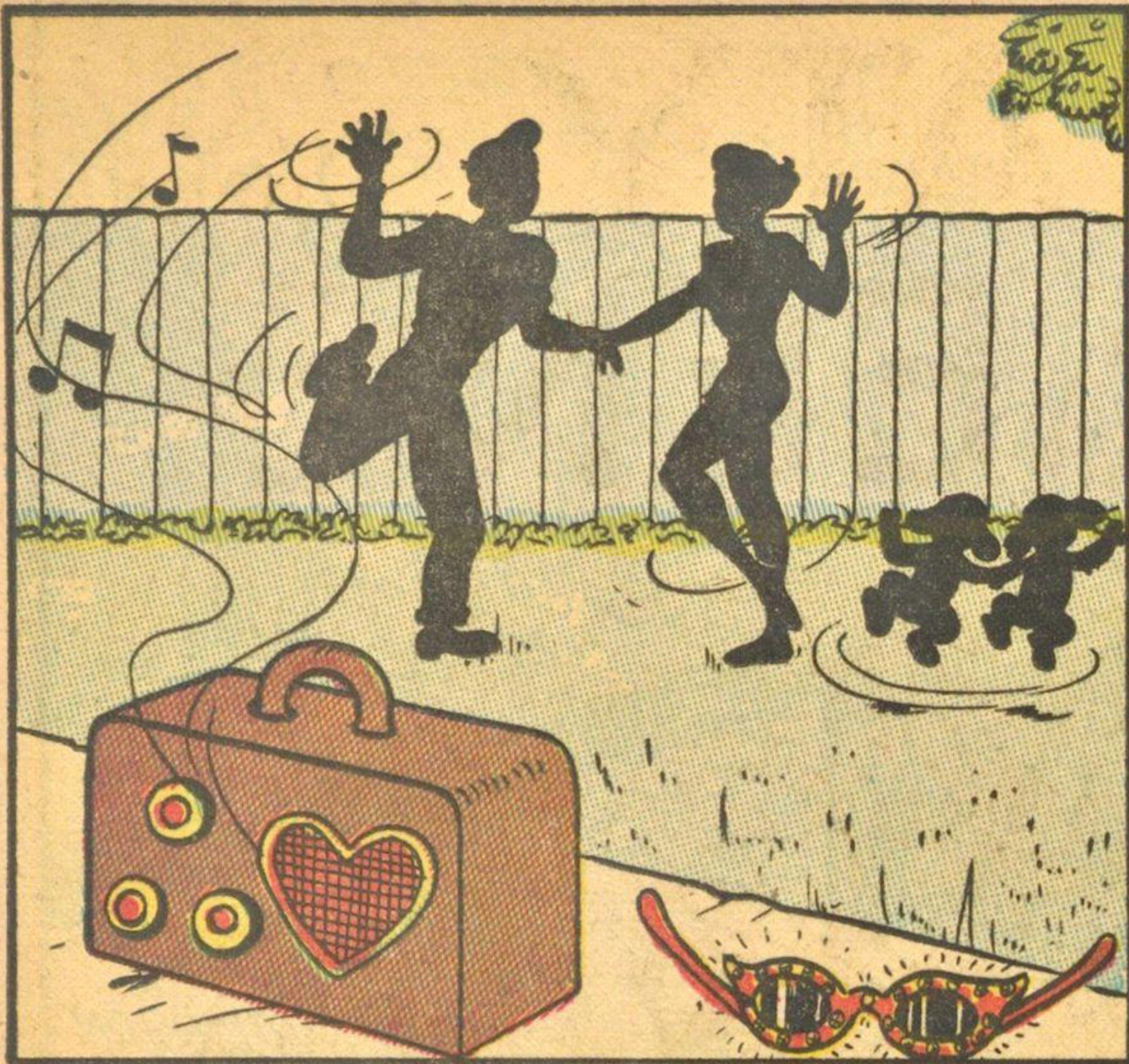
CAROL EXLEY, CLYO, GEORGIA.



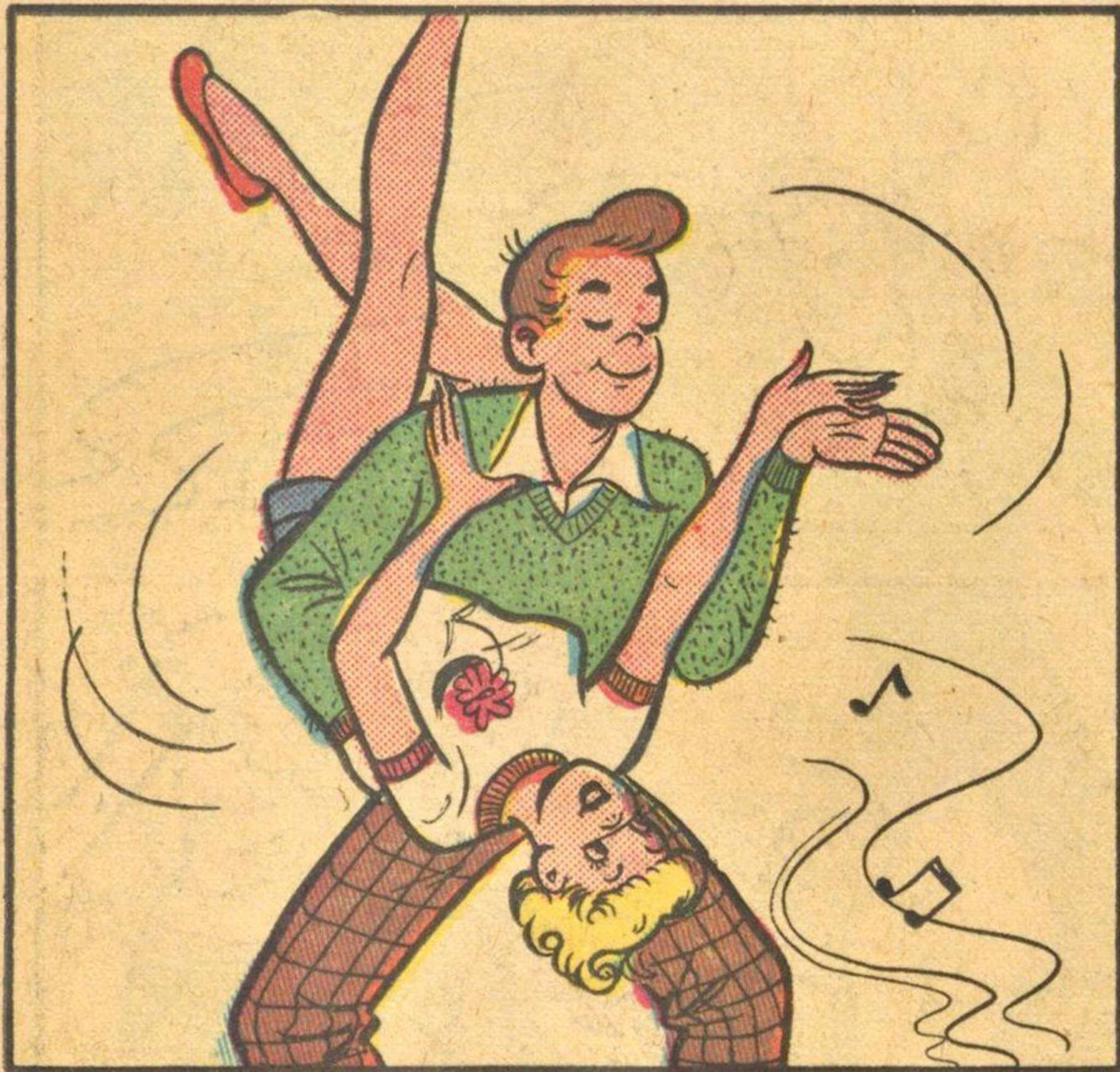
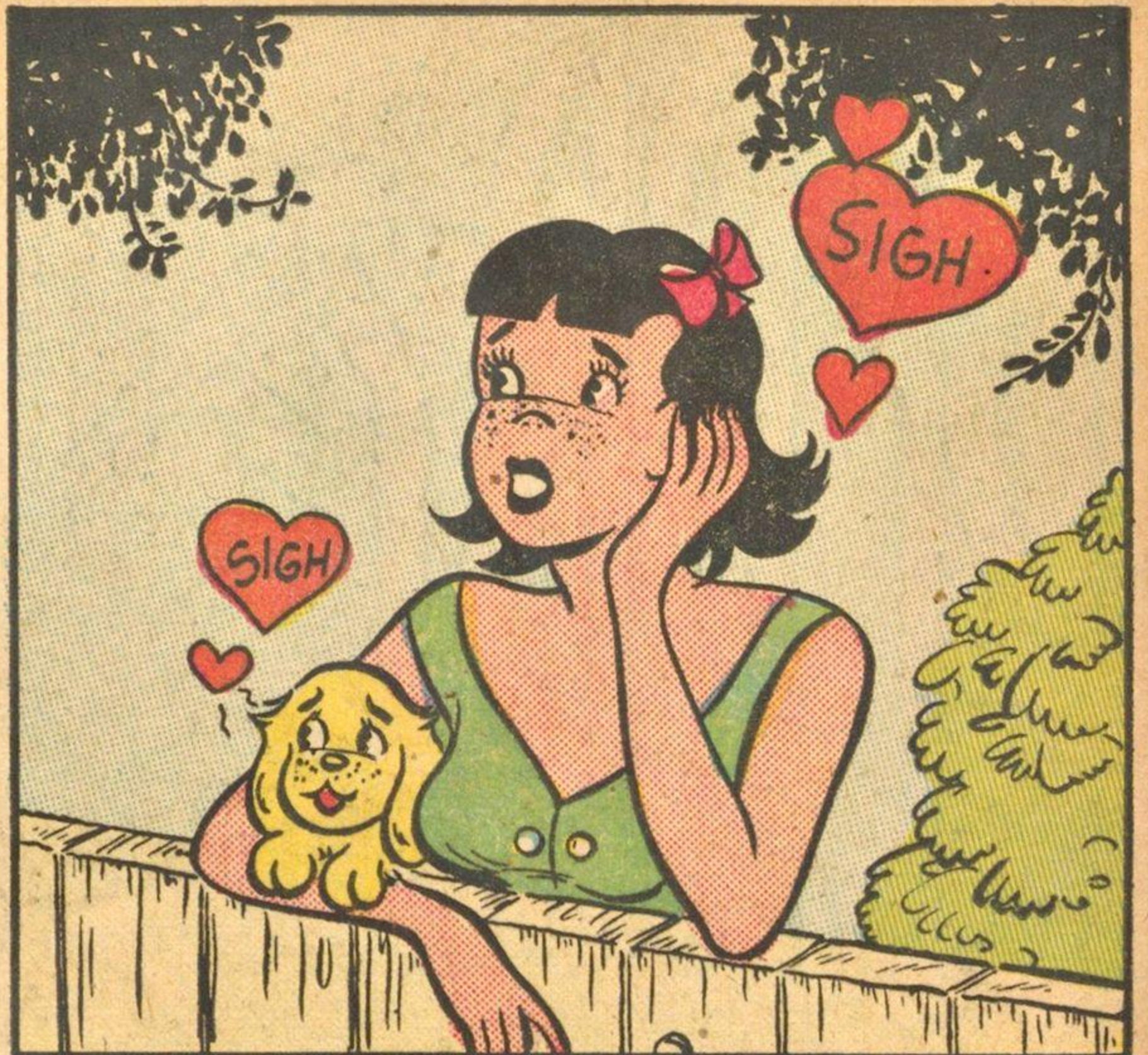
DEBBY'S SUN-SUIT By AMELIA GURLEY (AGE 13) 790 FLORAL AVE., BARTOW, FLORIDA.



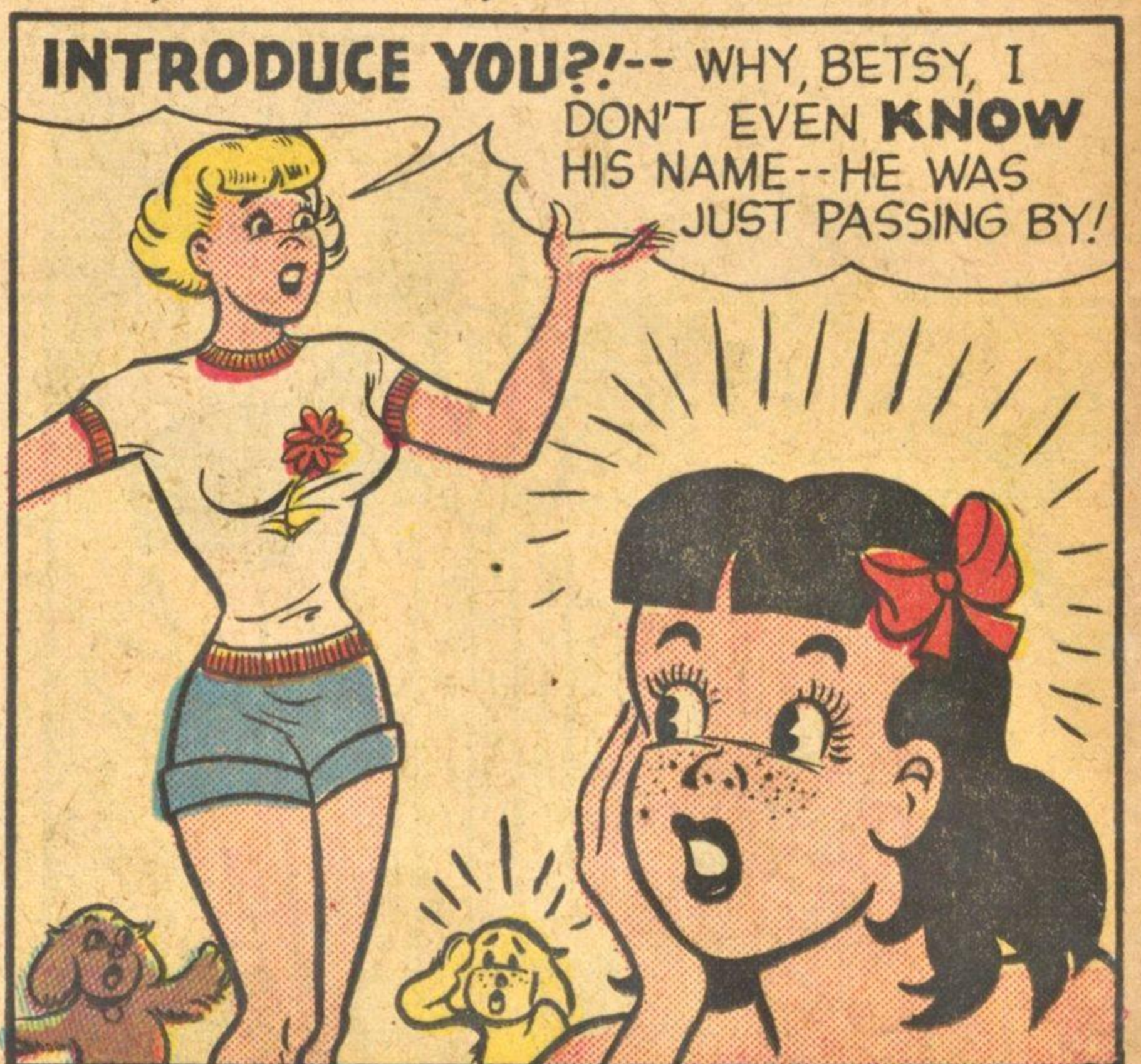
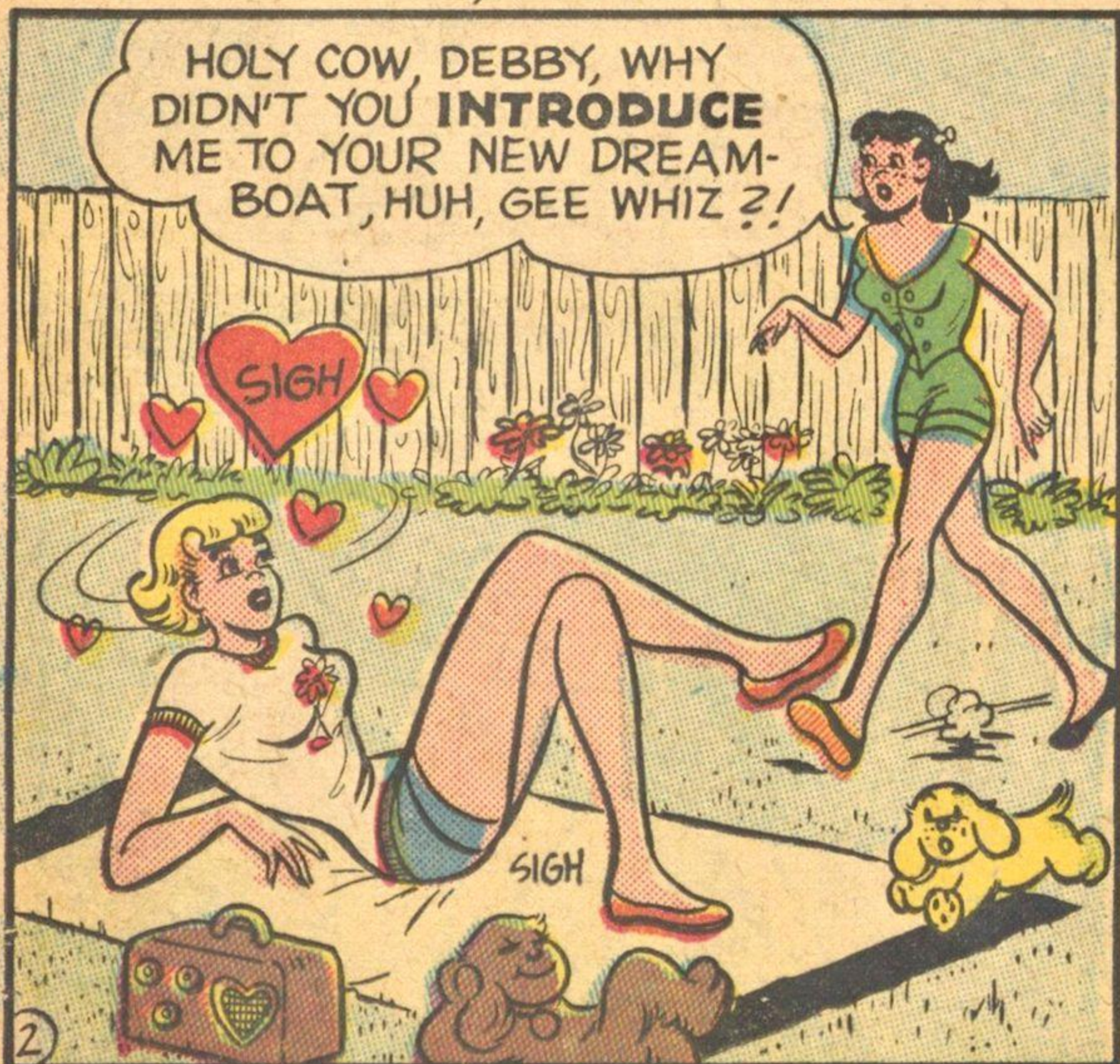
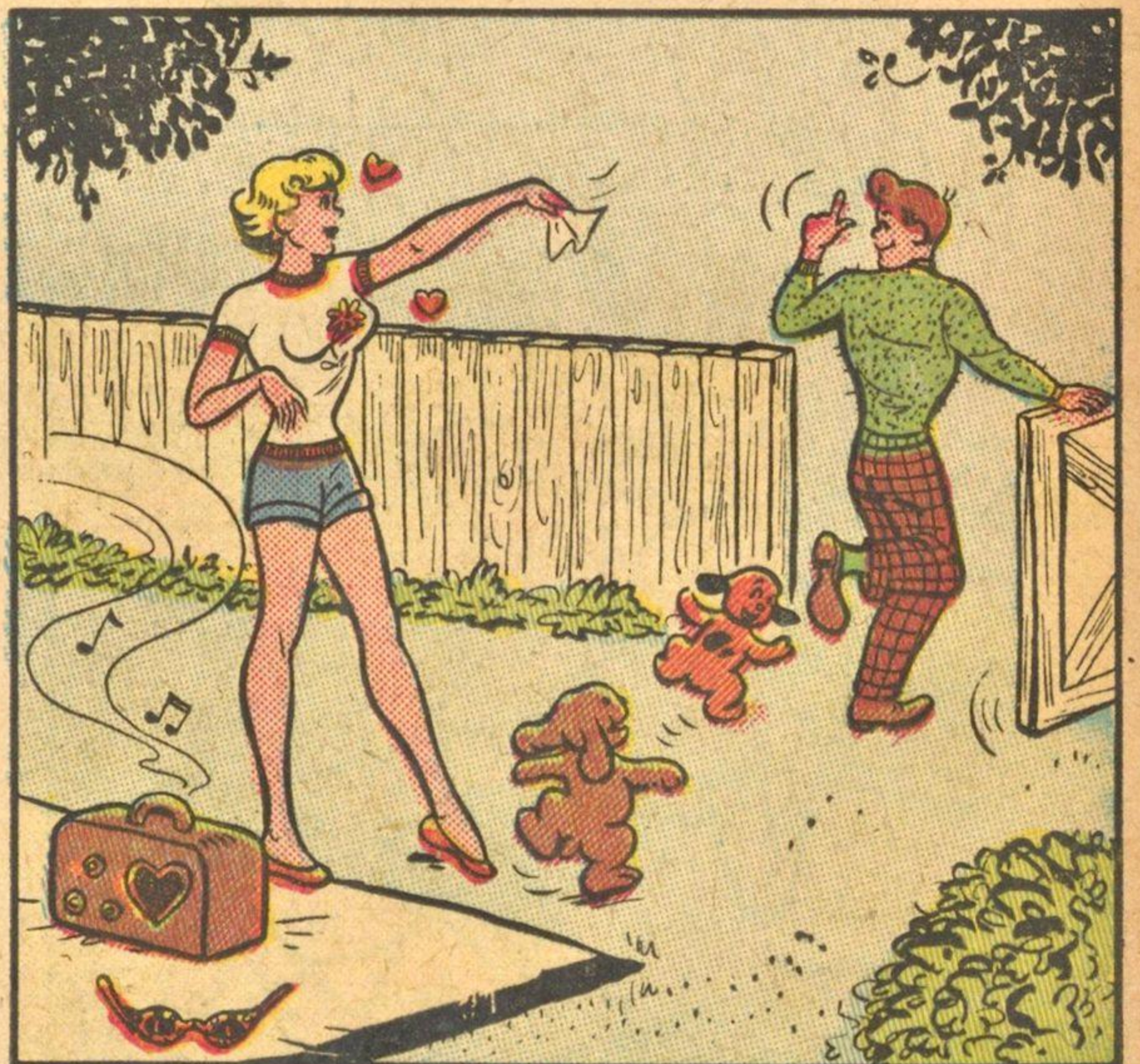




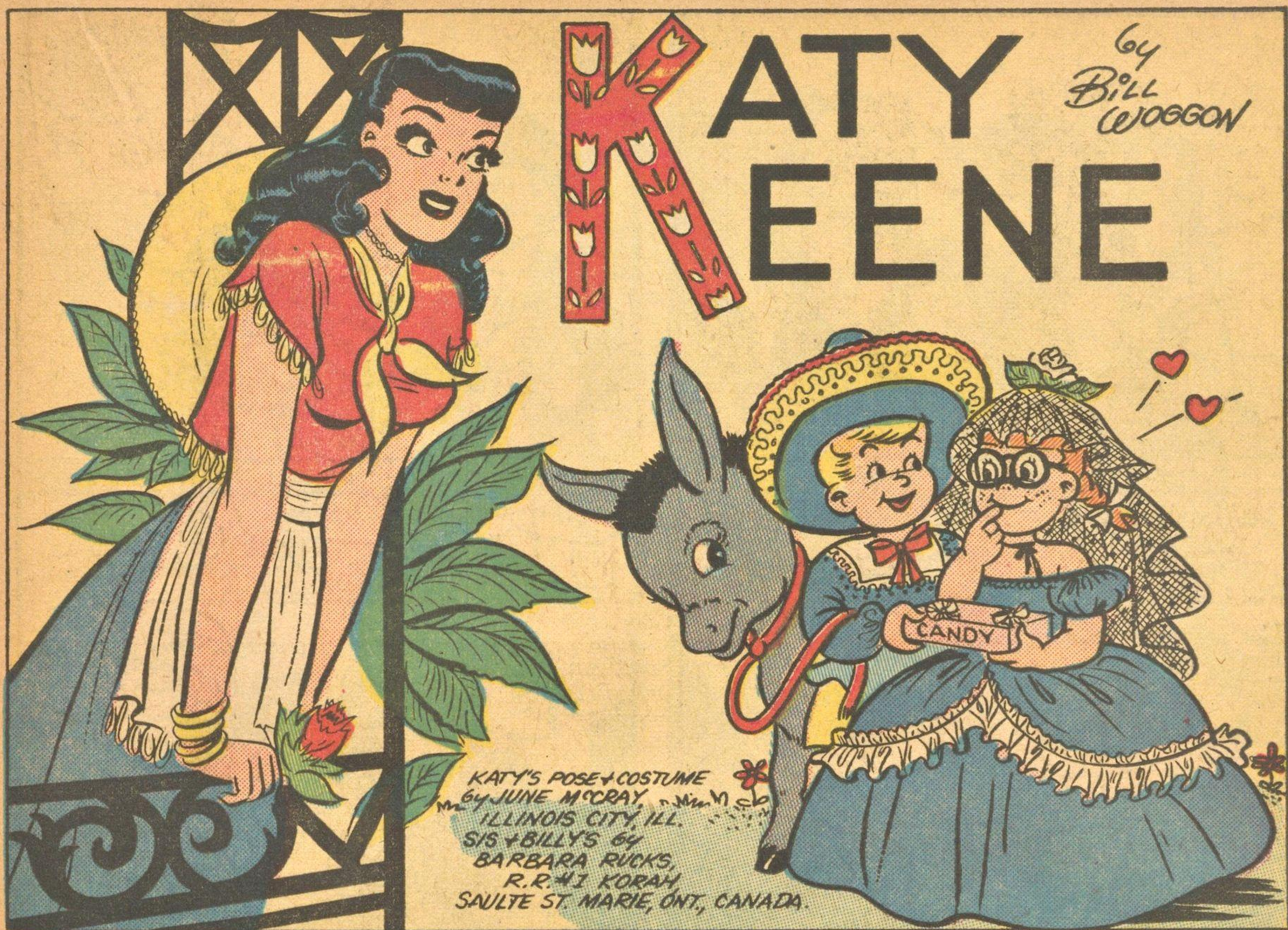
RADIO & SUNGLASSES by FAITH JUNE, P.O. BOX 761, SARASOTA, FLORIDA.



BETSY'S SUN-SUIT by ELEANOR AMARAL, 351 WARREN AVE., SAN LEANDRO, CALIF.



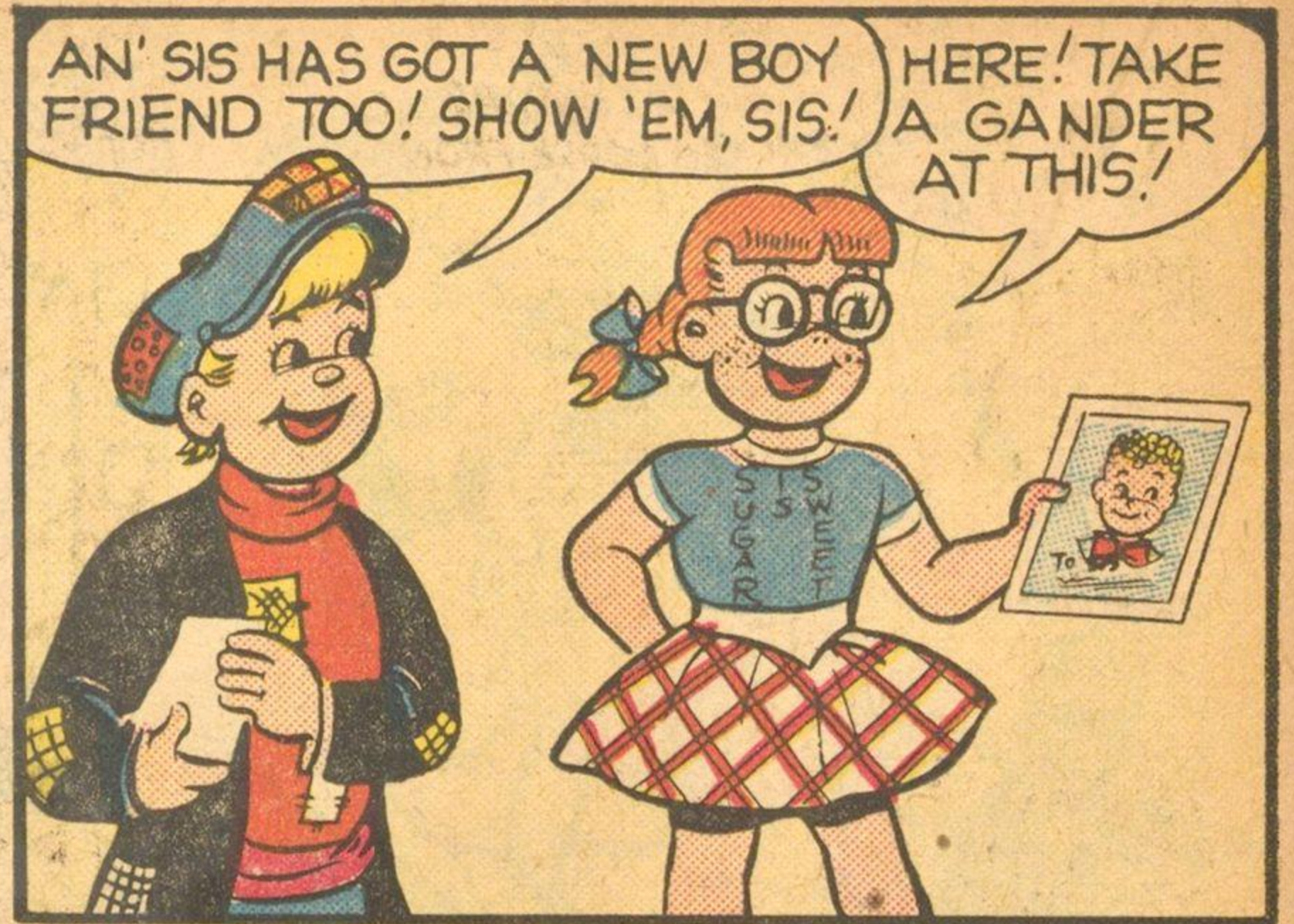




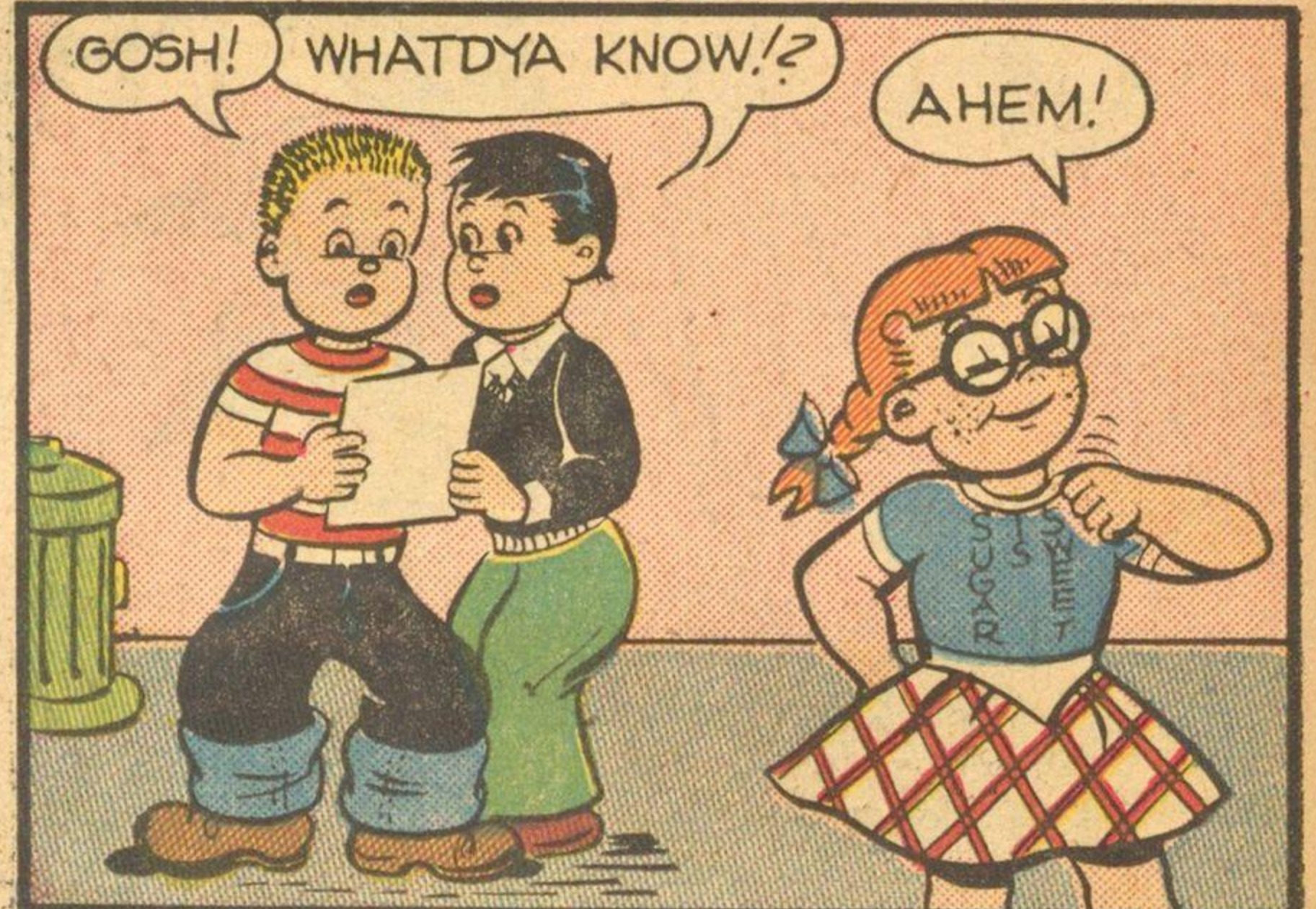
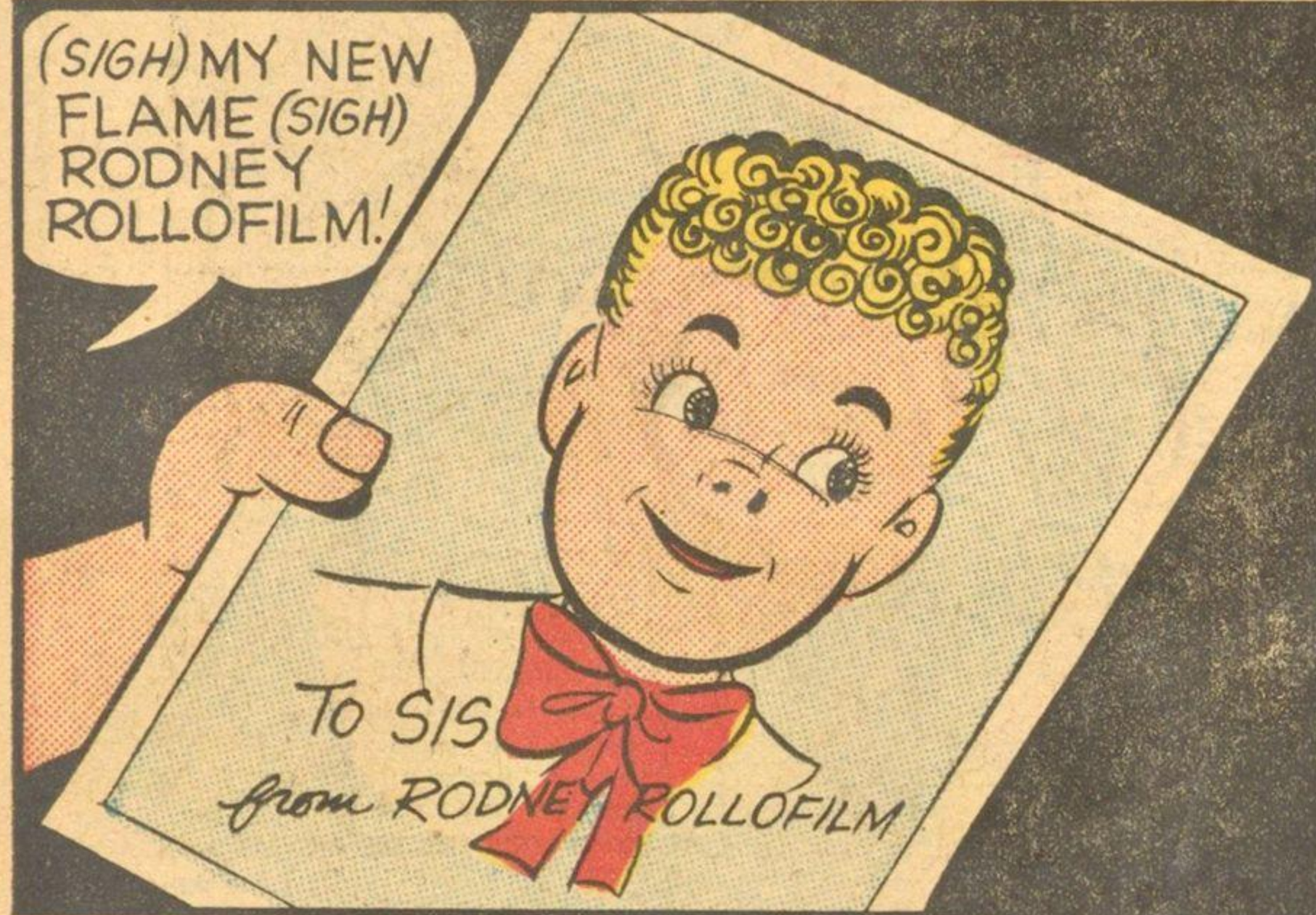
SIS'S OUTFIT by RITA SCHIPSI 2512 SO. CLARION ST. PHILA. PENNA. (AGE 12)



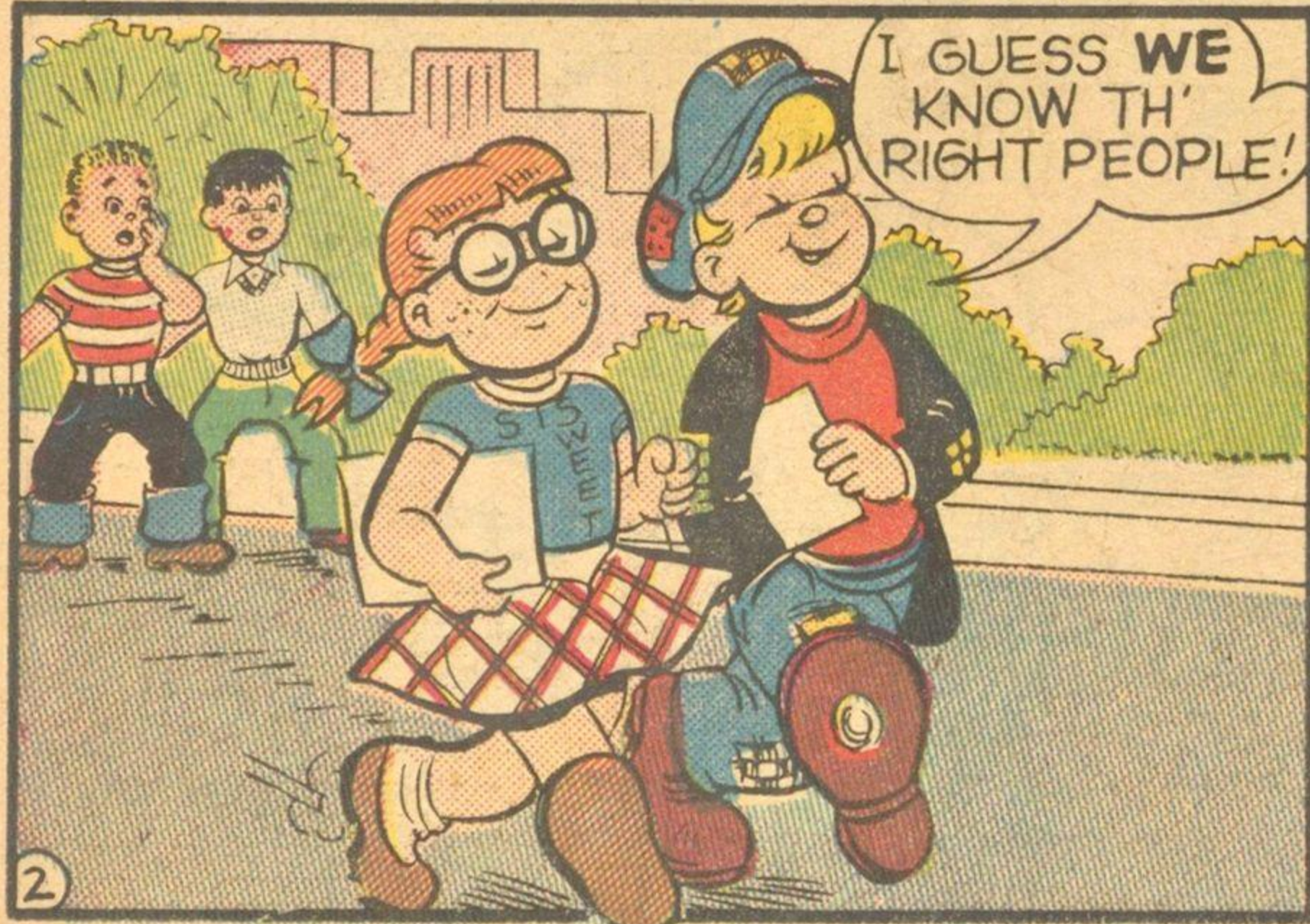




WRITE TO YOUR PEN-PALS OR FELLOW DESIGNERS ON A KATY KEENE NOTE PAD! THEY'RE 25¢ (IN U.S. COIN) WRITE TO KATY FOR ONE NOW!!



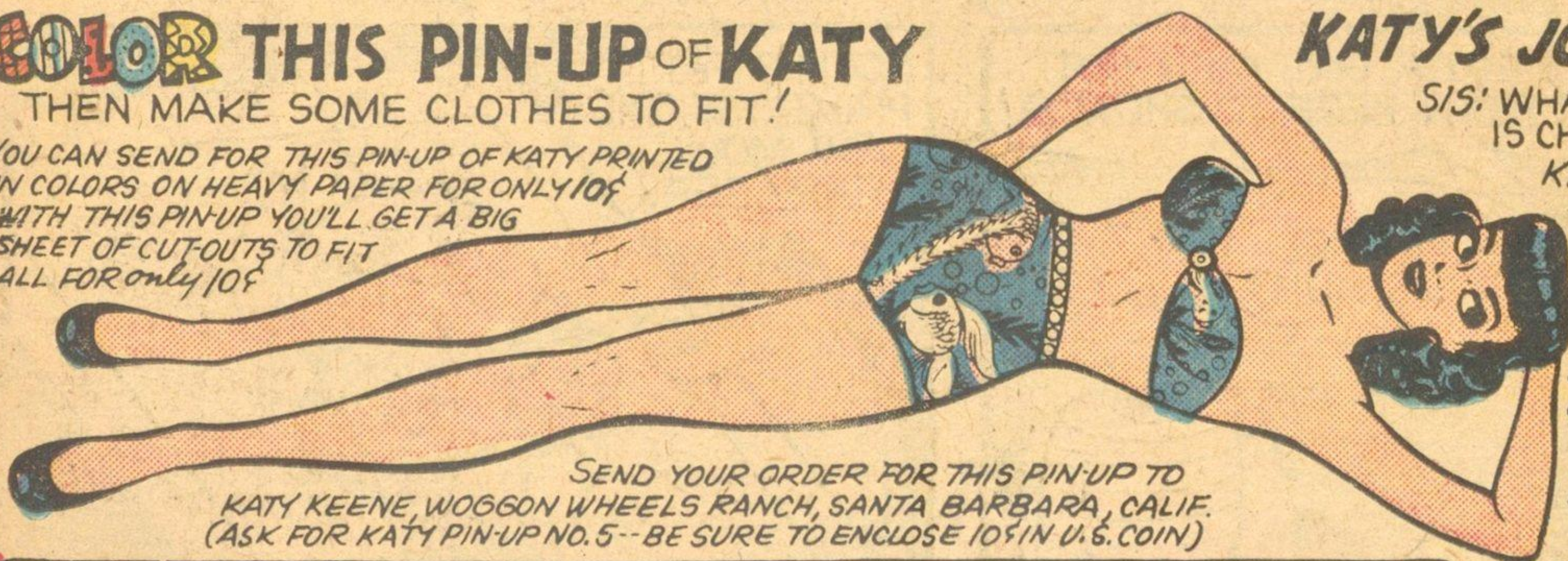
HURRY! SEND FOR A KATY NOTE PAD NOW! SEND 25¢ IN U.S. MONEY TO KATY at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.



## COLOR THIS PIN-UP OF KATY

THEN MAKE SOME CLOTHES TO FIT!

YOU CAN SEND FOR THIS PIN-UP OF KATY PRINTED IN COLORS ON HEAVY PAPER FOR ONLY 10¢ WITH THIS PIN-UP YOU'LL GET A BIG SHEET OF CUT-OUTS TO FIT ALL FOR ONLY 10¢



SEND YOUR ORDER FOR THIS PIN-UP TO KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. (ASK FOR KATY PIN-UP NO. 5-- BE SURE TO ENCLOSE 10¢ IN U.S. COIN)

## KATY'S JOKE CORNER

SIS: WHAT MODEL CAR IS CHUBBY DRIVING?

KATY: IT'S (UGH) NO MODEL--IT'S A HORRIBLE EXAMPLE

JOKE 64 EILEEN MCCAULEY, M. CHILDREN'S HOME, BOX 68, WORTHINGTON, OHIO

SIS: WHY DID CHUB BURY HIS CAR?

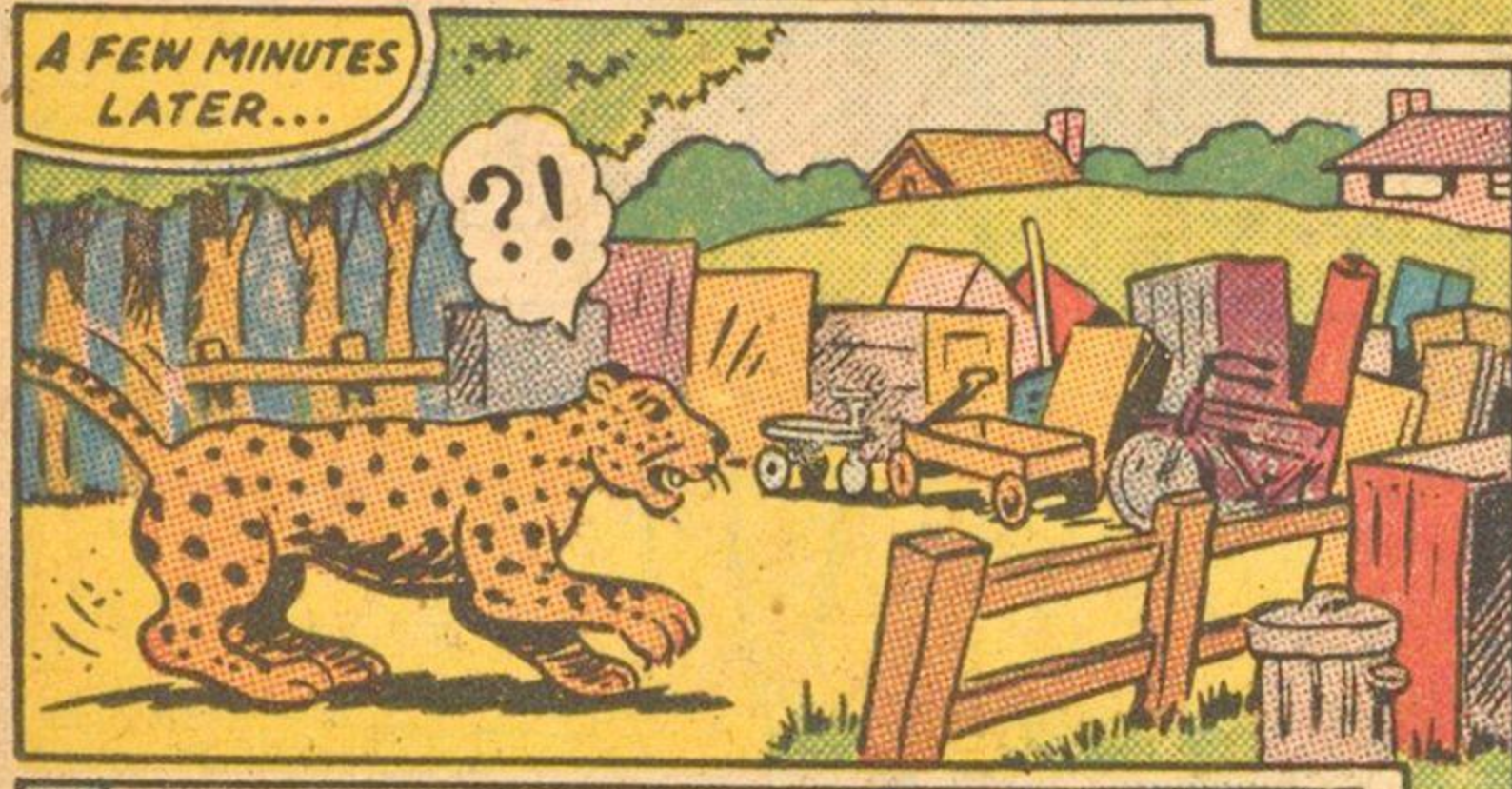
KATY: BECAUSE HIS MOTOR DIED!

CHUCKLE 64 JANIE LOGAN, RT. 1, HEREFORD, TEXAS.

★ DON'T MISS A SINGLE STORY OF KATY! SHE STARS IN HER OWN KATY KEENE ★  
★ COMIC BOOK *plus* STARRING IN HER OWN BIG GIANT ANNUAL *plus* APPEARING ★  
★ in PEP, WILBUR, LAUGH, SUZIE, ARCHIE and ARCHIE'S PALS BOOKS! ALL NEW STORIES! ★



# ADVENTURES OF THE DUBBLE BUBBLE KIDS



## MEN - WOMEN - BOYS - GIRLS

# PRIZES GIVEN

### MAKE MONEY TOO!

RADIO

ROY ROGERS FLASH CAMERA

ROY ROGERS BINOCULARS

GABBY HAYES FISHING KIT

SPORTS EQUIPMENT

ELECTRONIC TWO-WAY WALKIE-TALKIE

ROY ROGERS OR DALE EVANS LAMP

WALKING DOLL

HUNTING KNIFE AND AX

JET ENGINE PLANE FLIES 500 FEET

TABLE TENNIS SET

WRIST WATCH FOR BOYS AND GIRLS

TEXAN JR. GUITAR

ROLLER SKATES

ARCHERY SET

TYPEWRITER

WOODBURNING SET

CHEMISTRY SET

UKELELE WITH ARTHUR GODFREY PLAYER

RADIO RECEIVING SET FOR SCOUTS

SEWING MACHINE

We will send you the wonderful prizes pictured on this page... or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others... all without one penny of cost. You don't risk or invest a cent - we send you everything you need on trust. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or more to hang in every room. An amazing value, only 35c... sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Big Prize catalog sent FREE.

## HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship At Once Prepaid your first set of 24 big size, 9x11, richly decorated Mottos On Trust. When you have sold the 24 Mottos, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to Earn Money, send \$6.00 and keep \$2.40. Hurry, send now for 24 Mottos on trust and Big Prize Catalog free.



## FREE! MEMBERSHIP in the FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials PLUS extra surprises.

## The FUNman, Dept. H-162 4545 N. Clark St., Chicago 40, Ill. FREE BIG PRIZE CATALOG

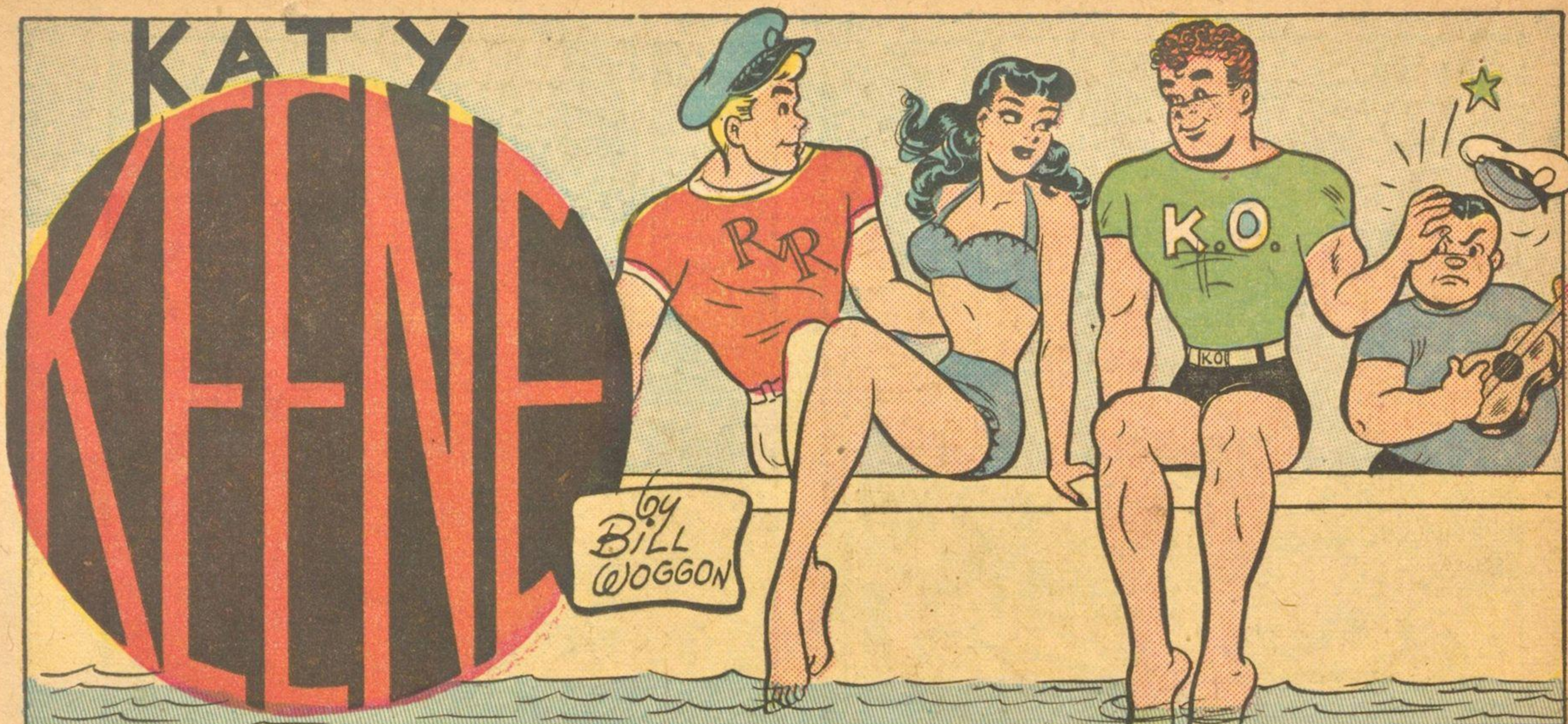
Please rush to me on credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog Free. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

STREET or RFD \_\_\_\_\_

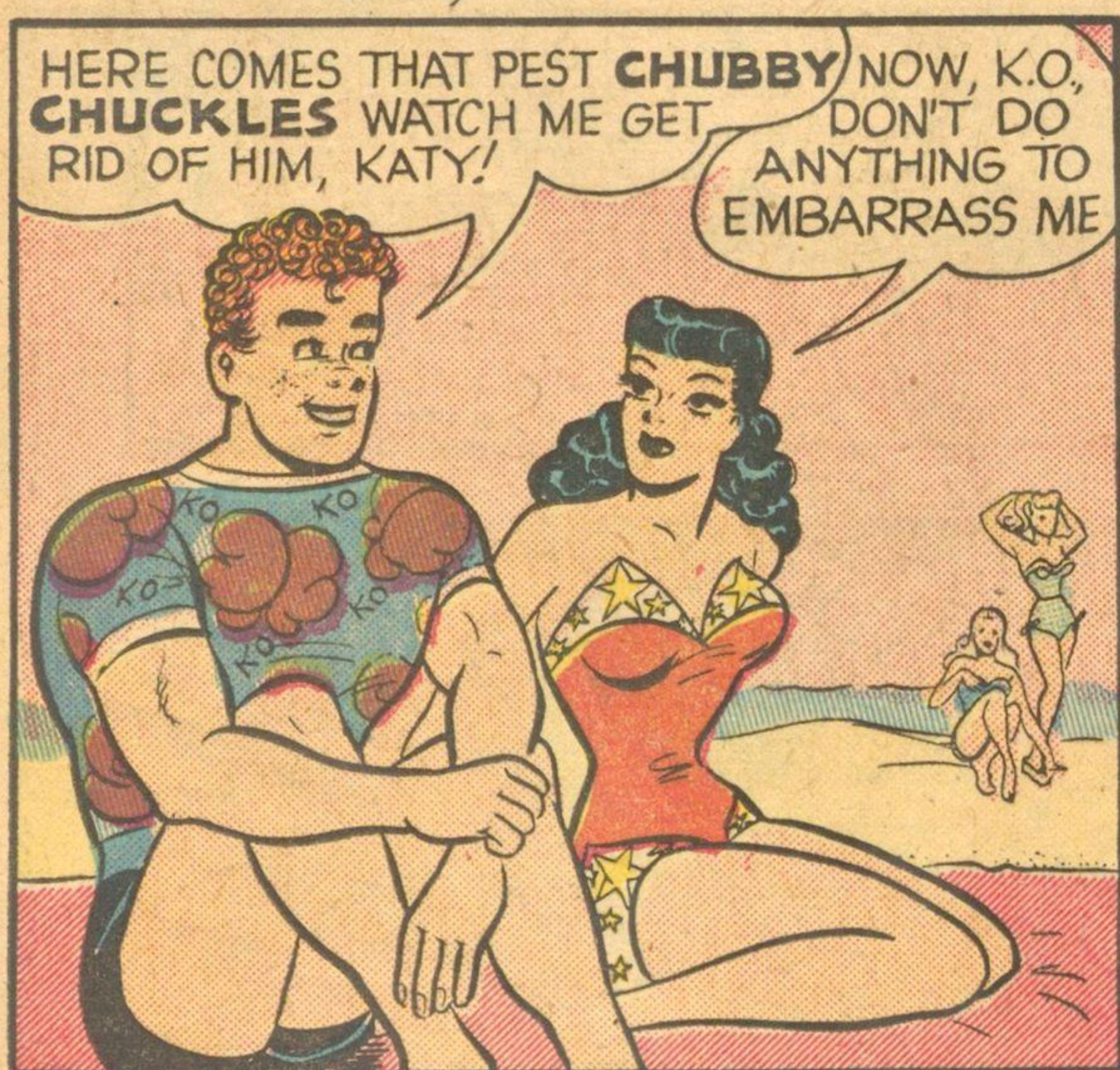
TOWN \_\_\_\_\_ Zone \_\_\_\_\_ STATE \_\_\_\_\_





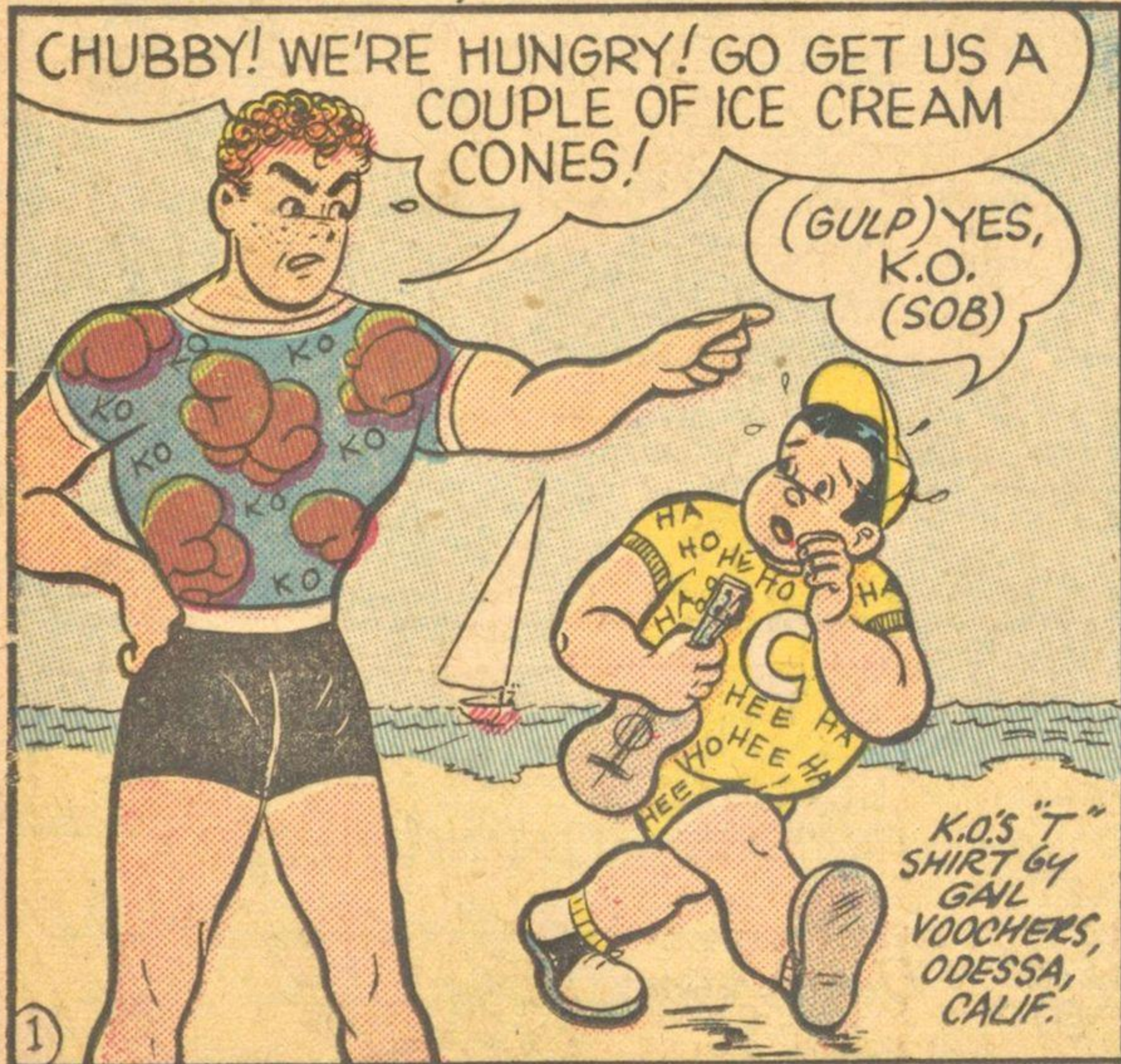
by  
Bill  
Woggon

POSES, ETC. ABOVE BY PATRICIA ANN JEWELL (AGE 13) VENTRESS, LA.

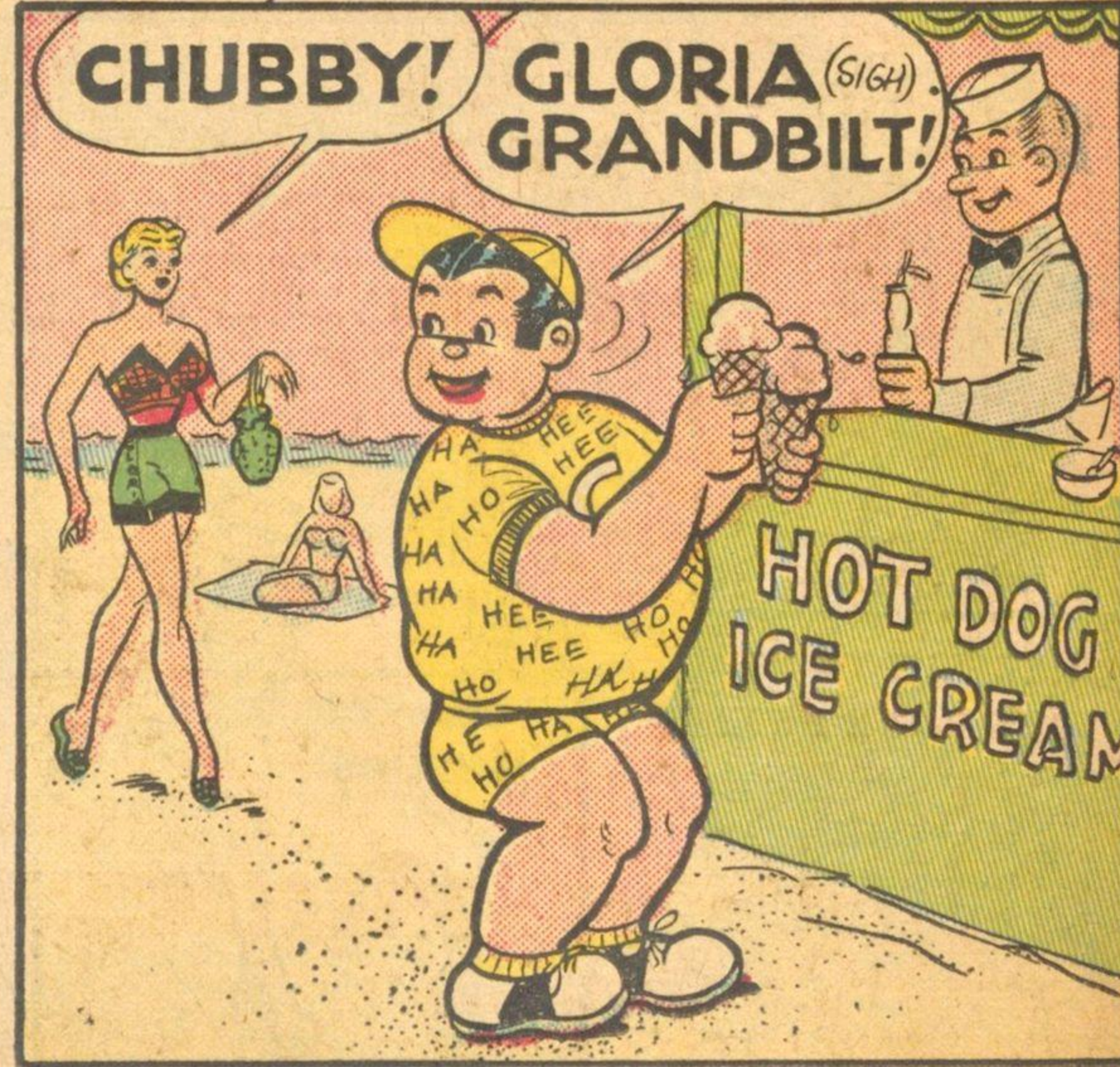


CHUBBY'S OUTFIT BY  
PAT PETRI  
2510 PACIFIC AVE.  
SAN FRANCISCO, CALIF.

KATY'S SWIM SUIT BY MARGARET A. PUCH (AGE 16) R.F.D. #1, BOX 30, RAYLAND, OHIO.



K.O.'S "T" SHIRT BY  
GAIL VOOGHERS,  
ODESSA,  
CALIF.

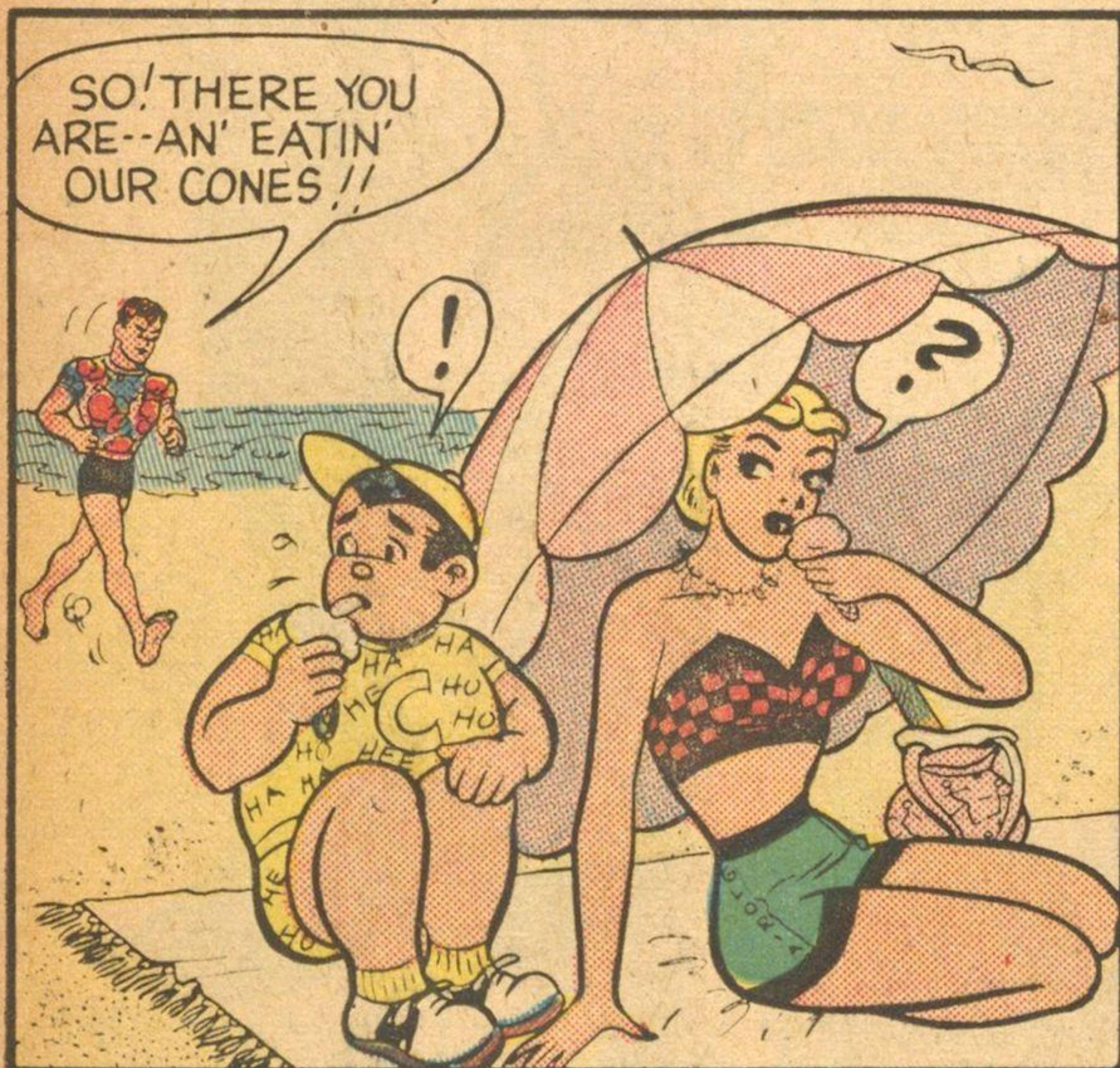


HOT DOG  
ICE CREAM

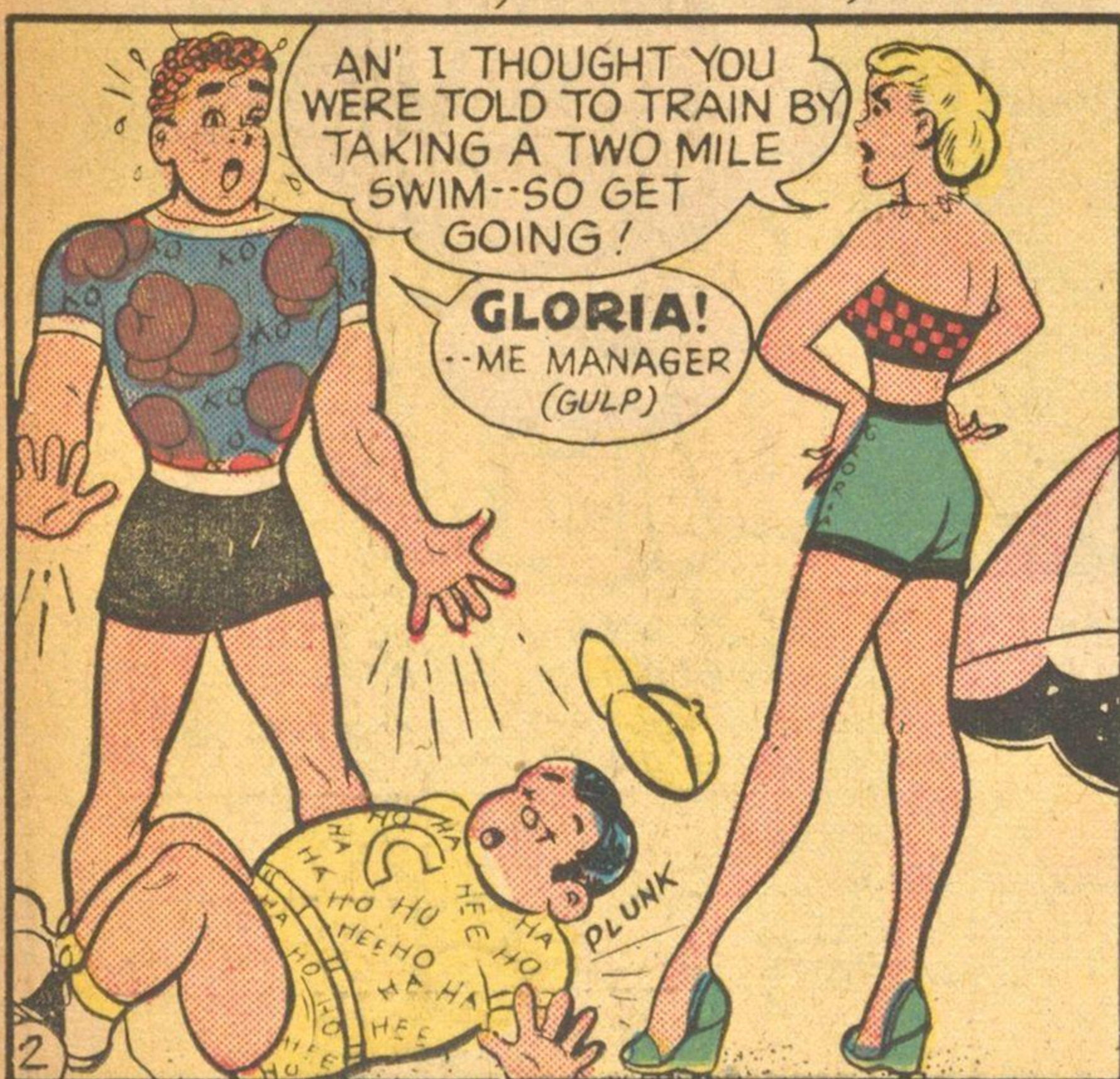
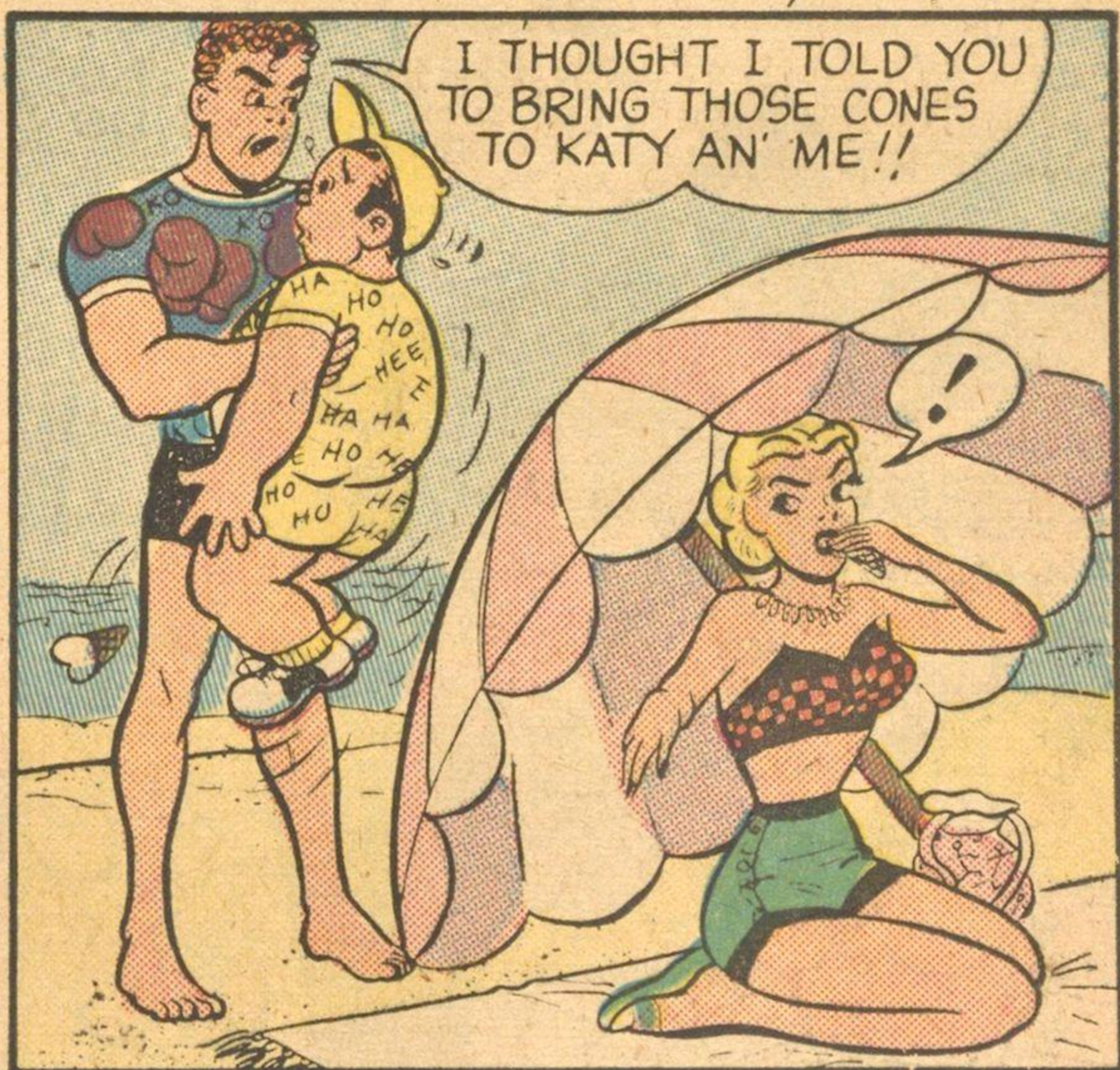




GLORIA'S SWIM SUIT by SUSAN ANDERSON (AGE 13) 643 JOHN ST., VICTORIA B.C. CANADA. (POSE ALSO by SUSAN)



GLORIA'S BEACH BAG by MARY MANSELL, 427 SECOND ST., N.H.A.#1, HONOLULU 18, T.H. (AGE 14)



YOU CAN SEND FOR THIS NEW **GLORIA GRANDBILT** PIN-UP and CUT-OUT SET. YOU'LL GET LOTS OF SOPHISTICATED CUT-OUT FASHIONS TO FIT THIS PIN-UP. SEND YOUR ORDER WITH 10¢ IN U.S. COIN TO **BILL WOGGON** CARTOON STUDIOS, SANTA BARBARA, CALIF. BE SURE TO ASK FOR THE NEW GLORIA PIN-UP SET!

FOR ONLY 10¢



# GLORIA FASHIONS



YOU CAN SEND FOR THE ABOVE PIN-UP OF **GLORIA GRANDBILT**  
PRINTED ON NICE HEAVY SLICK PAPER FOR ONLY—10¢ IN U.S. COIN

WITH THIS PIN-UP YOU'LL GET A BIG SHEET OF LOTS MORE CUT-OUT  
FASHIONS TO COLOR AND PUT ON THIS PIN-UP DOLL—ALL FOR 10¢

HERE'S HOW TO GET THIS PIN-UP AND CUT-OUT SET OF GLORIA  
JUST FILL IN THIS HANDY COUPON—CLIP IT—MAIL IT WITH 10¢

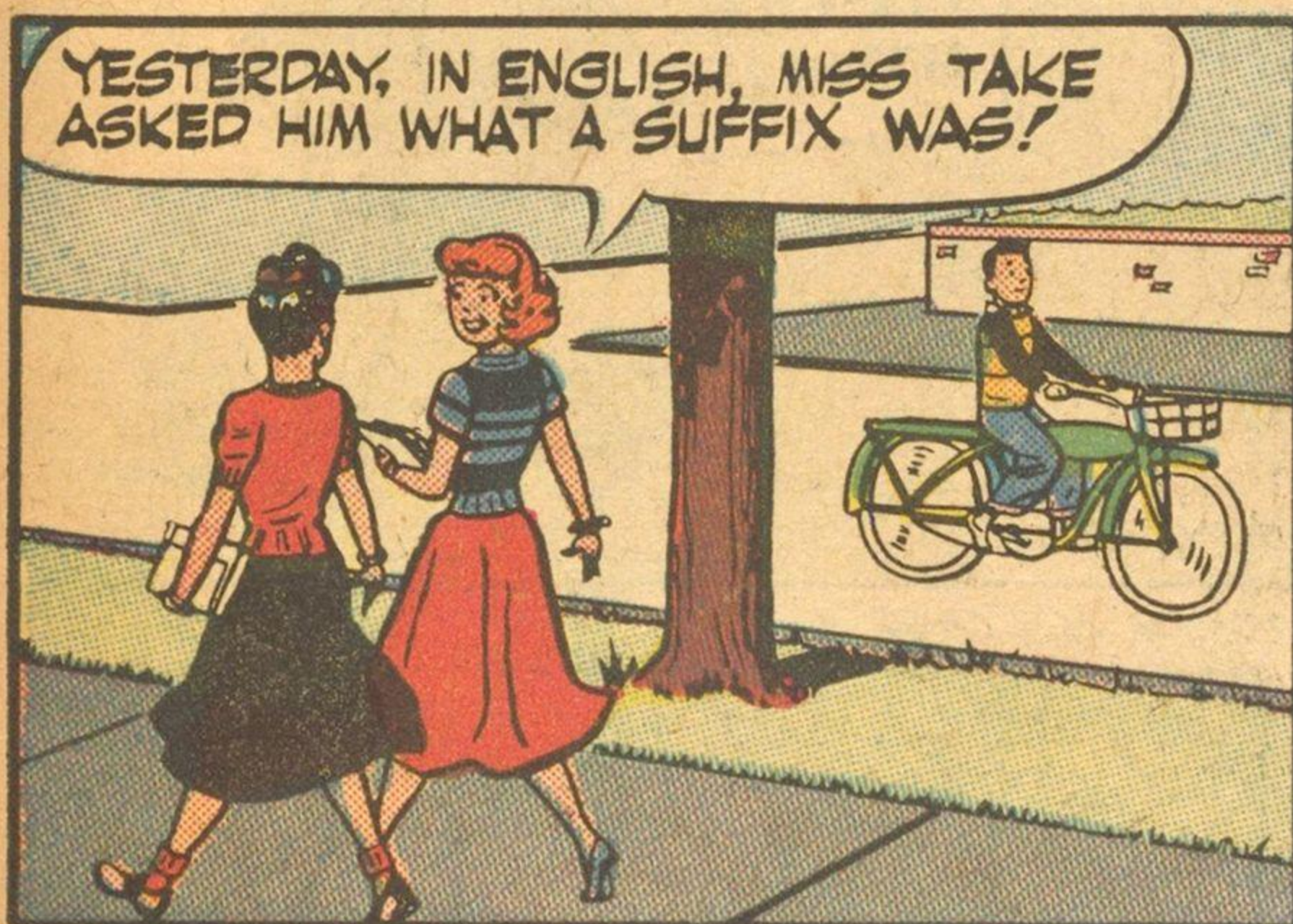
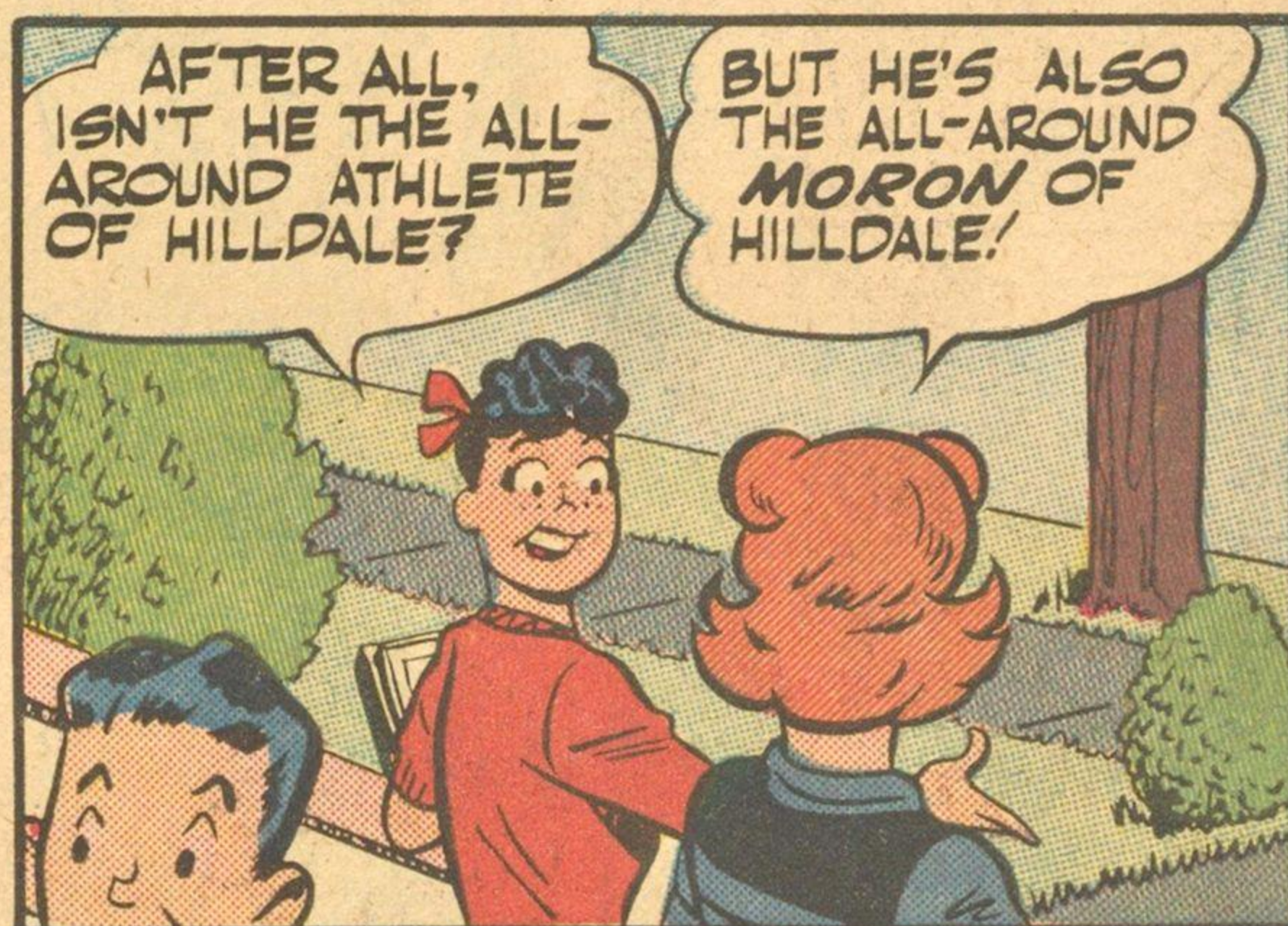
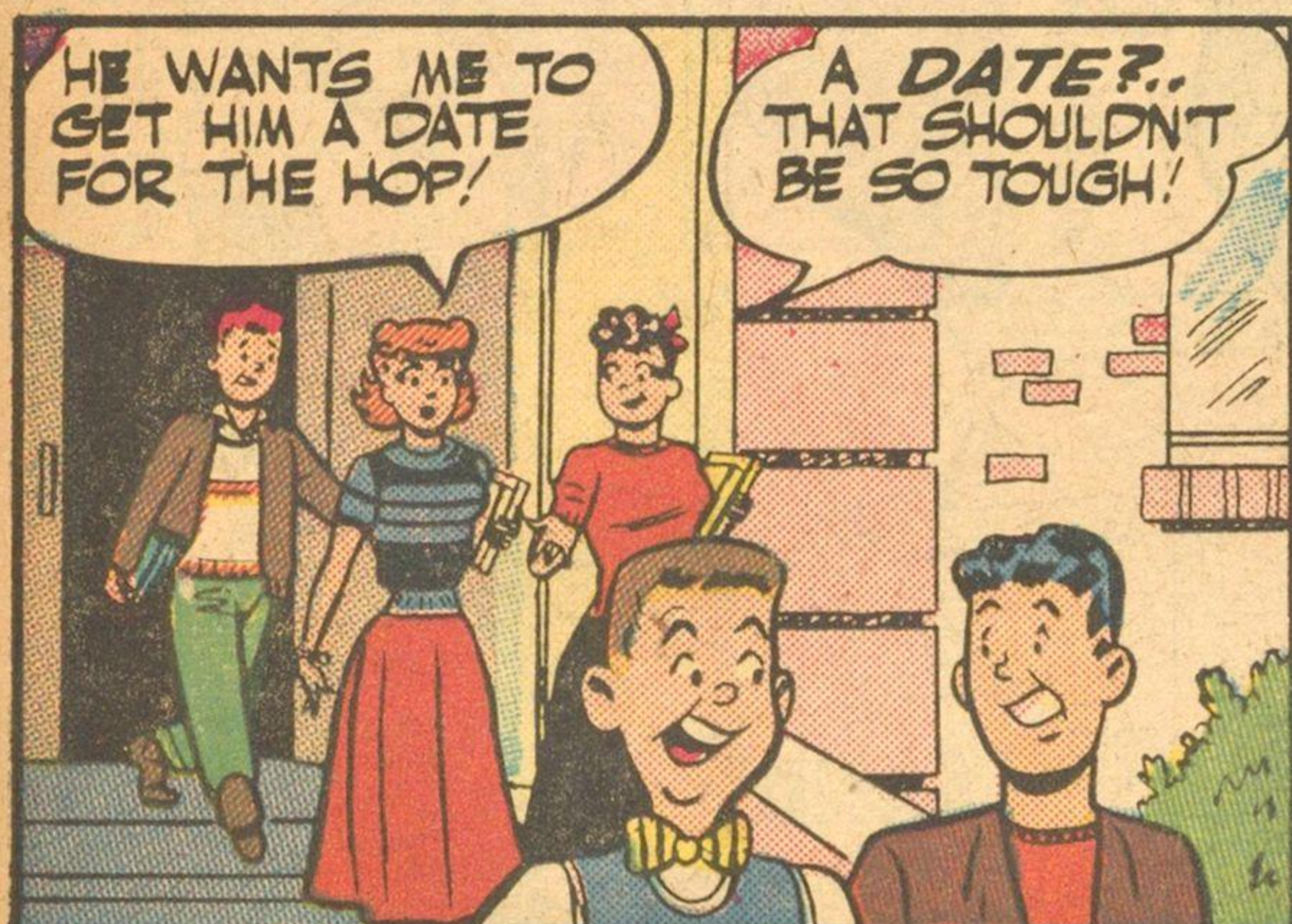
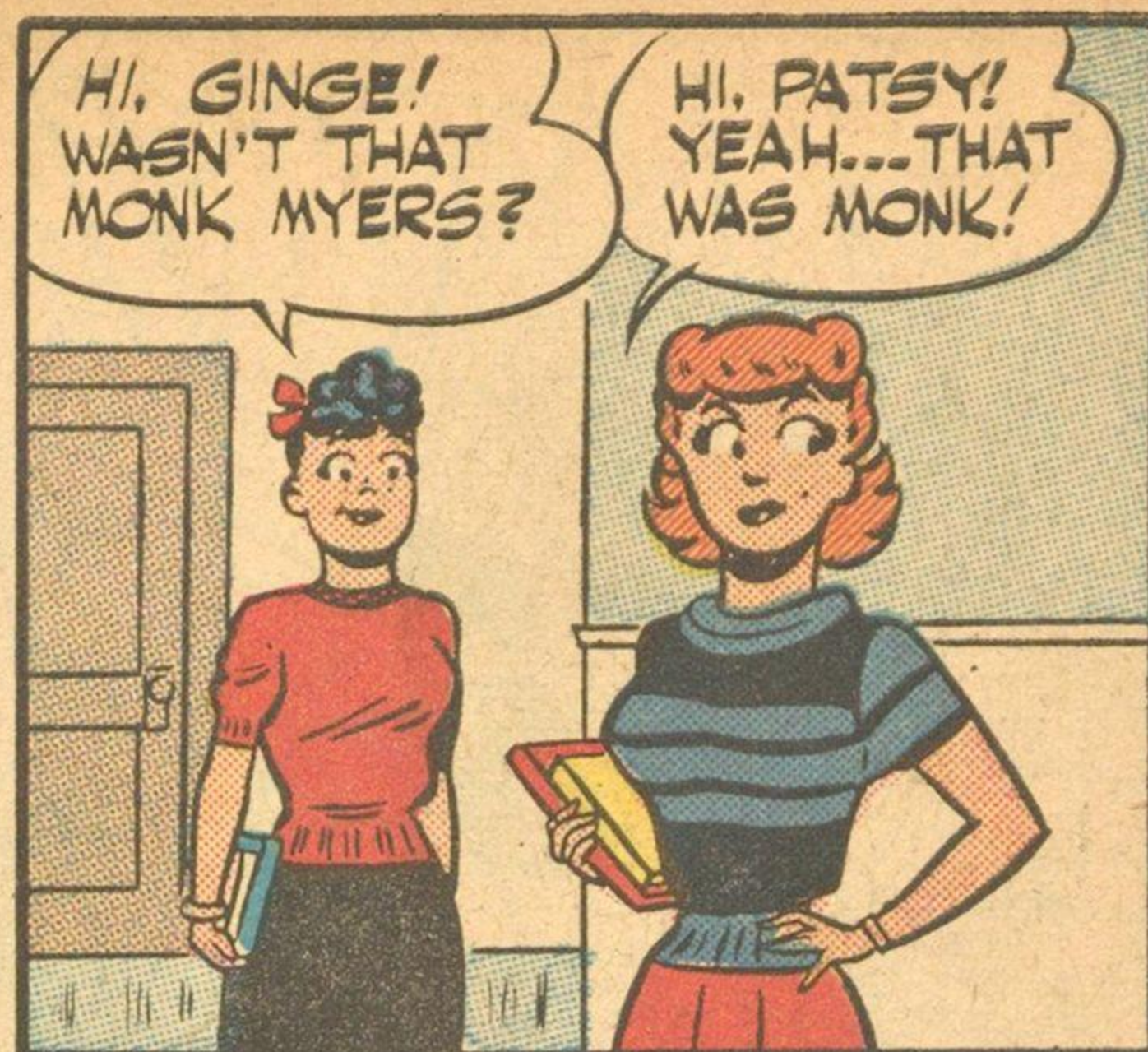
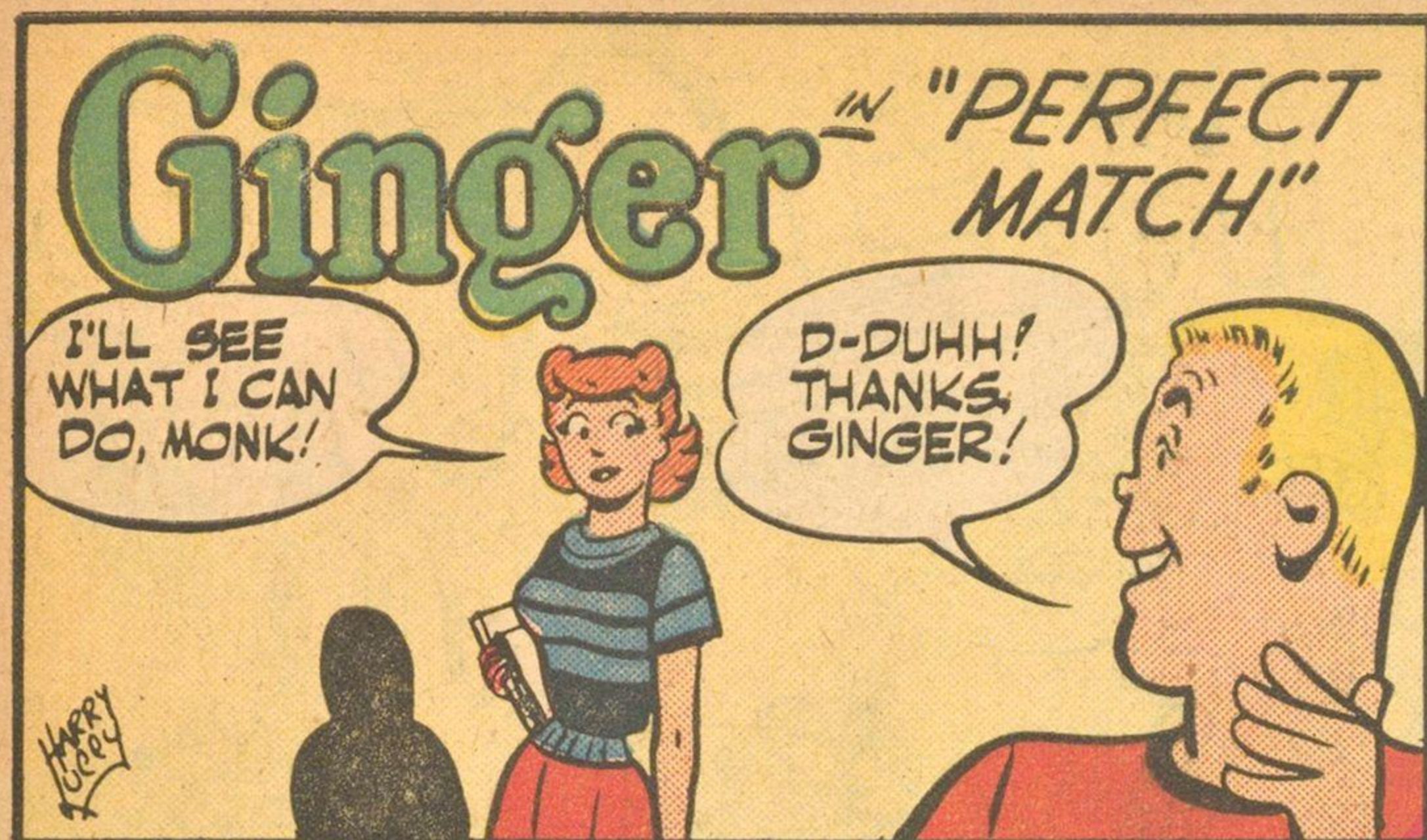
YOU CAN ALSO SEND FOR PIN-UP SETS OF KATY, K.O. KELLY, SIS  
and RANDY FOR 10¢ EACH SET—GET THE WHOLE GANG!  
ORDER AS MANY SETS AS YOU WISH! SPECIFY WHICH SETS  
YOU WANT—HURRY! SEND YOUR ORDER NOW!!

TO BILL WOGGON CARTOON STUDIOS  
SANTA BARBARA, CALIFORNIA.

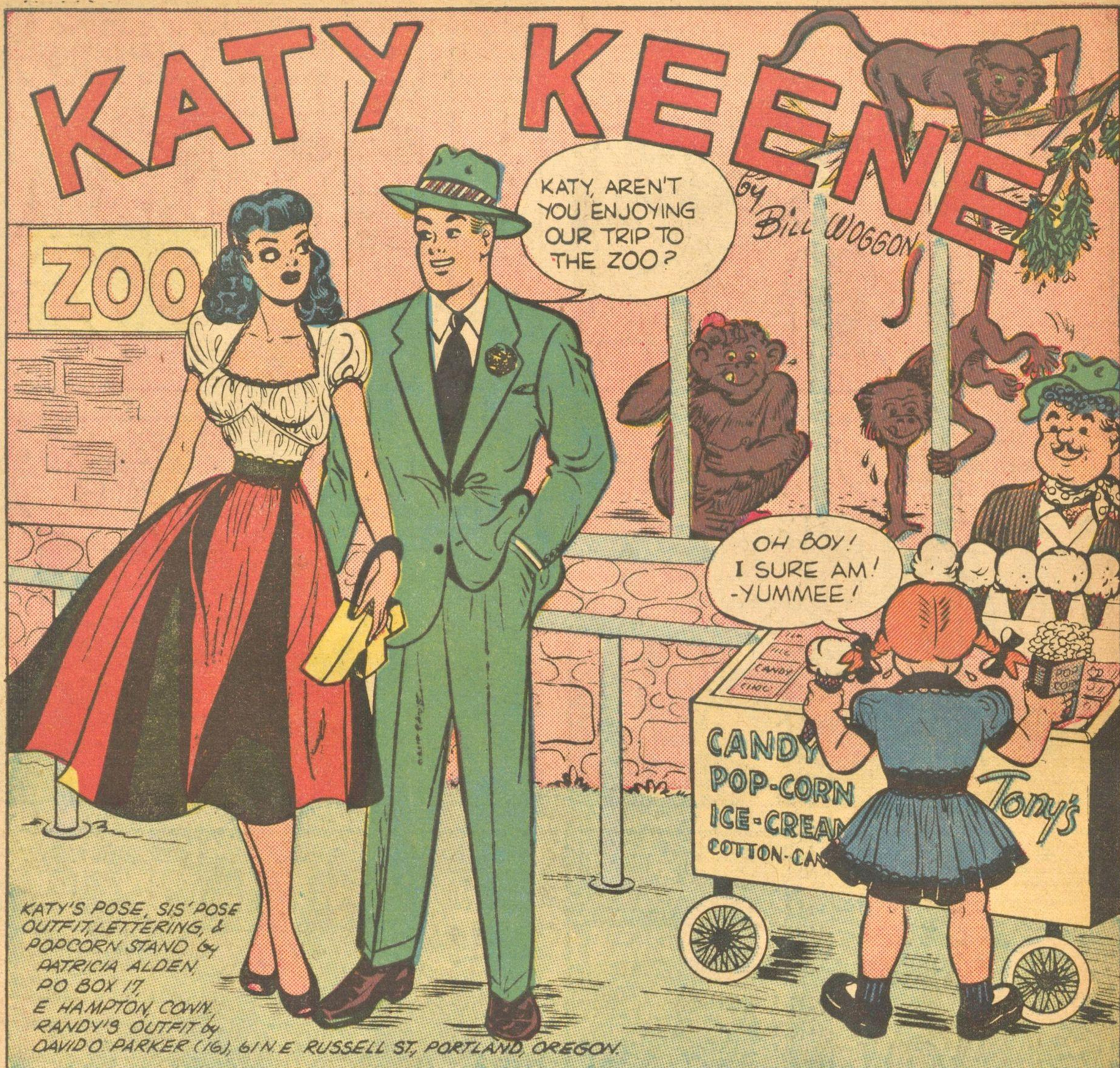
HERE IS MY 10¢ IN U.S. COIN PLEASE SEND  
ME THE NEW GLORIA PIN-UP + CUT-OUT SET.

NAME \_\_\_\_\_ (PRINT CLEARLY)  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_









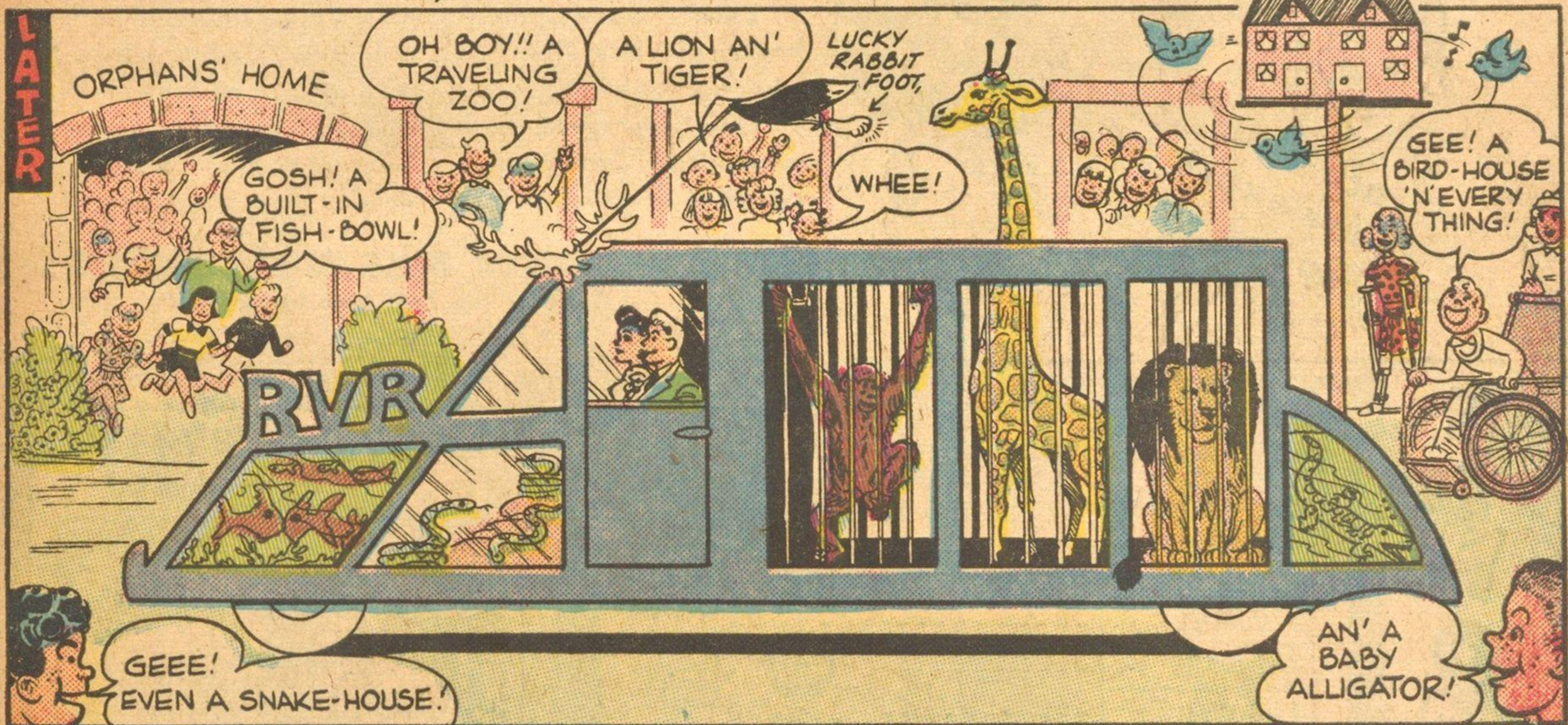
KATY'S DRESS & PURSE by JEAN LUCE, ROUTE #1, KATONAH, N.Y. (AGE 14).



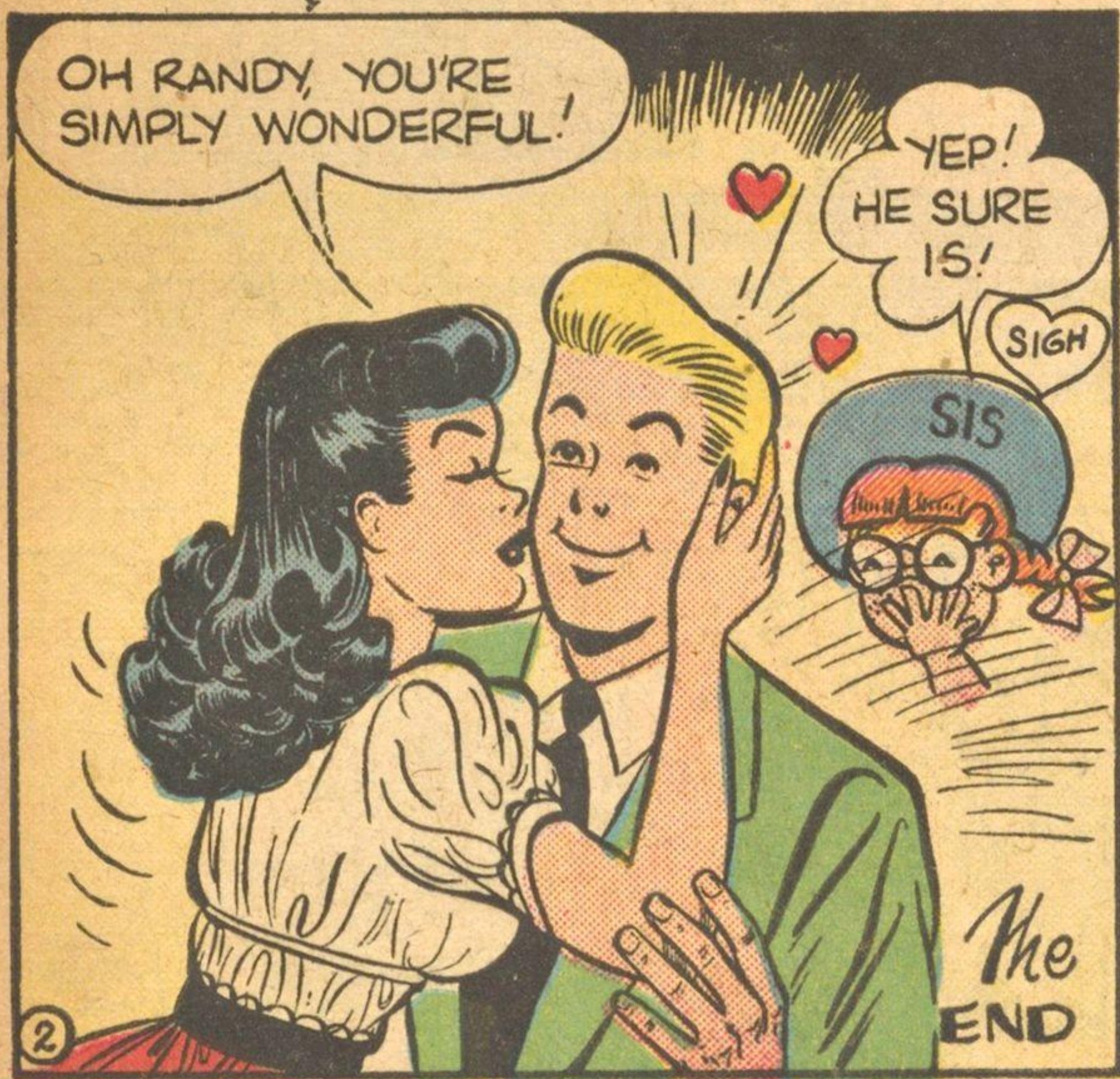




VAN RONSON TRAVELING ZOO by FLOYD McCROSKEY JR., 1118 WEST HIGH ST., SPRINGFIELD, MO. (AGE 13)



KISS SCENE by LORRAINE LABELLE, 15030 OLDHAM ROAD, WYANDOTTE MICHIGAN, (AGE 14)



## HEY, KIDS! HERE'S A CHANCE TO DO A GOOD DEED WITH KATY KEENE!!

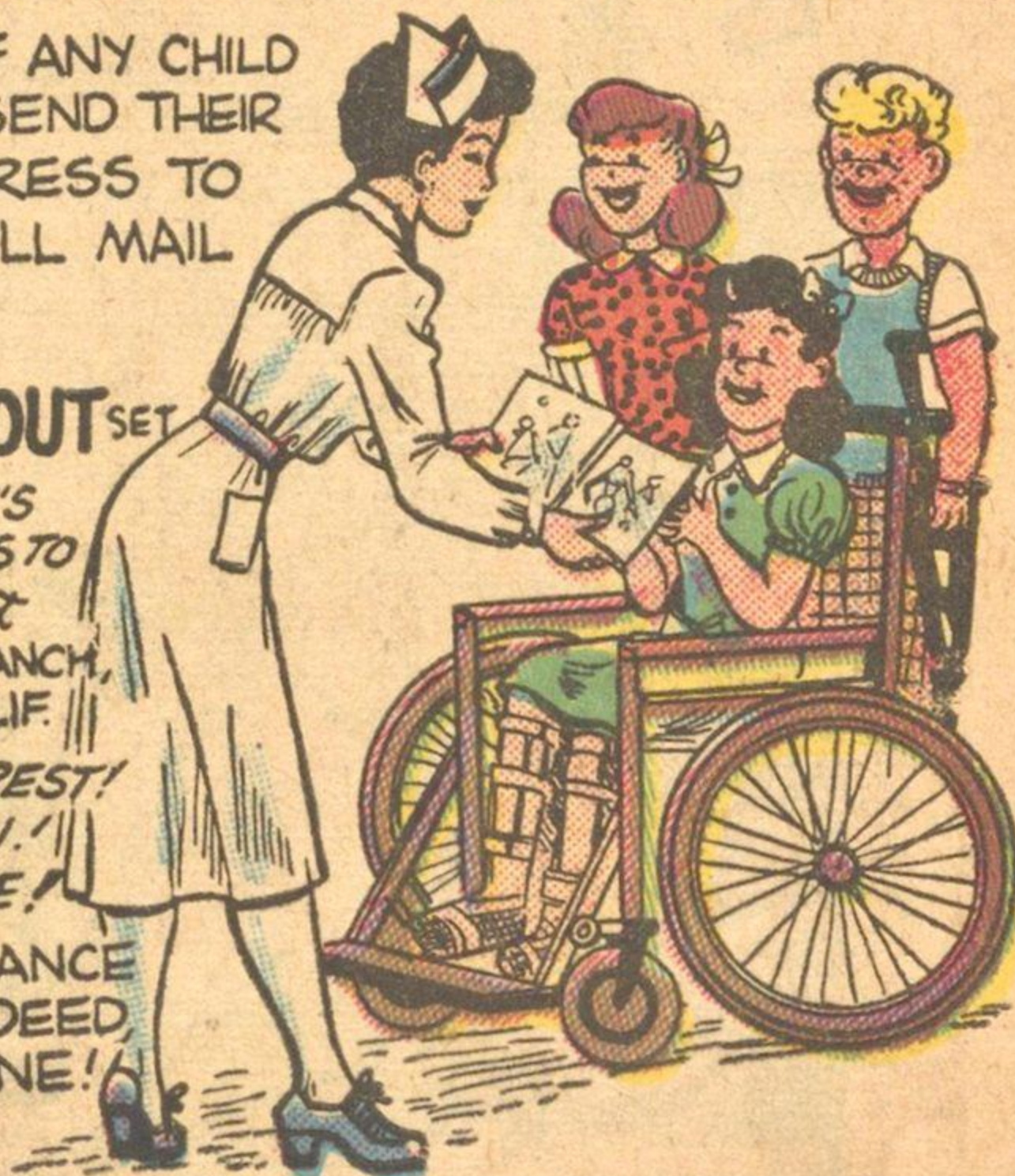
IF YOU KNOW OF ANY CHILD WITH POLIO JUST SEND THEIR NAME AND ADDRESS TO KATY AND SHE'LL MAIL THEM A **FREE**

### PIN-UP and CUT-OUT SET

SEND POLIO PATIENT'S NAME and ADDRESS TO KATY KEENE at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.

KATY WILL DO THE REST! NO CHARGE TO YOU. **ABSOLUTELY FREE!**

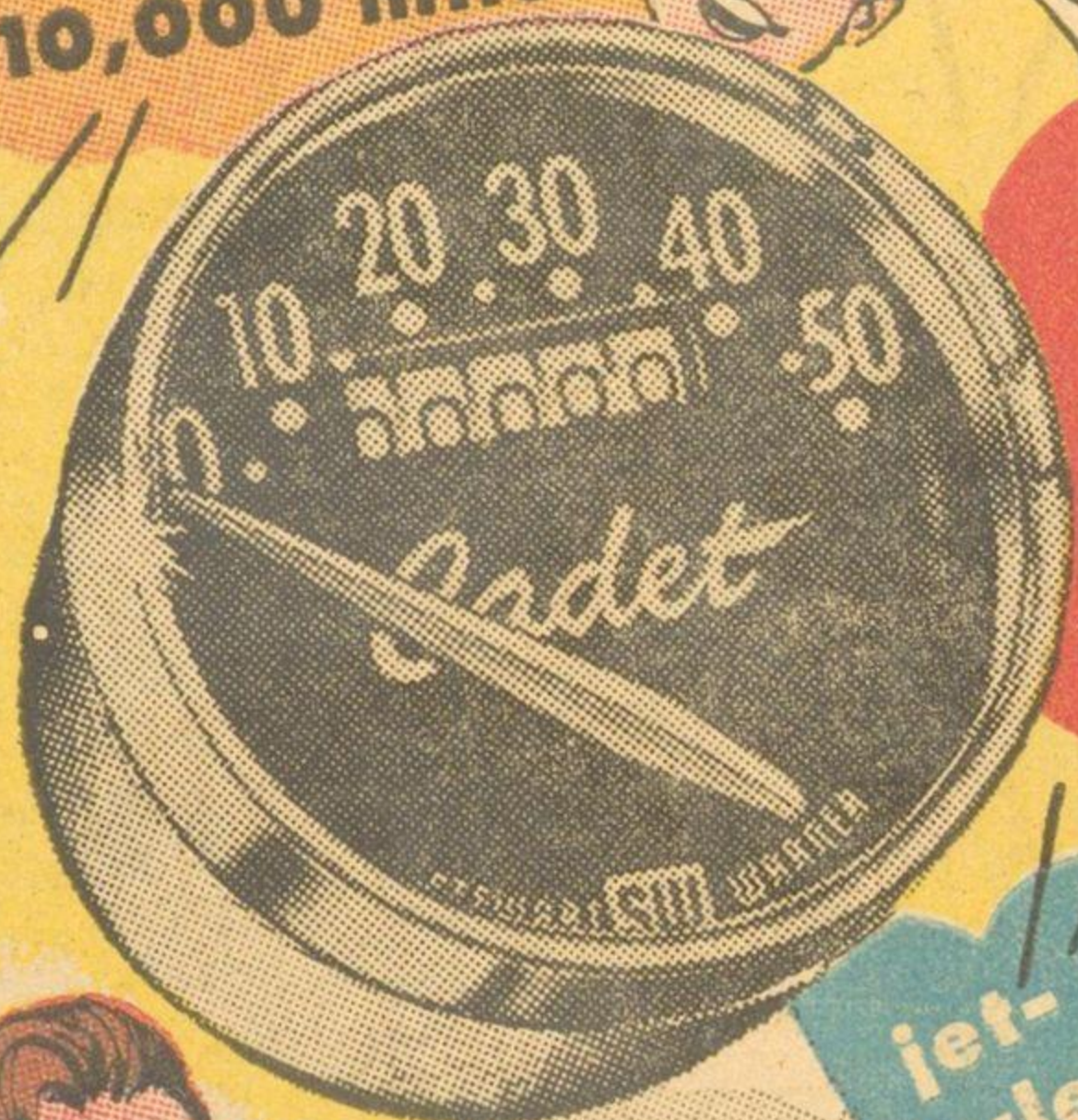
HERE'S YOUR CHANCE TO DO A GOOD DEED WITH KATY KEENE!





# BE THE LEADER

shows  
distances  
up to  
10,000 miles



face dial  
shows exact  
speed

jet-  
styled  
design

with your NEW  
STEWART-WARNER  
**"CADET"**  
bike speedometer



There's many a mile of fun ahead! And with the colorful "Cadet" mounted right up front on your bike, you'll "set the pace" on bike hikes and trips. "Clock" your speed, check your distance! "Cadet" makes every bike ride twice the fun!

Skyrider blue dial—chrome and red pointer—curved shatter-proof lens—gleaming metal case—the new "Cadet" will really dress up your bike. It's the real thing, too—not a toy! So get it today, at your bike shop, hardware, or department store

## STEWART-WARNER BIKE SPEEDOMETERS

"It's fun to know how fast, how far you go"

Stewart-Warner, 1840 Diversey Parkway, Chicago 14, Illinois

FUN  
PAGE

By joining a word with one of the objects you can form another word. Write your answers in the blank spaces!

1-TOOTH

2-WALL

3-FORE

4-ASH

5-CAT

6-BE

A-



B-



C-



D-



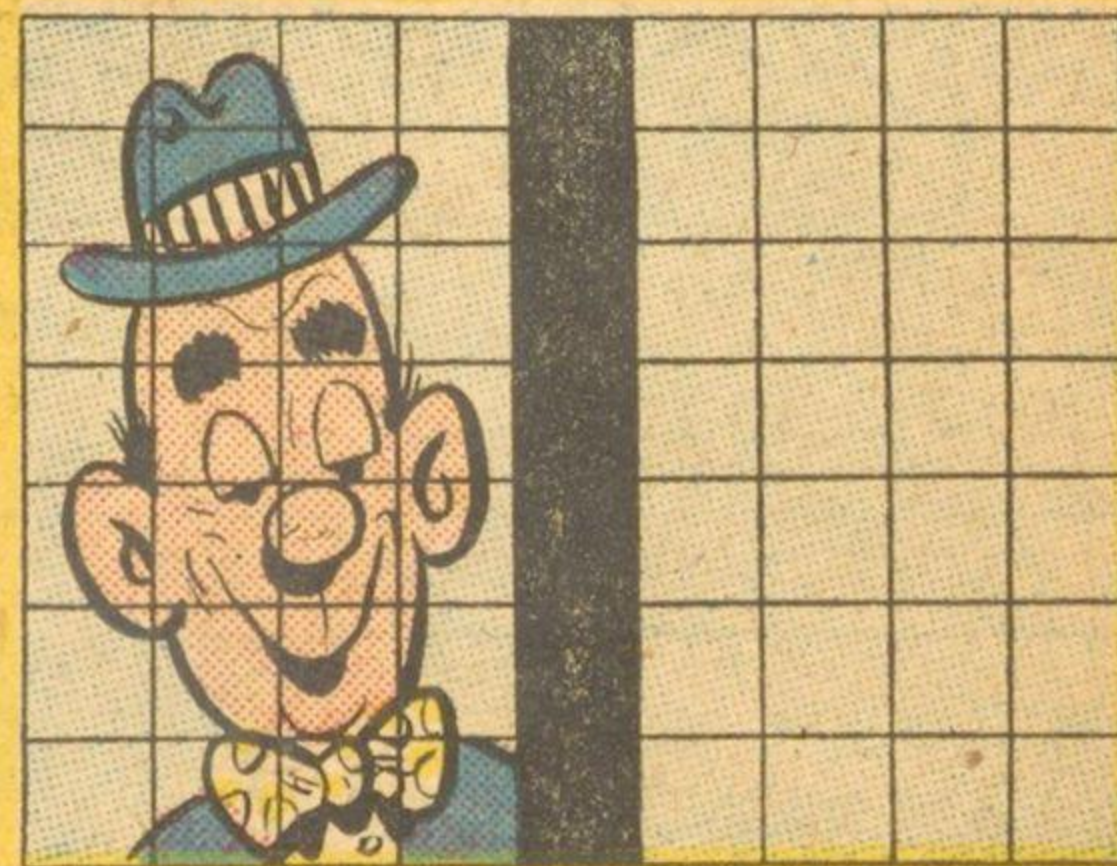
E-



1-TOOTH PICK 2-WALNUT 3-FORMAN  
4-ASH TRAY 5-CAT FISH 6-BEFORE

DRAW ME...

...HERE



## FEARLESS FOSDICK® by Al Capp

STOP, ANYFACE!!—IF YOU SAW ME IN HALF, I'LL STARVE TO DEATH!! ONE CAN'T LIVE ON MY SALARY, MUCH LESS TWO!!



HAW!!—NOW, YOU'LL ONLY GIVE ME HALF AS MUCH TROUBLE!!

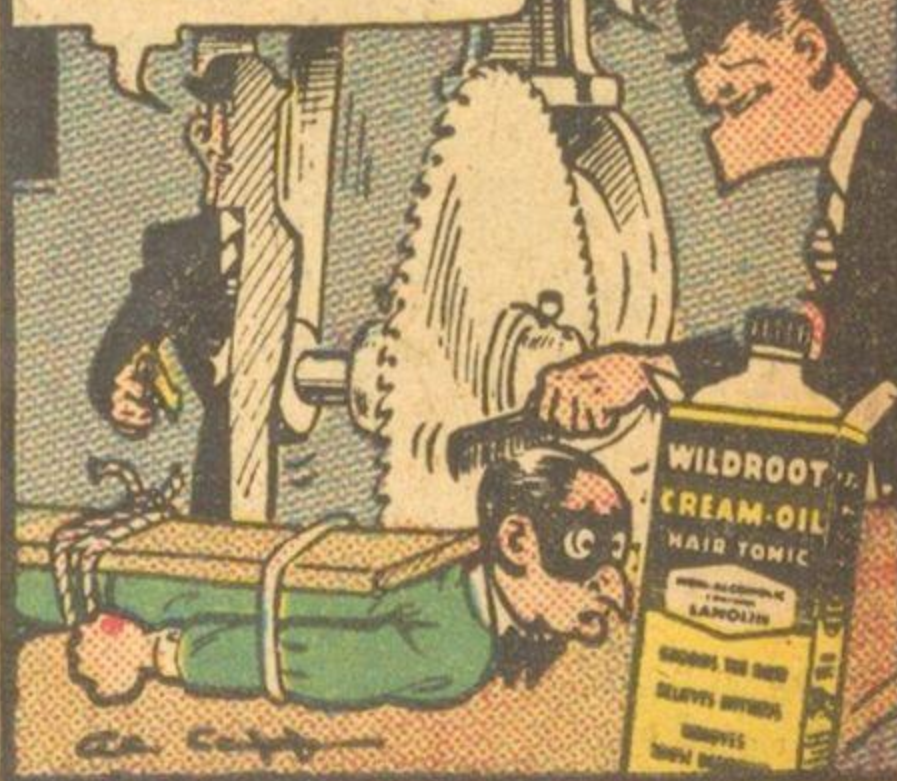


YOU MEAN TWICE AS MUCH!! STICK 'EM UP!!

Y-YOU'RE NOT GOING TO SAW ME IN HALF, ARE YOU, FOSDICKS?—ONLY AN INHUMAN BEAST WOULD DO THAT!!



GOING TO APPLY WILDROOT CREAM-OIL, CHARLIE—SO YOUR HAIR WILL LOOK NEAT, BUT NOT-UGH!—GREASY!!



WHEN THEY HANG YOU, TOMORROW.



# BERTHA Fashions



64 GWENDOLYN HUTCHINS, 1612 BLAIR AVE. CINCINNATI, OHIO

64 EDNA MCGAUGHEY 2213 ROUND TREE AUSTIN, TEXAS.

64 SUSAN KINGDOM, 308 OCEAN VIEW, SANTA CRUZ, CALIF.

64 L. MAE HALPIN, 325 SO. MARSHFIELD, CHICAGO 12, ILL.

64 ERNESTINE MARTIN, 3513 NORTH SUTTER ST. STOCKTON, CALIF.

64 MARY ANNE TRUMPF 27-A WICHITA GARDENS WICHITA FALLS, TEXAS.

64 KLAIRE BRAULT, 27 WATER STREET, BIDDEFORD, MAINE.

64 GLORIA MINOR (AGE 14) 143 MARSHALL CIRCLE, OAK RIDGE, TENN.

64 PATTY SUE MOODY, CAMPBELL ST. BERRYVILLE, ARK.

**LOOK!**  
NOW YOU CAN  
SEND FOR THIS BERTHA  
PIN-UP SET!

Yes! YOU CAN SEND FOR THIS BERTHA PIN-UP PRINTED ON NICE HEAVY SLICK PAPER--- SUITABLE TO FRAME FOR ONLY 10¢ WITH THIS PIN-UP YOU'LL GET A BIG SHEET OF CUT-OUT FASHIONS TO COLOR AND PUT ON THIS PIN-UP. SEND YOUR ORDER TO KATY at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. (BE SURE TO ASK KATY FOR BERTHA PIN-UP SET - BE SURE TO ENCLOSE 10¢ IN U.S. MONEY!)



# Katy Keene

PIN-UP  
QUEEN

I'VE GOT A  
DATE WITH K.O.  
BUT CHUBBY'S  
BEEN SITTING ON  
MY DOORSTEP  
FOR TWO HOURS!

by  
Bill  
WOGGON



KATY KEENE



PIN-UP POSE, LETTERING, ETC., by  
MARIE HAYDEN, 1805 PIKE AVE.,  
NORTH LITTLE ROCK, ARKANSAS.

LETTERING, PIN-UP POSE, ETC., by SHARON KOPELMAN,  
2045 HOLLAND AVE., BRONX 62, N.Y. (AGE 12)



CHEER UP, PAL, WHAT'S  
YOUR TROUBLE?

AWW--I DON'T HAVE A  
CHANCE TO DATE KATY  
WITH YOU AROUND, K.O.

SOB



MAYBE IF I WAS A BIG STRONG  
FIGHTER LIKE YOU I'D HAVE A  
CHANCE!

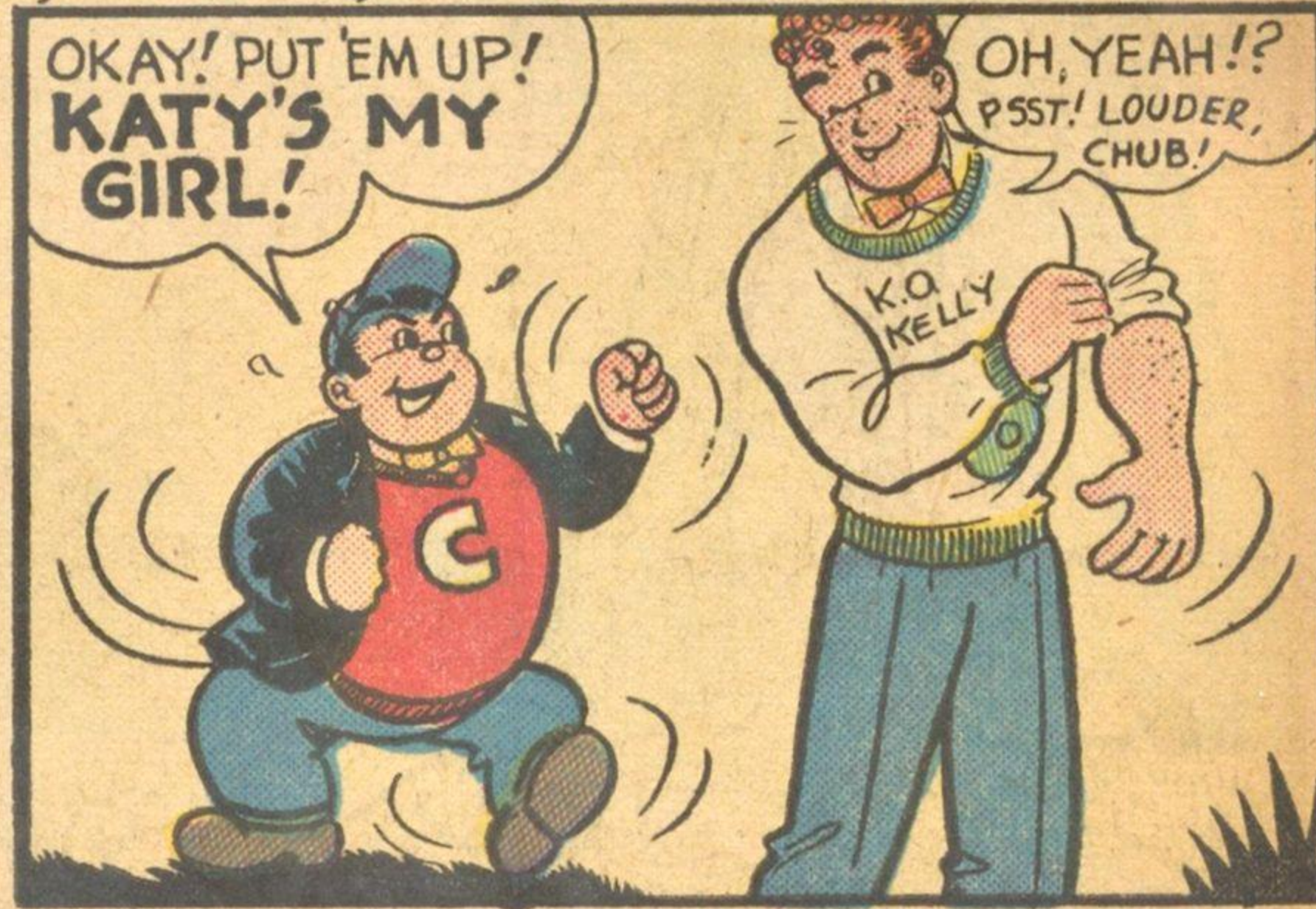
SOB

SO! YOU THINK  
KATY WOULD  
LIKE YOU BETTER  
IF YOU COULD FIGHT  
FOR HER, EH?

K.O. KELLY'S SWEATER by TOMMY McDANIEL, 308 NORTH "F" ST., LAKE WORTH, FLORIDA.



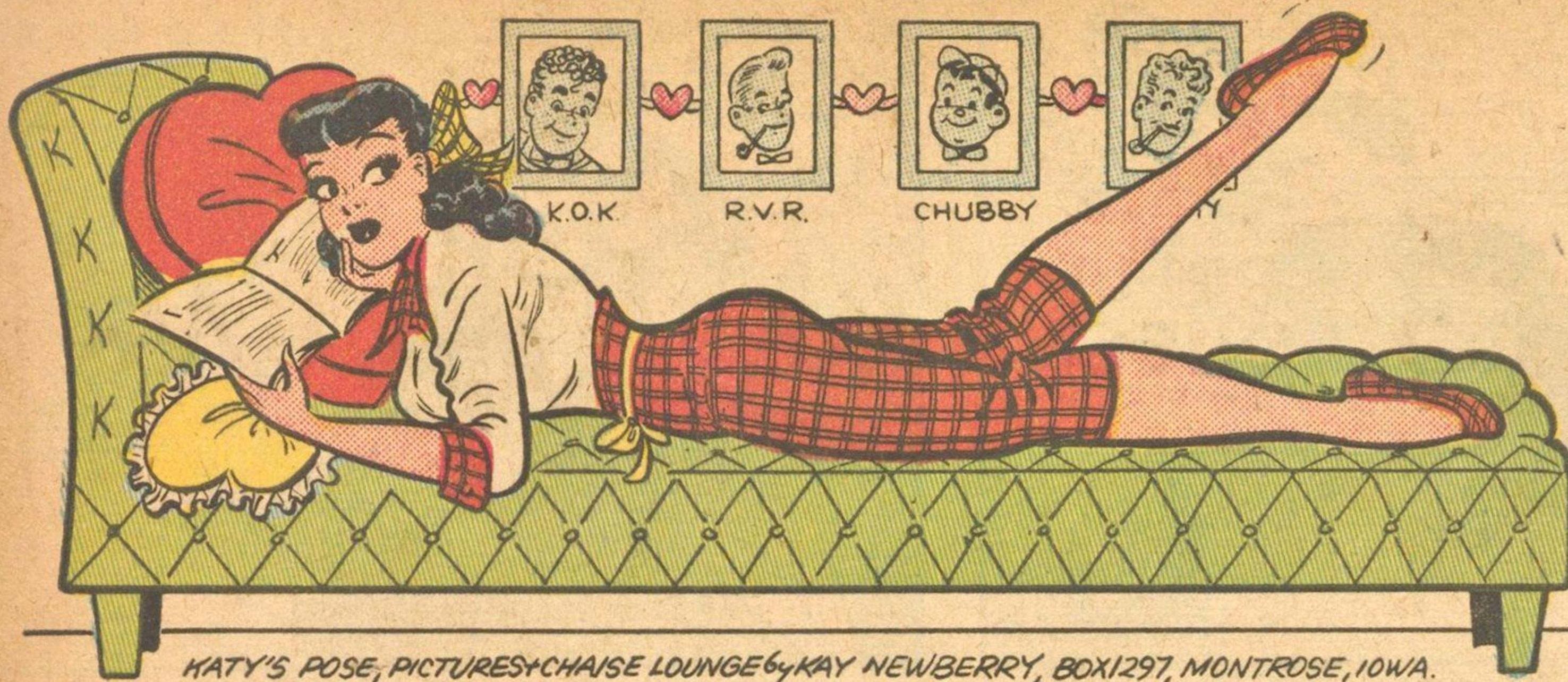
OKAY! I'M A GOOD SPORT, CHUBBY, I'LL GIVE YOU  
A CHANCE--LET'S PRETEND WE'RE FIGHTING OVER  
KATY--I WON'T HIT  
YOU HARD!



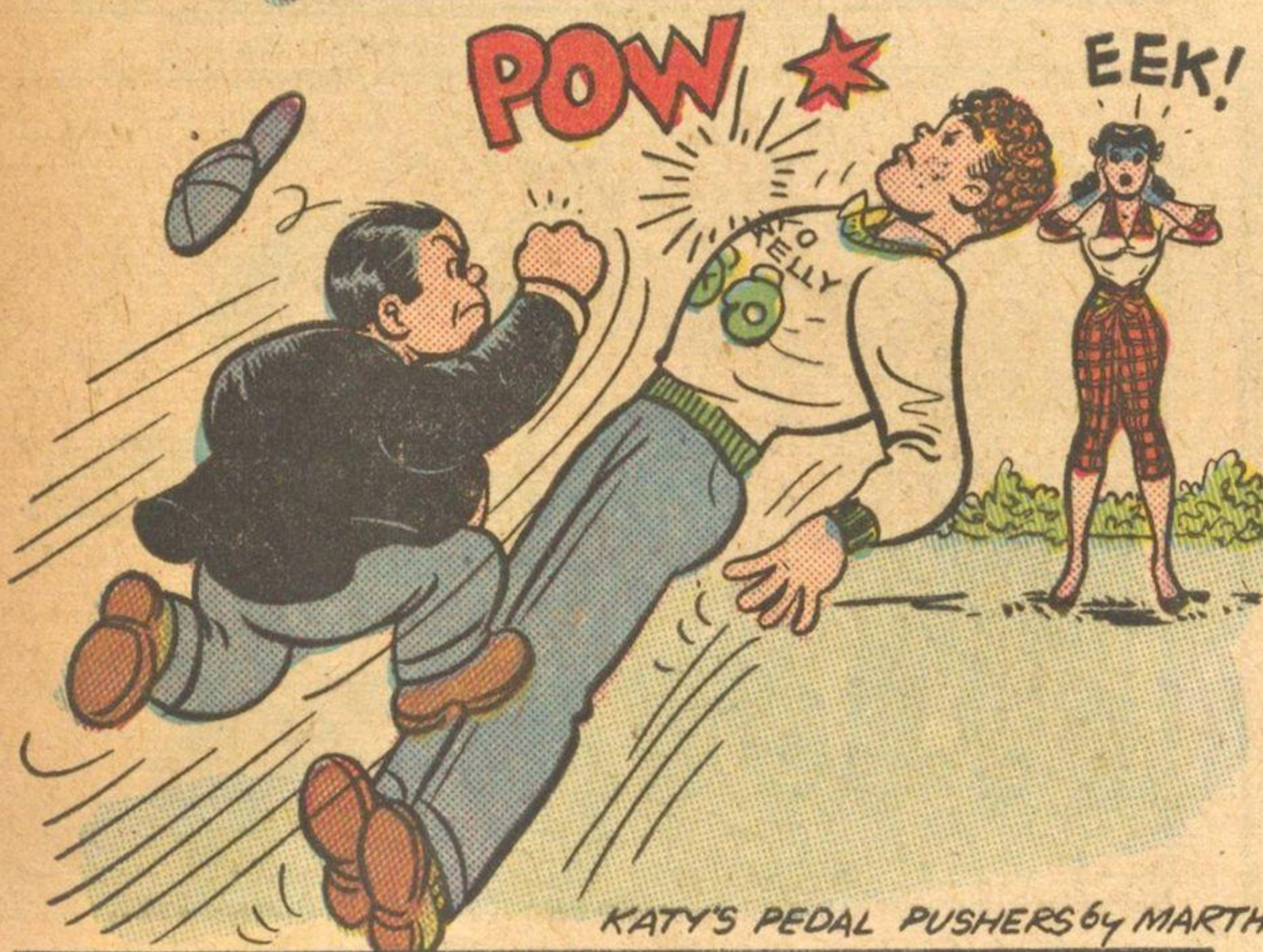
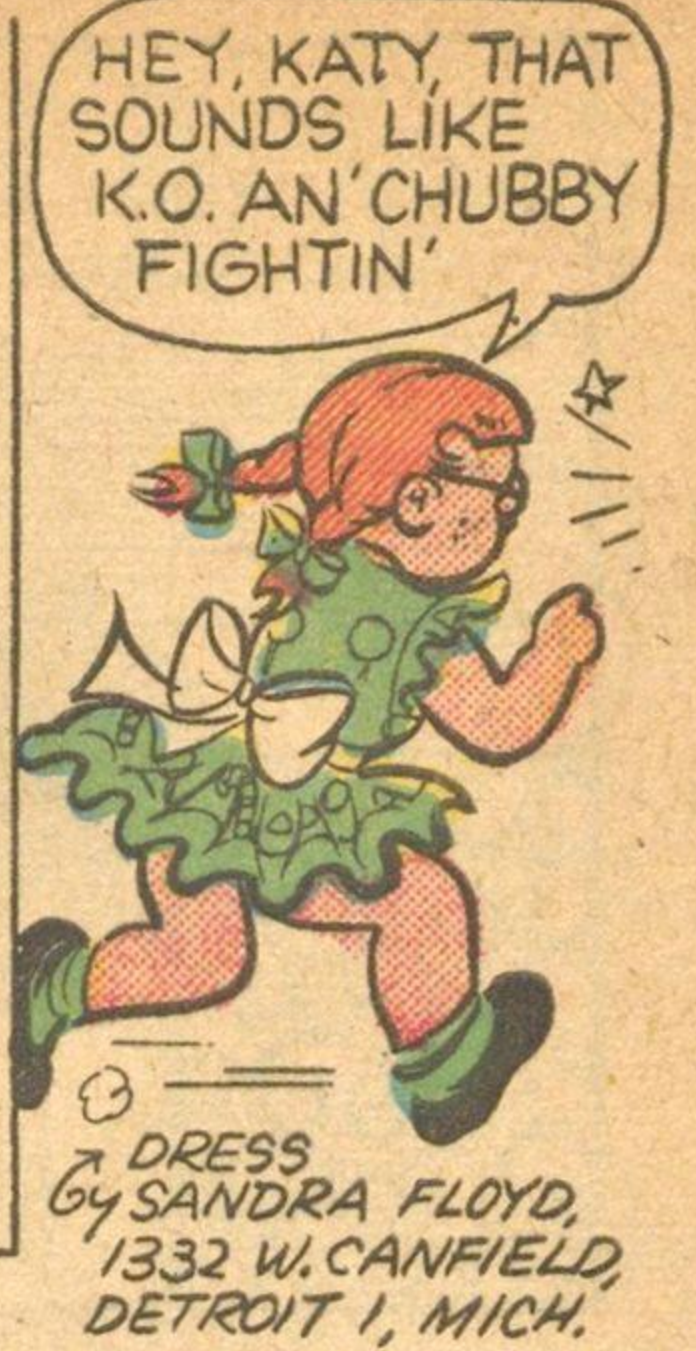
OKAY! PUT 'EM UP!  
KATY'S MY  
GIRL!

OH, YEAH!?  
PSST! LOUDER,  
CHUB!

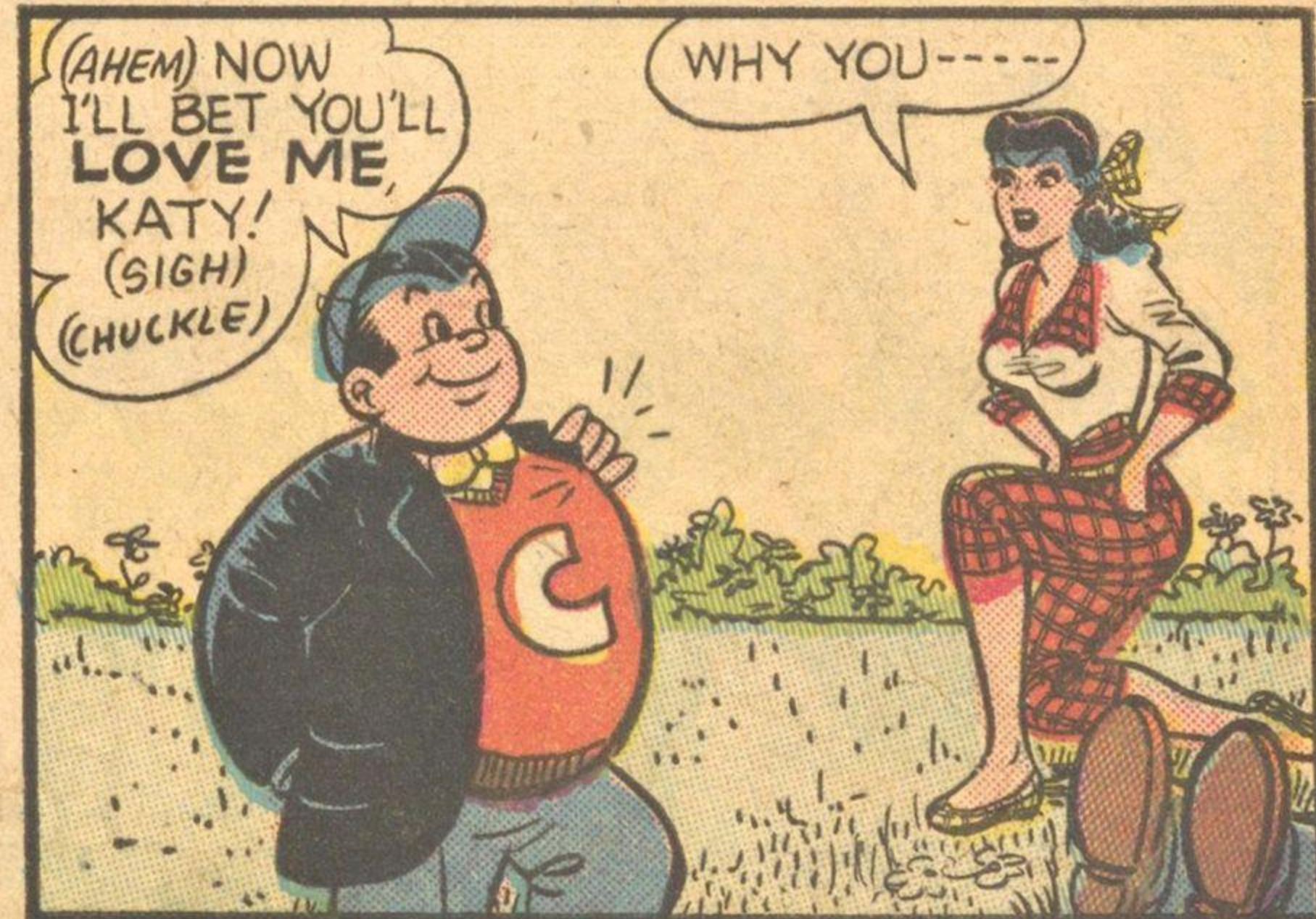




KATY'S POSE, PICTURES & CHAISE LOUNGE by KAY NEWBERRY, BOX 1297, MONTROSE, IOWA.



KATY'S PEDAL PUSHERS by MARTHA TERRILL, 2205 WICHITA, HOUSTON, TEXAS (AGE 13)

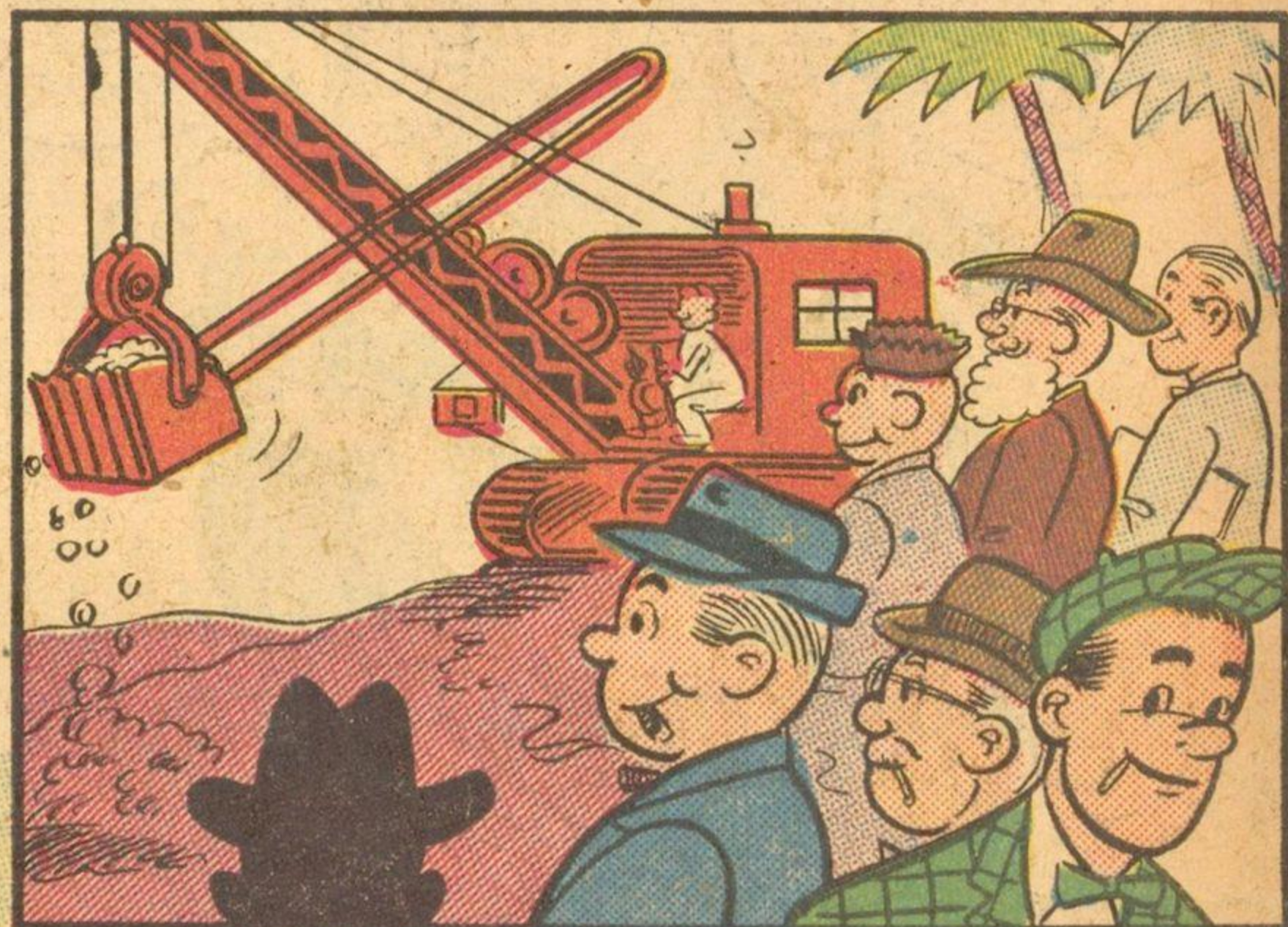
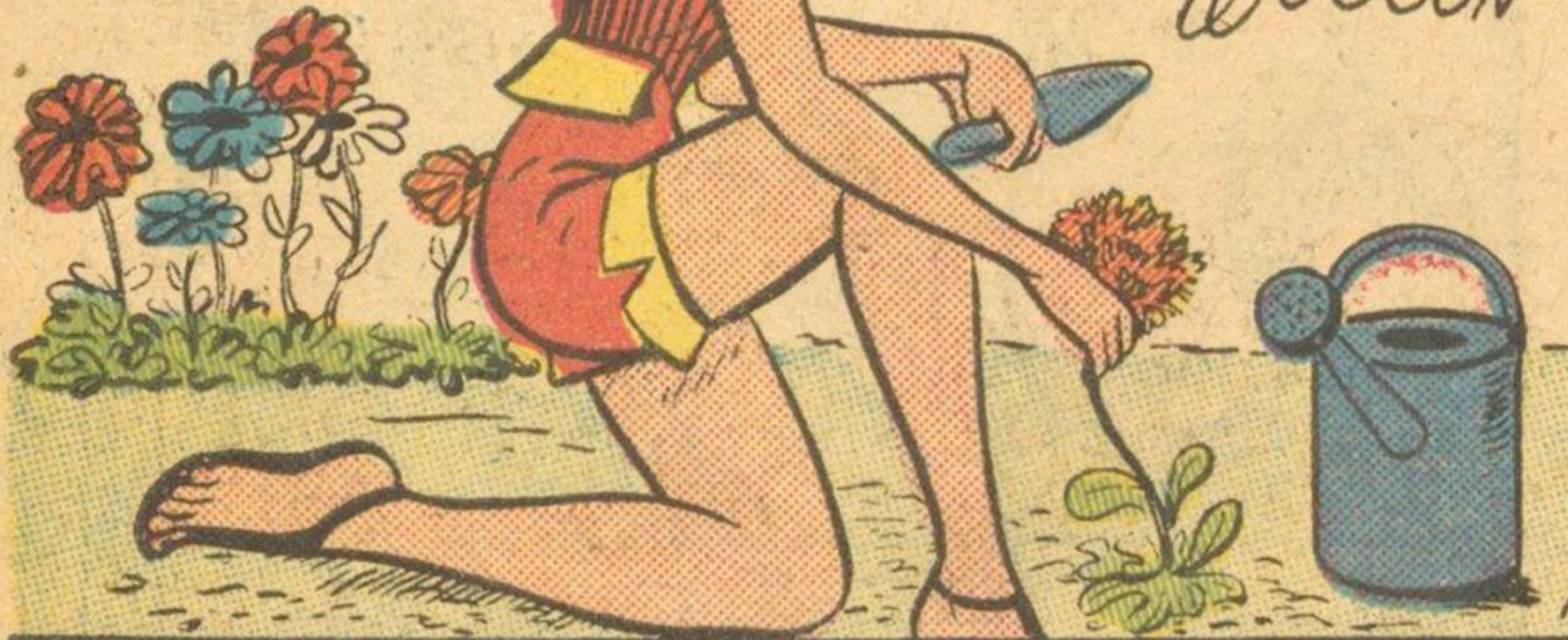




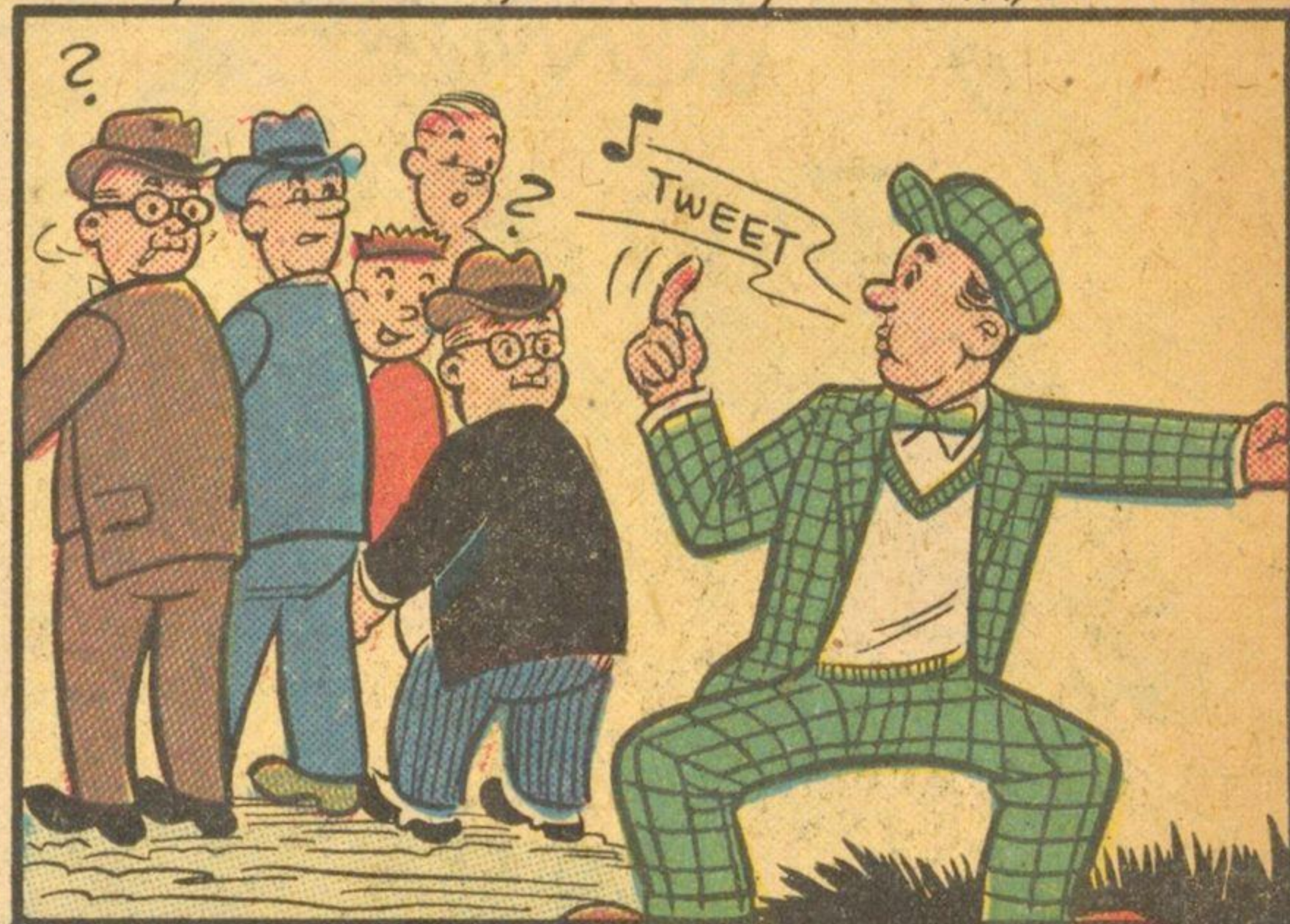
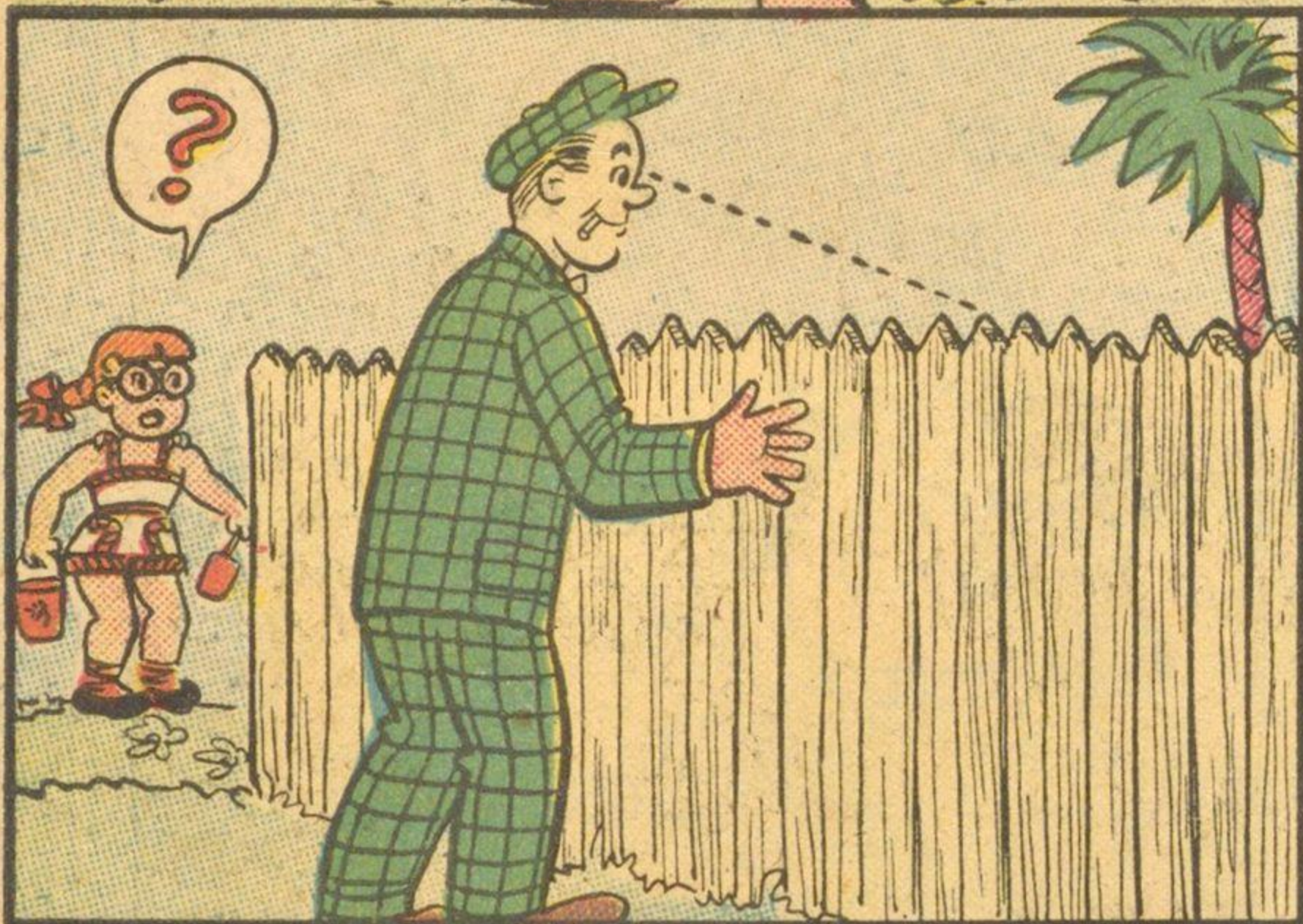


# Katy KEENE

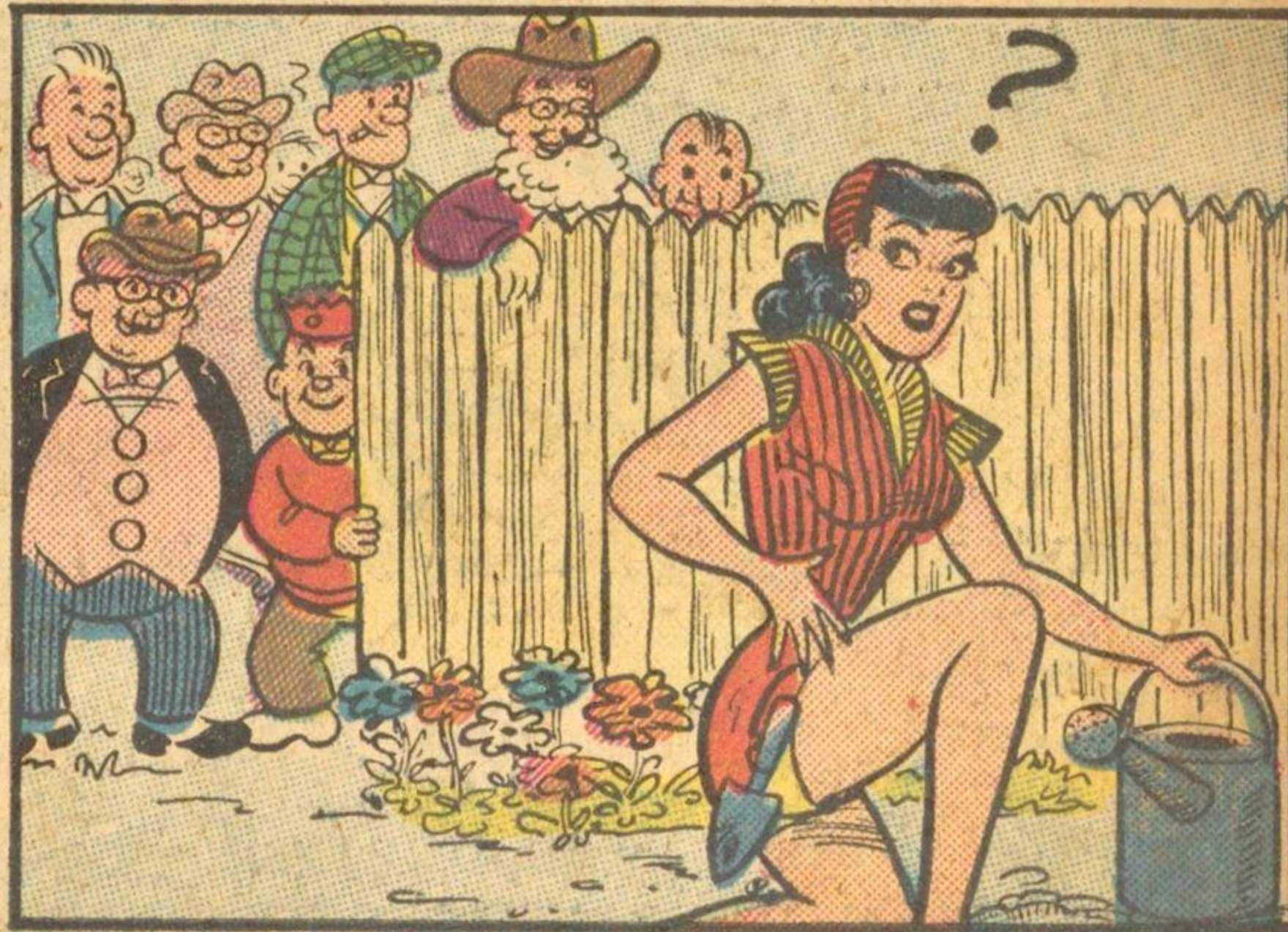
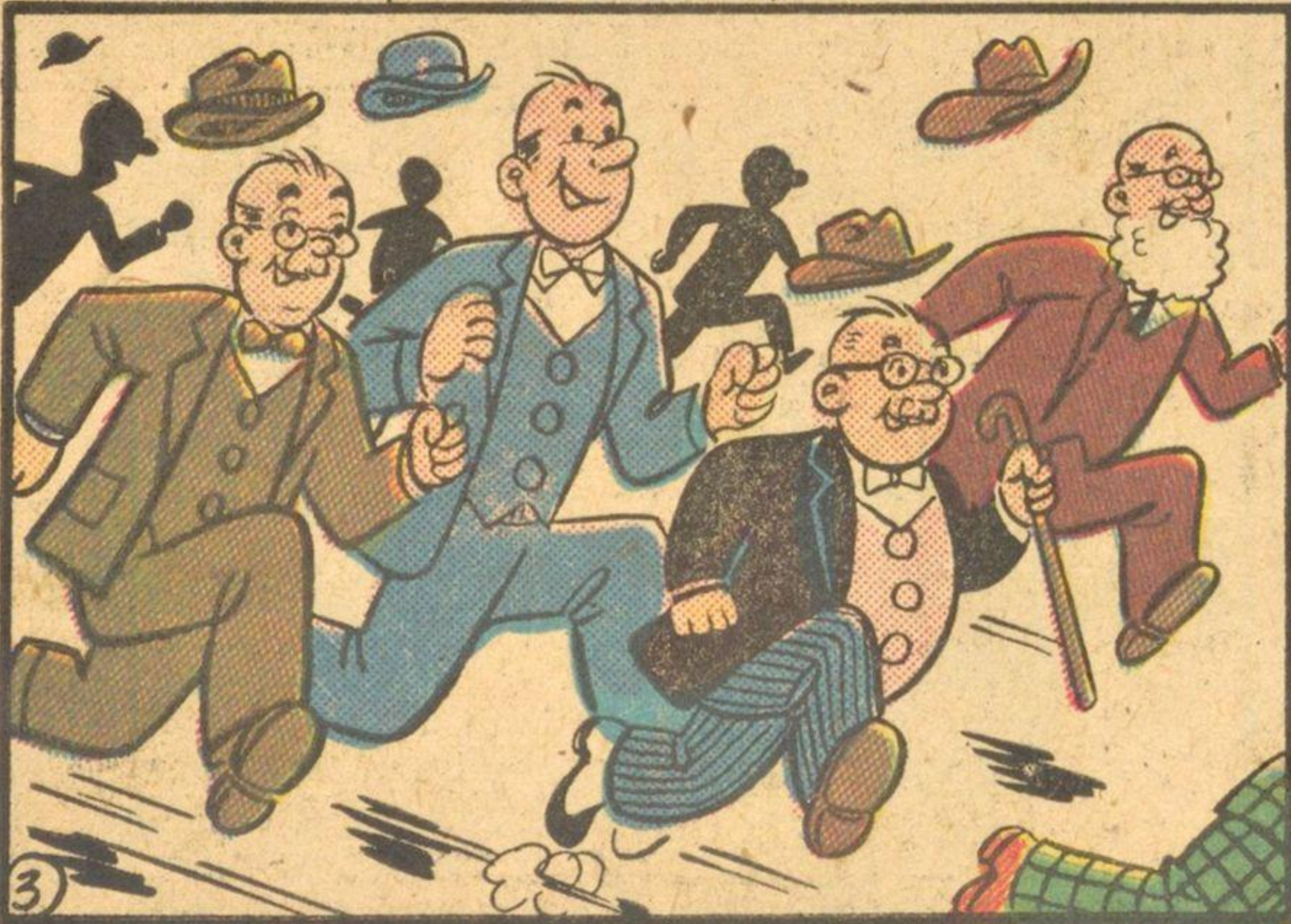
by  
Bill WOGGON



PLAY SUIT by JULI WHEELER, 305 OTIS ST., MARIETTA, GEORGIA.



SIS'S SUN SUIT by MARY DELL FORD, BOX 452, BROOKLYN, ORE. (AGE 12)





# \$100,000 RING SALE

**SELLING ENTIRE LOT — SAVINGS TO 60%!\***

**ANY RING YOUR CHOICE 1.98**  
**Tax Paid**

**IMPORTED SIMILE STONES!**

Out they go—every ring in stock—at the incredibly low price of 1.98—while supply lasts! Do not confuse with cheap, gaudy variety. These are superbly executed rings by jewelry craftsmen—real masterpieces of design! All are Simile stones, quality made in Europe!

Wear any ring 5 days at our risk! You must be delighted or your money comes back! **RUSH ORDER TODAY** with thin strip of paper to show ring size. Get several for gifts—while this amazing offer holds good!



**The Windsor**

A refined men's ring of superb craftsmanship with massive Pseudo Ruby & Diamonds. No. 408—a bargain! Only 1.98.



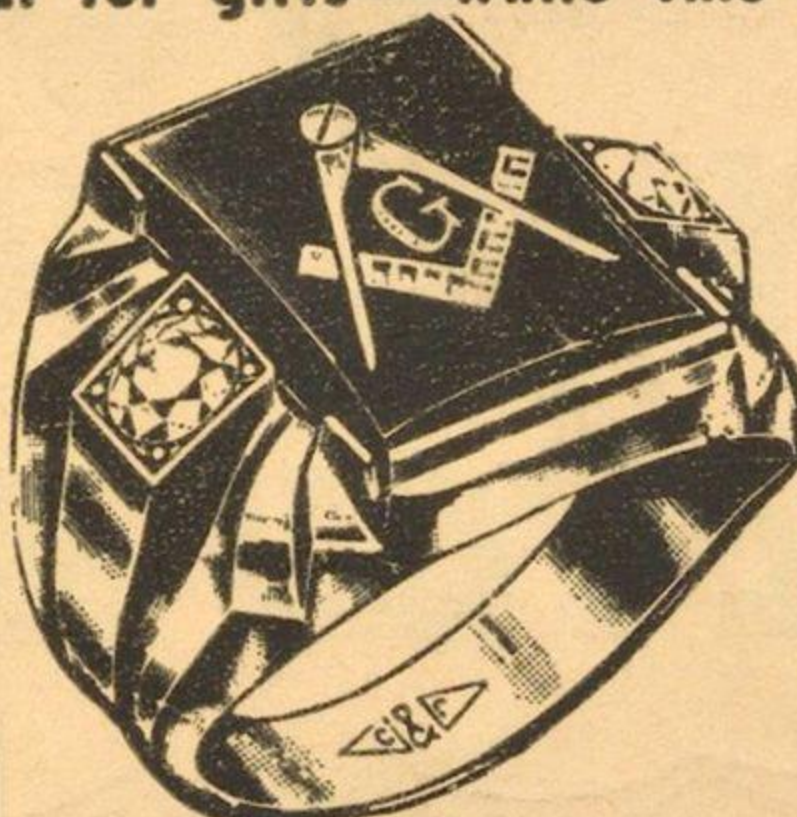
**Star Studded**

3 GIANT Pseudo Diamonds—a ring for well-dressed men! Gleaming electro gold plated. Really a knockout! No. 362. Reduced to 1.98.



**Royal Peacock**

Glamour! Has 15 Rainbow color sparkling Rhinestones. Natural gold color setting. No. 331. Only 1.98.



**Masonic Ring**

A door opener! Masonic emblem in bold relief on simulated flat-top ruby, flanked by 2 imported pseudo Diamonds. Gold color band. No. 323. 1.98.



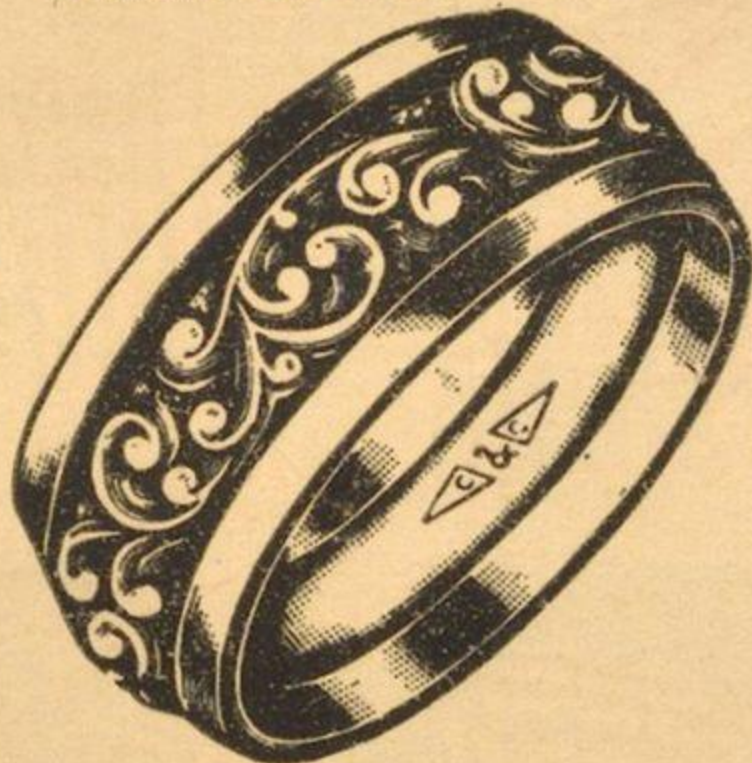
**"Big 5" For Men**

Extra heavy! 5 Pseudo Diamonds—hard to tell from genuine! Gold plated. Big price reduction! No. 319. Only 1.98.



**Cocktail Cluster**

Looks like \$500 cocktail ring! 10 fine pseudo diamonds & ruby. Gold color mount. No. 340. 1.98.



**Modern Wedding Ring**

Beautifully embossed by Basso-relief process. In natural gold color. No. 301. 1.98



**Men's Initial Ring**

Your initial in 3-D relief on pseudo Ruby, flanked by 2 imitation diamonds. A real stunner! No. 401. Only 1.98



**Romantic Friendship**

Women feel proud wearing this splendid friendship ring. Same styling as diamond rings selling for \$500. No. 309. Only 1.98.



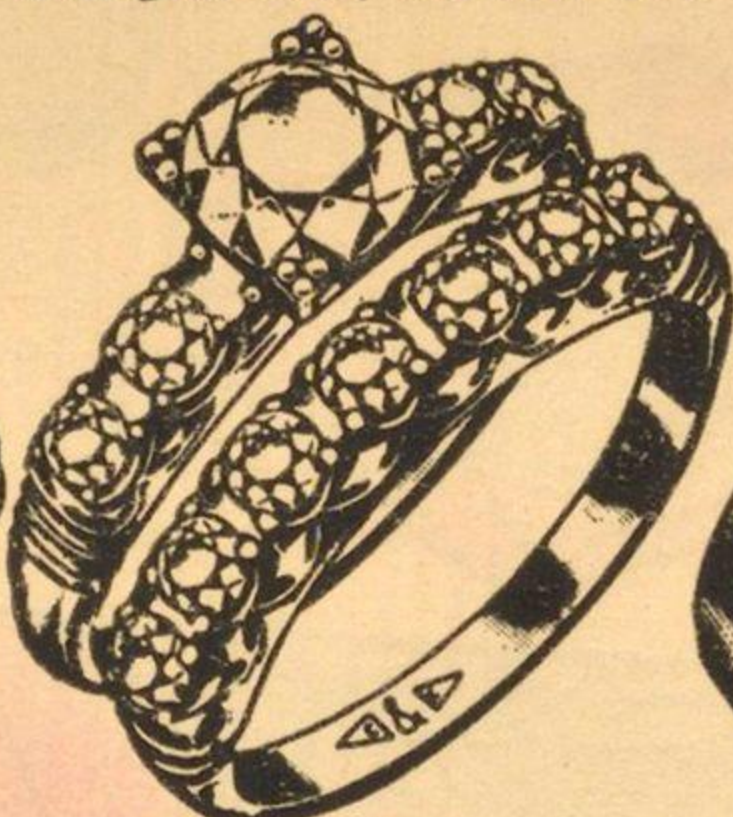
**Lifetime Bliss**

Lovely classical engagement ring! 5 brilliant Pseudo Diamonds. Natural gold color band. Perfect beginning for courtship! No. 357. 1.98



**Chief Geronimo**

Massive, extra heavy men's ring. 3 Dimensional head is fine example of inspired Indian craftsmanship! Gold plated No. 351—only 1.98



**Eternal Love**

Georgous rings—12 sparkling Pseudo Diamonds. Natural gold color bands. 1.98 each ring. Both for 3.50. No. 311.



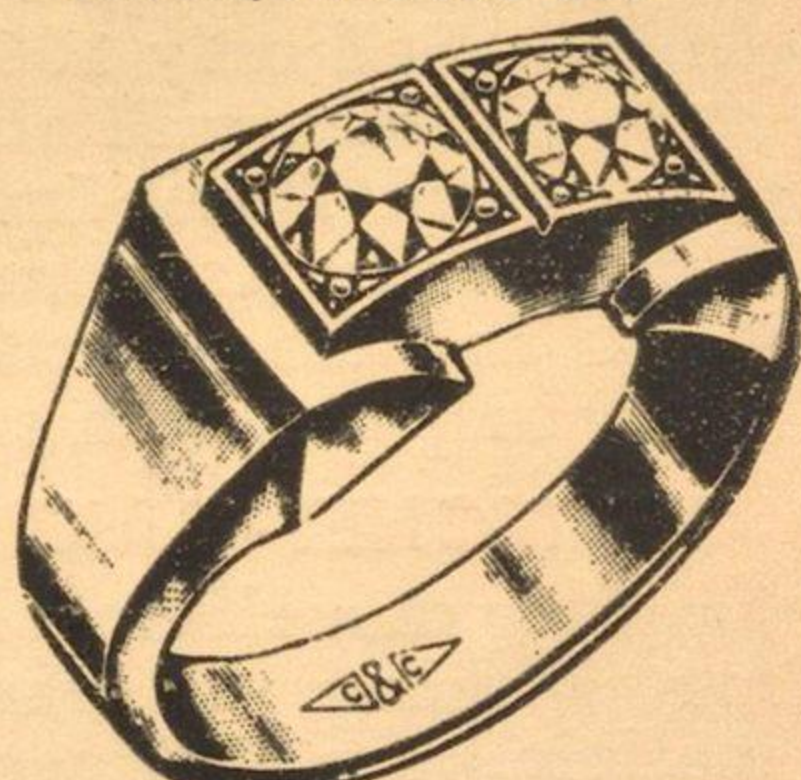
**Entwined Hearts**

Friendship ring of delicate beauty to be cherished for years! 2 "Hope" simulated Rubies. Entwined hearts. Gold color band. No. 413—1.98



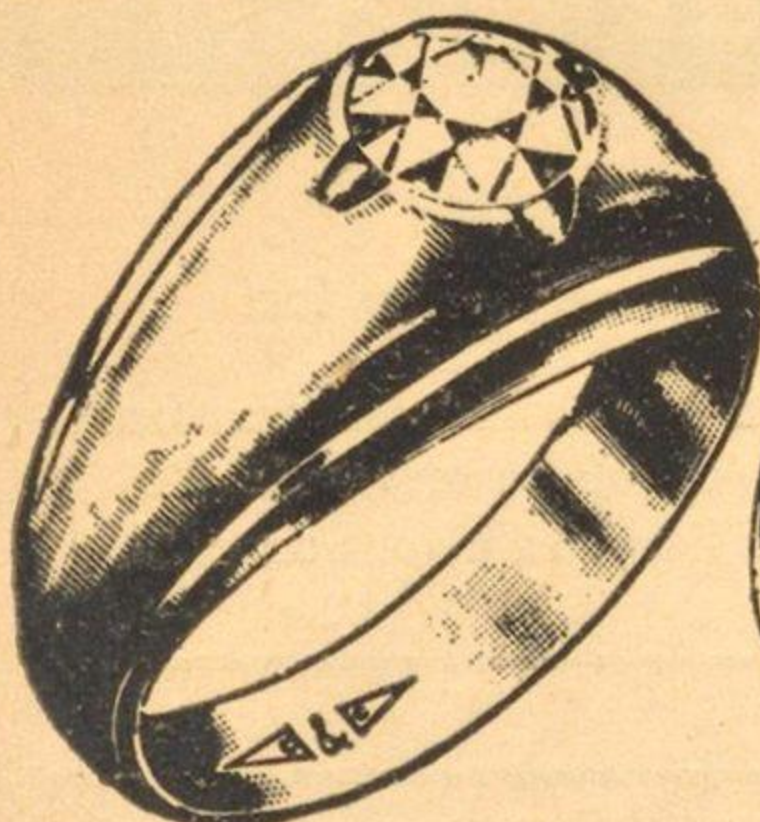
**Twin Charmer**

A ladies' ring that out-dazzles some expensive ones! Lovely Sterling band, set with 2 large & 4 small pseudo Diamonds No. 341. 1.98



**Broadway**

A real man's ring! 2 extra large brilliant imitation diamonds on 14 K rolled gold plate heavy band. No. 411. 1.98



**The Sparkler**

This brilliant pseudo Diamond appears to be on fire! Large circular sparkler on 14 K. rolled gold plate band. No. 336. Only 1.98



**Yours Alone**

Exquisite Wedding Set. Round & Sapphire-cut design Pseudo Diamonds. Either ring 1.98 each. Both for 3.50. No. 304.

**U. S. DIAMOND HOUSE, Dept 70-K-300**

**352 Fourth Ave., New York 10, N. Y.**

**RUSH** me the rings I have indicated by number below—**ON 5 DAY FREE TRIAL . . . Money Back Guarantee.** I enclose 1.98 for each ring. (Send thin paper strip to show ring SIZE.)

**NUMBERS** \_\_\_\_\_

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **ZONE** \_\_\_\_\_ **STATE** \_\_\_\_\_

**COD's cheerfully accepted. Pay 35¢ extra postage on delivery.**



# Tell Me What You Want Money For... I'LL HELP YOU GET ALL YOU NEED!

**EASY TO EARN \$50 TO \$150 AND  
MORE IN JUST YOUR SPARE TIME!**

What do YOU want that money will buy? Whether it's new clothes, sporting equipment, household appliances, or anything else... just check the coupon. I'll show you how you can earn all the money you need, quickly and easily, taking orders for STUART Greeting Cards! And I'll send you everything you need to start earning right away.

## **YOU DON'T NEED EXPERIENCE!**

It takes no special skill to sell a complete assortment of 21 beautiful new Christmas Cards for just \$1.00. This exciting bargain really *sells itself*. All you do is show it to friends and neighbors and you keep up to HALF the price as your cash profit! Say you want anything that costs \$50.00. Sell only 100 boxes and you've got the money! Folks will also want our exciting new low-priced Name-Imprinted Christmas Cards, All-Occasion Assortments, Stationery, Gift Wrappings and the other fast-sellers in our big line. They help you earn still more easy money!

## **GET MONEY-MAKING KIT ON FREE TRIAL!**

See for yourself how easy it is to get the money for anything you want. Check the coupon and mail it now. I'll send you a complete kit of samples including fast-selling assortments on FREE TRIAL and full facts on how to reach your goal fast. Don't delay. Act TODAY!



**MR. B. J. STUART**  
President of Stuart Greetings,  
Has Helped Thousands Make  
Good Money!



## **SEE HOW WELL OTHERS HAVE DONE!**



I made \$21.75 in approximately 3 hours one afternoon. Everyone just loves these beautiful greeting cards and it's so easy to show and sell them.  
C.R.P., North Carolina



This is the easiest and most dignified way to earn money for Scout camp, Christmas presents and spending money in general. P.E., New York

**STUART GREETINGS, INC.**

4436-38 N. Clark St., Dept. 124, Chicago 40, Ill.

## **RUSH COUPON FOR FREE TRIAL KIT!**

Mr. B. J. Stuart, STUART GREETINGS

4436-38 N. Clark St., Dept. 124, Chicago 40, Illinois

Dear Mr. Stuart: I've checked off what I want money for:

- ☐ Sporting Equipment
- ☐ New Clothes
- ☐ Team Uniforms
- ☐ Electric Toaster
- ☐ Portable Radio
- ☐ \_\_\_\_\_

Please rush full facts on how to make the money, and sample kit of assortments ON FREE TRIAL and FREE Personalized Samples.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & Zone \_\_\_\_\_ State \_\_\_\_\_

(If for a club, give its name below.)

\_\_\_\_\_